Disclosure of beginning to have substantial holding

Section 279, Financial Markets Conduct Act 2013

To ASX

And

To oOh!media Limited

Date this disclosure made: 12 May 2023

Date last disclosure made: 29 March 2023

Date on which substantial holding began: 11 May 2023

Substantial product holder(s) giving disclosure

Full name(s): Fisher Funds Management Limited

Summary of substantial holding

Class of quoted voting products: Ordinary Shares

Summary for Fisher Funds Management Limited

For this disclosure,

a) total number held in class: 28,746,757

b) total in class: 563,375,144

c) total percentage held in class: 5.1026%

Details of relevant interests

Details for Fisher Funds Management Limited

Nature of relevant interest: Fisher Funds Management Limited is the registered holder and non-beneficial owner of these securities. No relevant agreement documentation is attached in reliance on the investment management contract exemption under regulation 142 of the Financial Markets Conduct Regulations 2014.

For that relevant interest:

a) number held in class: See below.

b) percentage held in class: See below.

c) current registered holder(s): See below.

d) registered holder(s) once transfers are registered: Unknown (N/A)

No. held in class	Percentage held in class	Current registered holders	
28,746,757	5.1026%	TEA Custodians on behalf of the Fisher Institutional	
		Trans Tasman Equity Fund, Fisher Institutional	
		Australian Equity Fund, Barramundi Limited	

For a derivative relevant interest, also a) type of derivative: Not applicable

b) details of derivative: Not applicable

c) parties to the derivative: Not applicable

d) if the substantial product holder is not a party to the derivative, the nature of the relevant interest in the derivative: Not applicable

Details of transactions and events giving rise to ceasing of substantial holding

Details of the transactions or other events requiring disclosure:

Date of change	Nature of change	Consideration given in relation to change	Class and number of securities affected	Other party, if known
03/04/2023 to 26/04/2023	On Market Sales	\$5,490,295.76	3,327,782 Ordinary Shares	N/A
03/05/2023 to 11/05/2023	On Market Purchases	\$4,221,113.28	3,389,845 Ordinary Shares	N/A

Additional information

Address(es) of substantial product holder(s): Fisher Funds Management Limited, Level 1, 67-73 Hurstmere Road, Takapuna, Auckland

Contact details: Angela Quirk, Angela@fisherfunds.co.nz, +64 9 487 2627

Nature of connection between substantial product holders: Fisher Funds Management Limited is the registered holder and non-beneficial owner of these securities

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: Not applicable

Certification

I, Angela Quirk, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.