

**AGM** May 25, 2023

Sustainable Water Solutions

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2022 consolidated financial figures presented on IFRS basis are audited; 2023 figures are unaudited and subject to change.



# **World Class Management Team**



#### Tom Pokorsky, CEO & Managing Director

- Joined in March 2022
- Nexom Inc. dedicated to selling technology and equipment in the nutrient removal sector of wastewater treatment
  - CEO and Founder (2016-19)
    - ✓ Realized a revenue CAGR of over 25% and EBITDA CAGR of 50%
    - ✓ Exited less than 4 years after startup with an ROI exceeding 40%
- Newterra Leading provider of modular water and wastewater treatment solutions
  - Chairman (2014-20); Interim CEO (2015-16)
- Aquarius Technologies Formed new company with VC partner to introduce and market two new wastewater treatment technologies
  - President & CEO (2006-14)
- Sanitaire / ITT Industries Advanced Water Treatment (now Xylem)
  - Sanitaire President (1994-97), CEO (1997-02); ITT President (2002-06)
    - ✓ Grew business from \$60+ million to \$350+ million (\$100+ million organic growth)
- Water Pollution Control Corporation
  - Project Engineer (1974-79); Regional Sales Manager (1979-85); VP Sales (1985-94)
- B.S. Civil Engineering (1974), Marquette University



#### Ben Fash, CFO

- Joined in January 2023
- Prior to joining Fluence, CFO at Dumas Mining (2021-22)
  - Underground mining services provider with operations in Canada, US, & Mexico
- Newterra Leading provider of modular water and wastewater treatment solutions
  - EVP Corporate Development (2012-2015)
  - CFO (2015-21)
    - ✓ Significant turnaround EBITDA growth from \$0 to \$14.5M
    - ✓ Successfully exited in October 2020
- Prior to joining Newterra, spent 8 years in progressive roles in investment banking and private equity with:
  - Birch Hill Equity Partners Canada's leading mid-market PE firm
  - RBC Capital Markets and Credit Suisse
- BA in Economics & Legal Studies from Williams College



#### Doug Brown, Chairman

- Fluence BOD Advisor May 2022, BOD Chairman March 2023
- Ionics Incorporated (NYSE: ION) membrane based water purification systems
  - Product Manager (1976-1983)
  - CEO (2003-05)
    - ✓ Achieved significant business turnaround
    - ✓ Increased entity value from \$350 million to \$1.3 BN in less than 2 years
- Advent International global private equity firm
  - 1985-2002, CEO (1995-2002)
  - Led global deal teams, raised \$1 BN and \$3.5 BN funds
- AquaVenture Holdings (NYSE: WAAS) Water-as-a-Service provider
  - Founder and CEO
  - Sold to Culligan / Morgan Stanley Infrastructure Partners for \$1.2 BN March 2020
- · MIT Chemical Engineering, Harvard MBA



#### Rick Cisterna, CCO

- Joined Fluence in Dec 2021
- 30 years of water industry management experience, \$1B in contracts; \$100M in recurring revenue
- President of several renewable energy and water infrastructure development companies focused on build, own, operate, finance model
- Natural Systems Utilities— design, build, operate, finance platform for decentralized infrastructure
  - Executive VP Business Development
- Hazen and Sawyer International water and wastewater engineering and consulting company
  - Partner and corporate water reuse practice leader
- Stanford University MS Environmental Engineering
  - Full scholarship and honors fellowship
- University of Nevada, Reno BS Civil Engineering
  - Top graduating senior, College of Engineering

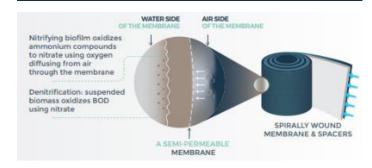


# Fluence MABR: Clear Advantages over Hollow Fiber

### Robust, energy-efficient, and lower TCO

- Robust Design:
  - Spiral wound membrane configuration less sensitive to biofouling leading to more stable operations
  - Over time, spiral wound membrane configuration displaced hollow fiber in desalination due to being more robust
- Energy Efficient:
  - Uses low-pressure air feed compared to hollow fibers
  - No scouring required
- Low-Maintenance Operation: 30+% less chemical use
- Proven Experience: Over 300 plants demonstrating a wide range of flows and applications, from 5 m<sup>3</sup>/d to 20,000 m<sup>3</sup>/d
- Cost-Effective: 30+% overall lower TCO

#### **Fluence MABR Membrane**



# Simultaneous nitrification and denitrification

#### **Others: Hollow Fiber Membranes**





# **Proven & Proprietary Wastewater Treatment Products**

Smart, automated wastewater products deploy fast, can upgrade existing plants and require minimal maintenance

### **Modular WW Treatment**



312 plants serving 420K people<sup>1</sup>

### **Key Advantages**

- Turns wastewater into safe, reusable water
- TCO savings of 30+%
- Pre-engineered and installed in weeks
- Automated operation, minimal maintenance and energy
- Quiet, odorless operation
- Meets highest regulatory standards & enables sustainable reuse

### **Business Model**

#### **Traditional model:**

#### **Equipment Sale**

Price: \$50 - 750K

GM: 35%

O&M value: 10%+ of

price/annum

O&M GM: 30-40%

### **Preferred model:**

### **Treatment/Reuse as a Service**

Financed by Fluence, customer signs TOP<sup>2</sup> contract

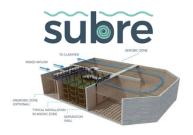
Capex: \$3/\$1 TOP revenue

TOP revenue is 50% EBITDA margin

Unlevered IRR: 15 - 20%

Payback: 5 years

### **Larger WW Treatment**



Larger Plant Retrofit / New build

28 plants serving nearly 600K people<sup>1</sup>

### **Key Advantages**

The most compelling way to increase plant capacity and improve discharge water quality with:

- Lower opex
- Lower energy use
- Lower chemical use
- No increase in plant footprint
- Higher quality effluent

#### **Business Model**

### Greenfield

Price: \$500K - 10M+

GM: 35% - 50%

O&M value: 10% of

price/annum

O&M GM: 30-40%

#### Retrofit

Price: \$500K - \$5M+

GM: 35 - 50%

O&M value: 10% of

price/annum

O&M GM: 30-40%



# **Proven Wastewater-to-Energy & Industrial Wastewater Products**

# Wastewater-to-Energy & Industrial Wastewater Products

- · 41 plants serving meat, fish, dairy, candy processing
- Generate 182 GWh/year clean energy from biomass
- Mitigate 128,600 Tons CO<sub>2</sub> / year





# Key Advantages: Wastewater-to-Energy & Industrial Wastewater Products

- Standardized solution for hard-to-treat food & beverage wastewater: excellent references with leading players
- Fast to deploy, fully automated
- Substantially smaller footprint than competition
- Strong recurring revenue potential via BOO, O&M contracts
- Large US RNG market subsidized by Inflation Reduction Act

#### **Business Model**

### **Equipment Sale**

Price: \$3 - 10M

GM: 30%

O&M Value: 10% of price/annum

O&M GM: 30-40%

### **Preferred model:**

Energy / Wastewater Recycling as a Service\*

Financed by Fluence, customer signs 15–20 year service contract

Capex: \$2.7/\$1 TOP revenue

TOP revenue has 50% EBITDA margin

Unlevered IRR: 15 - 20%+

Payback: 5 years



# **Proven Industrial and Drinking Water Products**

#### **Industrial Water**



329 plants serving 6.3M people in 31 countries



Lithium mine brine treatment,
Argentina

### **Key Advantages**

- Remove contaminants to purify water
- Rapid deployment of standardized solutions
- Excellent references lead to repeat business
- High-margin recurring revenue via spare parts, chemicals and O&M

#### **Business Model**

#### **Equipment and Aftermarket Sales**

Price: 400K - 10M+

GM: 25%

Recurring revenue: ~50% of sales (spare parts, chemicals, O&M)

O&M GM: 30-40%

Chemicals GM: up to 90%

# **Strong BOO potential**

**Customers include:** Arcelor Mittal, BASF, BRF, Cargill, Carlsberg, Coca Cola, Ecolab, Eramine, Intel, Kimberley Clark, Minera Exar, Petrobras

### **Drinking Water**

# NIR⊗BOX™



30 plants serving 500K people Containerized Smart Packaged Plants

NIR@FLEX



18 plants serving 210K people<sup>1</sup>

## **Key Advantages**

- Turns sea/brackish/fresh water into drinking water
- Estimated ~65% shorter construction time
   & ~40% less capex than traditional desalination plants
- Pre-engineered and modular, allowing rapid deployment of plants
- Automated operation quiet, odorless operation
- Vastly reduces process and related risks
- Simple to maintain and upgrade
- Build inventory for emergency service at high margins

#### **Business Model**

### **Traditional model:**

#### **Equipment Sale**

Price: \$1 – 3M

GM: 25%

O&M Value: 10%+ of

price/annum

O&M GM: 30%

## **Preferred model:**

#### **Drinking Water as a Service**

Financed by Fluence, customer signs Take or Pay (TOP) contract

Capex: \$2.1/\$1 TOP revenue

TOP revenue is 50% EBITDA margin

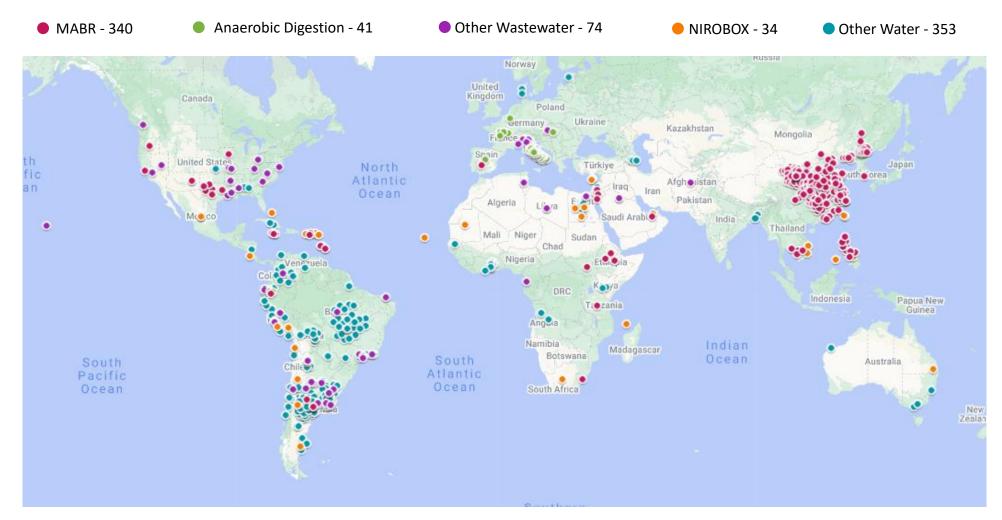
Unlevered IRR: 15 - 20%

Payback: 5-7 years



# **Global Installed Base**

**TOTAL PLANTS: 842** 





Excluding aerators and Tipton plants

# Focus on Smart Product Solutions ("SPS") and Recurring Revenue

Focusing our business on SPS significantly improves profitability, recurring revenue and growth

- Stronger Focus on SPS: Ramping sales of our unique, proven water and wastewater treatment solutions
  - + Proven technology deployed rapidly & widely
  - + High margin and capital efficient
  - Highly attractive recurring revenue model
  - Target markets can leverage additional capital with high IRRs
  - + Higher growth segment within water
- De-emphasizing Custom Engineered Solutions (CES):
  - Lower margins
  - Focusing on CES projects which utilize
     Fluence proprietary technology leading to
     higher margins





# **Investment Highlights**

Fluence is a leading provider of **water and wastewater treatment systems** and **water supply services** to the municipal and industrial end markets with further application in wastewater to energy and desalination



**Proven, Proprietary & Advantaged Water Treatment Products** 



High Growth Markets: Municipal and Industrial Wastewater and Wastewater to Energy



**Leading ESG Impact in Wastewater-to-Energy and Wastewater Treatment** 



**Attractive Financial Profile** 



**World Class Leadership Team** 



# Fluence: Proven Solutions For Global Water Challenges

#### **OUR MISSION**

• We make the world a better place by delivering sustainable water treatment solutions that produce high quality water, while saving energy and improving resilience

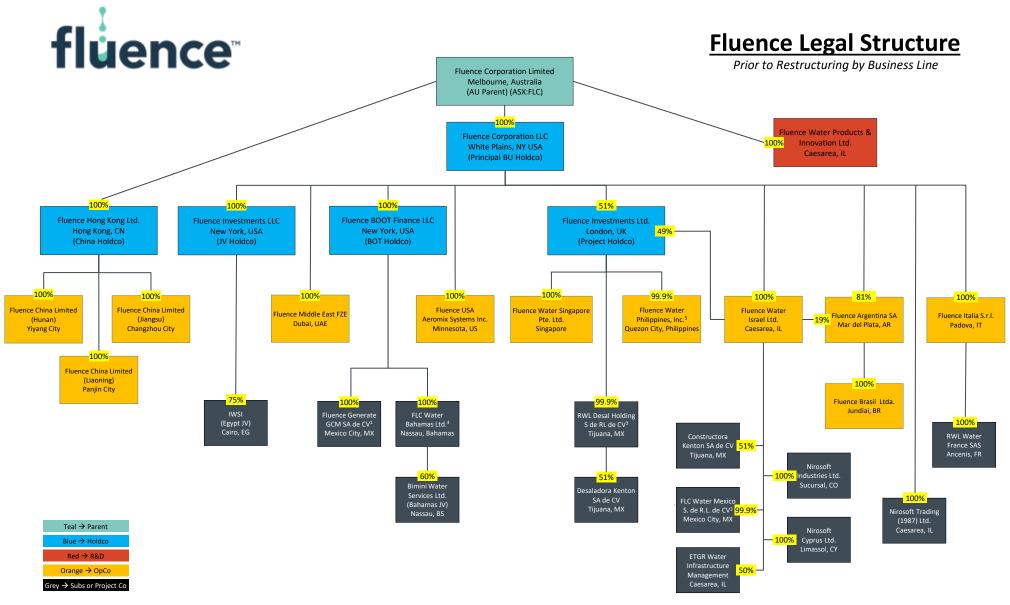




Source: Global Water Intelligence, Arizton, Technavio, company estimates

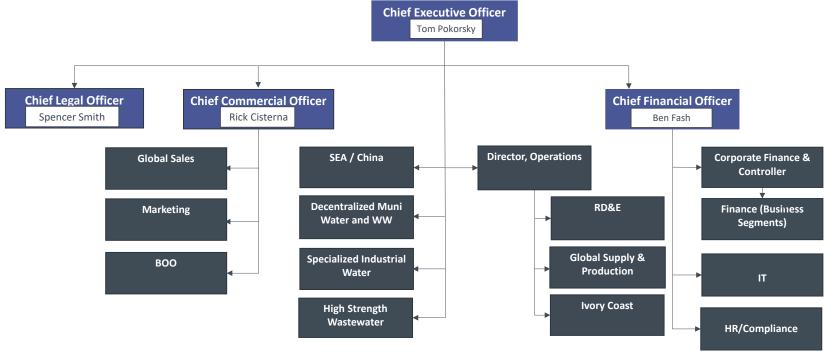
<sup>1.</sup> Plus 30 legacy technology wastewater treatment plants

<sup>2.</sup> Based on 120 l/person/day



- (1) Single share held by Fluence Investments LLC per local law
- (2) Single share held by Fluence Boot Finance LLC per local law
- (3) Single share held by Fluence Corporation LLC per local law
- (4) Shares held by two local trustees per local law
- (5) Single shares held by directors per local law

# **Refocused Strategy & Reorganization**



- Realign business from geographies to product lines:
  - Decentralized and Municipal Water and Wastewater treatment (MABR, Nirobox)
  - High Strength Wastewater and Wastewater-to-Energy
  - Specialized Industrial Water
  - Sell treatment as a service or add O&M contract to sale
- Focus efforts on SE Asia / China as a stand-alone BU
- RD&E to support commercial BU's

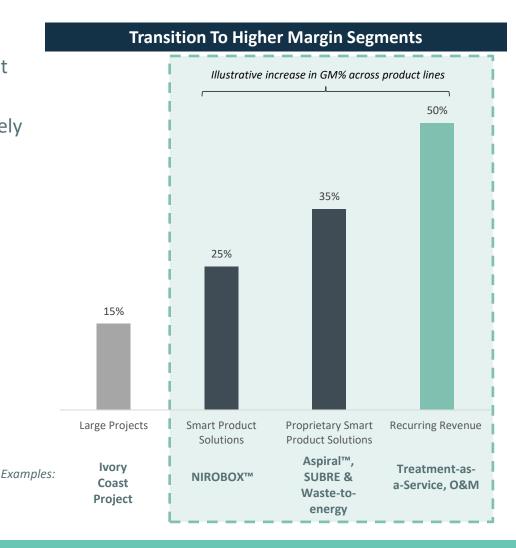
- Strengthen team and channel to address sizable North America pipeline
- Leverage all global references to attack the largest market opportunities with MABR, Wastewater-to-energy and NIROBOX: Americas, SE Asia, and beyond
- Tuck-in M&A to grow channel: proven operating teams with profitable recurring revenue – many available
- Manage procurement and manufacturing globally to lower costs and lead times, incl US capability
- Actions taken to reduce annual opex by \$3M+ (>10%), headcount by 10%



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# **Growth Drivers For 2023 & Beyond**

- China team to keep driving newly developed pipeline in Asia outside of China; Key wins already in Taiwan, Korea and Cambodia
- Develop additional projects for wastewater to energy and high strength wastewater treatment in North and South America: 6 projects \$10-15M in play
- Continue momentum started in 2022 on BOO project pipeline
- Drive all North American sales with new team and additional reps SUBRE for larger plant upgrades and Aspiral for smaller plants
- Pursue tuck-in M&A
- Use the new company structure to more effectively drive cross-selling



# Thank You

For further information, please contact:

Andrew Angus Tom Pokorsky Ben Fash

Investor Relations CEO and Managing Director CFO

E: andrewangus@overlandadvisers.com.au E: tpokorsky@fluencecorp.com E:bfash@fluencecorp.com

# About Fluence Corporation Limited (ASX: FLC)

Fluence is a leader in wastewater treatment and reuse, high-strength wastewater treatment, wastewater-to-energy, industrial and drinking water markets, with its pre-engineered, standardized Smart Products Solutions (SPS), including Aspiral™, NIROBOX™, SUBRE and Nitro. In addition to rapid delivery and commissioning of solutions to meet a broad range of needs from smaller communities to city-scale systems, Fluence offers ongoing operation and maintenance support, Build Own Operate (BOO) and other recurring revenue solutions. Fluence has a broad international footprint and focuses on high growth markets including North America and South East Asia.

Further information can be found at <a href="https://www.fluencecorp.com/">https://www.fluencecorp.com/</a>

