



## ASX ANNOUNCEMENT

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31 May 2023

### Cover Note – Appendix 3Y Andrew Pridham

Following inbound requests from institutional investors to purchase shares in MA Financial Group Limited (**MAF, Company**), Andrew Pridham sold 1,000,000 MAF shares over which he held an economic interest. The sale, at \$5 per MAF share, was within the approved Company trading window and the number of MAF shares sold was less than the total buying demand.

Following this sale, entities related to Mr Pridham continue to hold an economic interest in 18,580,701 MAF shares, being 95% of his prior holding. The majority of shares that have been sold were purchased by Mr Pridham on-market after listing.

“The sale provides my family with additional investment diversification, while at the same time increasing the liquidity and free float of MA Financial shares. I have been, and remain, a committed long-term investor in our company.”

**Authorised for release by Vice Chairman, MA Financial Group Limited, Andrew Pridham.**

For further information, please contact:

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# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	MA Financial Group Limited
<b>ABN</b>	68 142 008 428

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Andrew Pridham
<b>Date of last notice</b>	24 May 2023

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct.
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	The change of interest arises as a result of a sale of shares by Mr Pridham over which he held an economic interest.
<b>Date of change</b>	30 May 2023
<b>No. of securities held prior to change</b>	Deemed relevant interest in 22,662,762 shares which includes: <b>Restricted Shares, salary sacrifice shares and loan funded share plan shares</b> - conferred relevant interest in 611,026 ordinary shares. <b>Ordinary shares</b> of 680,231 held by Mr Pridham, AJA Investments Pty Ltd or Top 4 Pty Ltd. <b>Deemed relevant interest</b> in 21,371,505 ordinary shares as a result of Mr Pridham's control of one of the two Pre-IPO ownership trusts by virtue of section 608(3)(a) and section 608(1)(c) of the Corporations Act (Cth).
<b>Class</b>	Ordinary shares
<b>Number acquired</b>	Nil
<b>Number disposed</b>	1,000,000

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$5,000,000.00
<b>No. of securities held after change</b>	Deemed relevant interest in 21,662,762 shares which includes: <ul style="list-style-type: none"> <li>• <b>Restricted Shares, salary sacrifice shares and loan funded share plan shares</b> - conferred relevant interest in 611,026 ordinary shares.</li> <li>• <b>Ordinary shares</b> of 39,285 held by Mr Pridham.</li> <li>• <b>Deemed relevant interest</b> in 21,012,451 ordinary shares as a result of Mr Pridham's control of one of the two Pre-IPO ownership trusts by virtue of section 608(3)(a) and section 608(1)(c) of the Corporations Act (Cth).</li> </ul> <p>Following the sale of shares, Mr Pridham's beneficial interest in MAF shares is 18,580,701.</p>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	As described above under "Nature of indirect interest"

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A – no change of interests in contracts
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

+ See chapter 19 for defined terms.

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No.
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	
<b>If prior written clearance was provided, on what date was this provided?</b>	

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+ See chapter 19 for defined terms.