

ASX / Media Release 7 July 2023

Changes to Board of Directors

hipages Group Holdings Limited (ASX: HPG) (“hipages Group” or “the Company”) today announces changes to its Board of Directors.

Adir Shiffman has been appointed as an Independent Non-Executive Director, effective 7 July 2023. Adir is an accomplished technology sector founder, investor, and the Executive Chairman of ASX-listed global athlete analytics business Catapult Sports (ASX:CAT). A registered medical practitioner with a particular interest in subscription software, e-commerce and health technology, he has advised many of Australia’s largest companies, startups and early-stage companies on their online strategy and execution. Adir holds a Bachelor of Medicine, Bachelor of Surgery from Monash University.

Having stepped down as Chair in August 2022 after serving as a director since 2020, **Chris Knoblanche AM** will retire from the Board as planned after the announcement of the Company’s FY23 full year financial results on 24 August 2023.

The Board also announces that Audit and Risk Committee Chair, **Stacey Brown**, has been appointed Chief Financial Officer of Foxtel Group and is scheduled to commence in the role in August. As a result, she will step down from the Board after the announcement of the Company’s FY23 full year financial results. A search process for a new director is currently underway.

hipages Group Chair, Inese Kingsmill said: “I am thrilled to welcome Adir Shiffman to the hipages Group Board. Adir brings a strong track record of entrepreneurial success and a deep knowledge of technology and internet businesses. His unique experience and skillset will add further capability to our Board as the Company enters its next phase of growth.”

“The Board would like to extend our thanks to Chris Knoblanche and Stacey Brown for their contributions to hipages Group’s success. Chris led the Board as Chair through our journey from a private to a listed company, and we have benefited greatly from his experience, insight and leadership. Stacey has been a valued director and Chair of our Audit and Risk Committee, and we wish her well in her new executive role.”

Authorised for release to the ASX by the hipages Group Board.

Ends

Further Information

Investors

Ryan Thompson

+61 423 151 378

rthompson@citadelmagnus.com

Media

Jack Gordon

+61 478 060 362

jgordon@citadelmagnus.com

About hipages Group (ASX:HPG)

hipages Group creates effortless solutions that help tradies streamline and grow their business and delight their customers. As Australia and New Zealand's largest online tradie marketplace and Software-as-a-Service (SaaS) provider, hipages Group connects tradies with residential and commercial consumers through its platforms, hipages and Builderscrack. The Company helps tradies grow their business by providing job leads from homeowners and organisations looking for qualified professionals, while enabling them to optimise their business. To date, over three million Australians and New Zealanders have used hipages Group to change the way they find, hire and manage trusted tradies, providing more work to over 35k subscribed trade businesses. Also part of the hipages Group ecosystem is Tradiecore, workflow management software that eases the burden of everyday admin for tradie businesses, and Bricks & Agent, the market-leading property maintenance platform in which the Company has a minority ownership.