

ASX Announcement

Endeavour Group supports early implementation of proposed Victorian gaming changes

- Endeavour Group's ALH Hotels will move to adjust trading hours for its gaming rooms in Victoria 10 months ahead of the timeline foreshadowed by the Victorian Government.
- ALH Hotels also supports the proposed introduction of \$100 cash load limits in Victoria, which are already in place in South Australia.
- Three-second spin rates are already the standard for EGMs in the majority of ALH Hotels across Australia, including at all of our hotels in Victoria.
- Endeavour Group has written to state governments and key regulators to help enable a nationally coordinated approach to cashless, carded and other digital solutions, and facial recognition technology (FRT) to support harm minimisation and anti-money laundering initiatives.

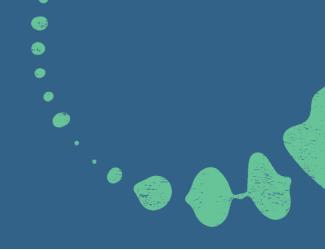
Sydney: Thursday, 20 July 2023

Endeavour Group (ASX:EDV) has today announced it will implement gaming measures announced by the Victorian Government as soon as practicable.

Measures that can be activated by Endeavour Group in its ALH Hotels, such as adjusted trading hours, will be implemented within weeks. Three-second spin rates are already in place across the majority of ALH's national Electronic Gaming Machine (EGM) fleet, including all EGMS at our hotels in Victoria.

Endeavour Group's ALH Hotels in Victoria will adjust the hours of its gaming machine areas to close between 4am and 10am by 31 August 2023, 10 months ahead of the timeline announced by the Government earlier this week. This is aligned with the total allowable standard operating hours for gaming machine areas in New South Wales and South Australia.





ASX Announcement

Endeavour Group also supports the introduction of a state-wide \$100 cash load limit on Victorian EGMs as soon as practicable across the state with the required regulatory approval¹, a standard already in place for EGMs in South Australia.

Endeavour Group CEO and Managing Director Steve Donohue said: "As a leading operator of hotels across the country, Endeavour Group is well-placed to make the changes required to support ongoing improvements in harm minimisation and anti-money laundering measures."

"We are pleased to be able to start implementing these steps from now as most of them are broadly in line with what we are already doing (for example, three-second spins)."

Endeavour Group welcomes the opportunity to work with the Victorian Government, and other state governments and regulatory bodies to share knowledge and best practice with the aim of contributing to co-ordinated frameworks on cashless, digital or carded solutions and pre-commitment. ALH Hotels already offers carded play and voluntary pre-commitment on all its EGMs nationally² and has long demonstrated its willingness to conduct trials, including the proposed NSW Digital Wallet trial.

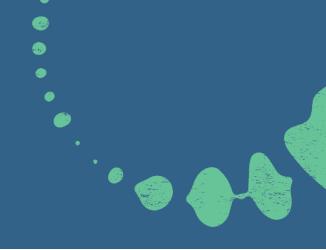
"We have now written to State Governments to seek a more coordinated and collaborative approach to these matters and to ensure knowledge is shared across all states and territories when it comes to important proposals for digital, carded or cashless solutions, and Facial Recognition Technology (FRT)," Mr Donohue added.

"We believe that if someone has chosen to self-exclude, we should use technology available to assist them to do so. FRT is already in place in SA, and is slated for introduction in QLD and NSW."

¹ This reform requires regulatory change.

² Excluding Tasmania.





ASX Announcement

"There are a number of initiatives either being trialled or proposed in different jurisdictions, and we believe this represents an opportunity to take the lessons from each to help coordinate a national approach that strengthens harm minimisation and anti-money laundering initiatives in hotels Australia-wide."

"As part of this, we will continue to explore international examples and emerging technologies to guide the development of the most effective tools to continue to minimise harm and address risks associated with money laundering."

The release of this announcement was authorised by the Disclosure Committee.

Sean O'Sullivan Investor Relations

+61 (0)412 139 711 investorrelations@edg.com.au Lizzy Bold Media

+61 (0)421 765 446 media@edg.com.au