

ASX RELEASE

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Public awareness road safety initiatives contract signed in Queensland

Acusensus Limited (ASX:ACE) (**Acusensus**) is pleased to announce that Acusensus Australia Pty Ltd (**ACE Australia**), a wholly owned subsidiary of Acusensus, has entered into a contract with the Queensland Department of Transport and Main Roads (**DTMR**) for the provision of phone awareness monitoring and tailgating monitoring services (**Agreement**).

In an Australian first, Acusensus will deploy technology that monitors and detects drivers who are using a mobile phone whilst driving to then provide an immediate signage prompt to alert those drivers that their unsafe behaviour has been detected. The trial will also deploy systems that monitor and provide similar signage prompts to drivers who are tailgating other motorists. The aim of both these trials is to improve this behaviour by alerting and educating motorists.

Acusensus Managing Director, Alexander Jannink, said the Agreement has provided Acusensus with the opportunity to adapt core technology to provide solutions that use behavioural insights to nudge drivers towards safer behaviour and could be further deployed both in Australia and internationally.

“Acusensus is proud to partner with the Queensland Government again for an Australian first road safety initiative. This important program has the aim of educating motorists on safe driving behaviour by encouraging and reminding them of the right behaviour without punishment. This program will provide evidence of the efficacy of targeted and immediate signage in changing behaviours. It is hoped that this approach will be effective in deterring phone use and tailgating, just as the advisory speed signage (“slow for SAM”) has been in reducing speeds. I’m looking forward to this new initiative addressing dangerous behaviour,” Mr Jannink said.

The Agreement involves a three-month trial of the phone awareness monitoring solution, as well as a five-month trial of the tailgating awareness monitoring solution. The Agreement is expected to be completed before October 2024. DTMR may terminate the Agreement at any time with 30 days’ written notice to ACE Australia at DTMR’s absolute discretion. The estimated total contract value over the term of the Agreement is in excess of \$700,000 (including GST).

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Enquiries

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This announcement is authorised by the Board of Acusensus Limited.

About Acusensus

Acusensus is a technology company that was founded in 2018 with a mission to design and develop artificial intelligence enabled road safety solutions. Collaborating with governments and commercial stakeholders to tackle distracted driving globally is Acusensus' first priority.

Acusensus has pioneered intelligent solutions that provide anywhere, anytime digital evidence that can be used in conjunction with law enforcement to drive behavioural change and improve road safety. Acusensus technology is used to detect and provide prosecutable evidence of distracted driving (mobile phone use), seatbelt compliance, speeding, railway crossing compliance and the monitoring of vehicles of interest.

Acusensus listed on the Australian Securities Exchange in January 2023. Acusensus is headquartered in Melbourne, Australia, with offices also in Sydney, Brisbane, London (UK) and Las Vegas (United States).