

Adore Beauty Group Limited ABN 78 636 138 988

ASX ANNOUNCEMENT

1 August 2023

FY23 Results Presentation Details

Adore Beauty Group Limited (ASX: ABY) (Adore Beauty or Company) advises it is planning to release its results for the 12 months ending 30 June 2023 (FY23) on Wednesday, 23 August 2023. The Company will hold a briefing for investors and analysts at 10.30am AEST on the same day.

Attendees can register for the briefing via the following links:

Conference call: https://s1.c-conf.com/diamondpass/10032378-fg87y8.html Webcast: https://ccmediaframe.com/?id=uBCQXL7f

A recording of the call will be available shortly after the event on Adore Beauty's website: (https://www.adorebeautygroup.com.au/investor-centre/).

This release has been authorised by the CEO of Adore Beauty.

For more information, please contact:

Investors

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident and fabulous every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 270 brands and 12,000 products. Adore Beauty operates in Australia and New Zealand. For further information please visit www.adorebeautygroup.com.au