

Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme Ooh!Media Limited

ACN/ARSN 602 195 380

1. Details of substantial holder (1)

Name Australian Retirement Trust Pty LTD ATF Australian Retirement Trust

ACN/ARSN (if applicable) 010 720 840

The holder became a substantial holder on 10/08/2023

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	27,128,994	27,128,994	5.035%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Australian Retirement Trust Pty LTD ATF Australian Retirement Trust	Power to exercise voting rights pursuant to position held as trustee of a superannuation fund	Fully paid ordinary shares 27,128,994

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Australian Retirement Trust Pty LTD ATF Australian Retirement Trust	HSBC Custody Nominees (Australia) Limited		Fully paid ordinary shares 27,128,994

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Refer to Annexure A				

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6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Australian Retirement Trust Pty LTD ATF Australian Retirement Trust	266 George Street, Brisbane QLD 4000

Signature

print name **Angus Herron Tobias Claesson** capacity **Authorised Signatory**

sign here  date **14/08/2023**

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in

relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure A

Holder of Relevant Interest	Purchase/Sale	Trade Date	Consideration (Cash)	Consideration (Non-Cash)	Number of Securities
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	11/04/2023	519,547.44		310,463
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	17/04/2023	11,301.21		6,689
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	18/04/2023	4,629.95		2,844
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	02/05/2023	26,629.26		16,188
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	03/05/2023	19,586.02		15,000
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	04/05/2023	753,536.74		463,767
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	05/05/2023	4,164.13		3,978
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	05/05/2023	189,785.48		181,302
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	08/05/2023	1,523.95		1,208
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	02/06/2023	643,196.41		526,700
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	06/06/2023	69,099.03		56,227
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	06/06/2023	44,533.91		36,137
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	06/06/2023	319,218.60		259,450
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	07/06/2023	248,285.12		199,467
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	08/06/2023	32,873.62		25,691
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	08/06/2023	30,241.59		23,846
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	09/06/2023	172,191.42		136,544
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	13/06/2023	95,014.86		76,874
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	14/06/2023	101,948.32		82,832
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	15/06/2023	978,842.03		807,740
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	16/06/2023	405,960.23		342,844
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	16/06/2023	250,518.02		210,885
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	16/06/2023	21,213.82		17,270
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	19/06/2023	135,735.61		115,898
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	20/06/2023	104,382.65		89,021
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	22/06/2023	454,462.58		400,681
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	23/06/2023	869,923.55		746,348
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	23/06/2023	32,448.31		27,727
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	26/06/2023	7,572.03		6,689
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	26/06/2023	1,801.38		1,550
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	27/06/2023	218,895.62		189,015
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	27/06/2023	240,538.56		210,885
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	28/06/2023	58,352.88		51,222
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	29/06/2023	57,982.59		50,613
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	29/06/2023	813.56		708
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	29/06/2023	9,391.69		8,331
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	SELL	17/07/2023	1,538.33		1,208
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	31/07/2023	45,183.80		32,731
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	31/07/2023	212,162.98		152,850
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	01/08/2023	46,090.21		33,449
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	07/08/2023	473,946.20		338,533
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	07/08/2023	157,284.40		112,346
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	07/08/2023	193,852.40		138,466
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	09/08/2023	486,010.45		354,465
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	10/08/2023	146,453.48		101,563
Australian Retirement Trust Pty Ltd ATF Australian Retirement Trust	BUY	10/08/2023	886,944.41		623,545