

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	hipages Group Holdings Limited
ABN	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Christopher Knoblanche
Date of last notice	10 May 2022

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
Date of change	25 August 2023
No. of securities held prior to change	<ol style="list-style-type: none"> 1. 239,074 Fully Paid Ordinary Shares (Registered Holder: Christopher Knoblanche ATF the Knoblanche Super Fund) 2. 158,876 Unlisted Rights (Registered Holder: Christopher Knoblanche)
Class	<ol style="list-style-type: none"> a. Unlisted Rights b. Fully Paid Ordinary Shares
Number acquired	<ol style="list-style-type: none"> a. 62,452 Unlisted Rights b. N/A
Number disposed	<ol style="list-style-type: none"> a. 22,945 Unlisted Rights b. N/A

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

<p>Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation</p>	<p>Estimated consideration per Right for 30,801 Rights is \$1.49, which is based on the 5-day VWAP immediately before 25 August 2022.</p> <p>Estimated consideration per Right for 31,651 Rights is \$0.9478, which is based on the 5-day VWAP immediately before 25 August 2023.</p> <p>No consideration is payable on conversion of a Right to a Fully Paid Ordinary Share.</p>
<p>No. of securities held after change</p>	<ol style="list-style-type: none"> 1. 239,074 Fully Paid Ordinary Shares (Registered Holder: Christopher Knoblanche ATF Knoblanche Super Fund) 2. 198,383 Unlisted Rights (Registered Holder: Christopher Knoblanche)
<p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>Annual grant of:</p> <ul style="list-style-type: none"> • \$45,968 worth of Director Equity Entitlements (pro-rata) being 30,801 Unlisted Rights; and • \$30,000 worth of Director Equity Entitlements, being 31,651 Unlisted Rights, <p>as outlined in the Notice of Annual General Meeting dated 12 October 2022.</p>

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<p>Detail of contract</p>	<p>Non-Executive Director Equity Entitlement</p>
<p>Nature of interest</p>	<p>Right to annual grant of Director Equity Entitlements valued at \$30,000. No time based vesting conditions apply. This means that on the date when the relevant year's Director Equity Entitlement are granted, the Director Equity Entitlements vest immediately and become exercisable. The number of rights to be provided in respect of a grant of Director Equity Entitlements will be calculated on the basis of the 5 day VWAP price of HPG securities ending immediately before the relevant grant date.</p> <p>Christopher Knoblanche's Non-Executive Director Equity Entitlement terminates on his retirement from the Board on 25 August 2023.</p>
<p>Name of registered holder (if issued securities)</p>	
<p>Date of change</p>	<p>N/A</p>

+ See chapter 19 for defined terms.

No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.