

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                             |
|-----------------------|-----------------------------|
| <b>Name of entity</b> | EXPERIENCE CO LIMITED (EXP) |
| <b>ABN</b>            | 56 167 320 470              |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                  |
|----------------------------|------------------|
| <b>Name of Director</b>    | ANTHONY BOUCAUT  |
| <b>Date of last notice</b> | 9 September 2022 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                       | INDIRECT & DIRECT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director &amp; Shareholder)</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director &amp; Shareholder)</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director &amp; Shareholder)</p> <p>Skydive the Beach Pty Ltd ATF Skydive the Beach Hybrid Trust (Director &amp; Shareholder)</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse)</p> <p>Anthony Boucaut</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company)</p> |
| <b>Date of change</b>                                                                                                                                    | 5 – 11 September 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

---

|                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held prior to change</b>                                                             | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director &amp; Shareholder) – 139,145,171 Ordinary Fully Paid shares</p> <p>3,000,000 Options over ordinary shares with an exercise price of \$0.25 cents each</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director &amp; Shareholder) – 15,683,043 Ordinary Fully Paid shares</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director &amp; Shareholder) - 7,479,843 Ordinary Fully Paid shares</p> <p>Skydive the Beach Pty Ltd ATF Skydive The Beach Hybrid Trust (Director &amp; Shareholder) – 8,912,660 Ordinary Fully Paid shares</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse) – 20 Ordinary Fully Paid shares</p> <p>Anthony Boucaut – 3,658,862 Ordinary Fully Paid shares</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company) – 2,019,215 Ordinary Fully Paid shares</p> |
| <b>Class</b>                                                                                              | Ordinary Fully Paid shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Number acquired</b>                                                                                    | 18,900 Ordinary Fully Paid Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Number disposed</b>                                                                                    | 928,736 Ordinary Fully Paid Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation | Acquired – average - \$0.2183 per share<br>Disposed – average - \$0.2055 per share                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

---

+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

|                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held after change</b>                                                                                                                                  | <p>Boucaut Enterprises Pty Ltd ATF Boucaut Family Trust (Director &amp; Shareholder) – 139,145,171 Ordinary Fully Paid shares</p> <p>3,000,000 Options over ordinary shares with an exercise price of \$0.25 cents each</p> <p>Skydive Perth Pty Ltd ATF Skydive Perth Discretionary Trust (Director &amp; Shareholder) – 15,683,043 Ordinary Fully Paid shares</p> <p>Skydive the Beach Melbourne Pty Ltd ATF Skydive the Beach Melbourne Discretionary Trust (Director &amp; Shareholder) - 7,477,612 Ordinary Fully Paid shares</p> <p>Skydive the Beach Pty Ltd ATF Skydive The Beach Hybrid Trust (Director &amp; Shareholder) – 8,912,660 Ordinary Fully Paid shares</p> <p>Tamahra Prowse ATF Prowse Family Trust (Spouse) – 20 Ordinary Fully Paid shares</p> <p>Anthony Boucaut – 2,732,357 Ordinary Fully Paid shares</p> <p>STBS Nominees Pty Ltd ATF Boucaut Family Superannuation Fund (Director of Trustee Company) – 2,038,115 Ordinary Fully Paid shares</p> |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Net on market disposal – 909,836 Ordinary Fully Paid Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

---

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

---

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                                     |                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Detail of contract</b>                                                                                                                                                                           | Not Applicable |
| <b>Nature of interest</b>                                                                                                                                                                           | Not Applicable |
| <b>Name of registered holder<br/>(if issued securities)</b>                                                                                                                                         | Not Applicable |
| <b>Date of change</b>                                                                                                                                                                               | Not Applicable |
| <b>No. and class of securities to which<br/>interest related prior to change</b><br><small>Note: Details are only required for a contract in<br/>relation to which the interest has changed</small> | Not Applicable |
| <b>Interest acquired</b>                                                                                                                                                                            | Not Applicable |
| <b>Interest disposed</b>                                                                                                                                                                            | Not Applicable |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details<br/>and an estimated valuation</small>                                                                     | Not Applicable |
| <b>Interest after change</b>                                                                                                                                                                        | Not Applicable |

#### Part 3 – <sup>+</sup>Closed period

|                                                                                                                                                                       |    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| <b>Were the interests in the securities or contracts detailed<br/>above traded during a <sup>+</sup>closed period where prior written<br/>clearance was required?</b> | No |
| <b>If so, was prior written clearance provided to allow the trade<br/>to proceed during this period?</b>                                                              | NA |
| <b>If prior written clearance was provided, on what date was this<br/>provided?</b>                                                                                   | NA |

---

<sup>+</sup> See chapter 19 for defined terms.