

ASX RELEASE 22 SEPTEMBER 2023

Pip Marlow to join carsales.com Ltd Board of Directors

carsales.com Limited (ASX: CAR) today announced that Philippa (Pip) Marlow has been appointed to its Board of Directors as a Non-Executive Director effective 1 February 2024.

Ms Marlow is a highly skilled and experienced leader in global technology. Most recently, Ms Marlow was Chief Executive Officer of Salesforce across its Australian, New Zealand and ASEAN operations. She joined Salesforce in 2019 and led the business through significant growth through a challenging period.

Prior to her time at Salesforce, Ms Marlow was CEO Customer Marketplace at Suncorp, where she was responsible for go-to-market strategy, customer satisfaction and the digital transformation program. Prior to that, Ms Marlow enjoyed a 21 year career at Microsoft, where she held a number of local and global roles including in the US, culminating in her appointment as Managing Director of Microsoft Australia for 6 years.

Ms Marlow is also a non-executive director of Rugby Australia and the Rugby World Cup, is a member of Chief Executive Women, and is an Executive Ally for Pride Diversity. Ms Marlow previously sat on the Vice-Chancellor's Advisory Board at the University of Technology Sydney (UTS) and holds an Honorary Fellowship with UTS.

carsales Chair, Pat O'Sullivan commented on the appointment "We are extremely fortunate to have attracted a candidate of Pip's experience and drive. Pip has demonstrated carsales' core values and behaviours throughout her career, and the company will benefit from her insights into customer success, innovation and strategy across key geographical regions. The entire carsales Board welcomes Pip's appointment and looks forward to working closely with her."

Ms Marlow stated: "I have been impressed with carsales' journey to date, and I am eager to contribute to its continued growth and success. The carsales culture closely aligns with my personal passions of diversity and inclusion, innovation and customer focus, and I am excited for what lies ahead. I am looking forward to working with the highly respected carsales Board of Directors and management team and delivering continued value for shareholders."

Ms Marlow's appointment brings the number of carsales directors to nine.

ENDS

Release authorised by the carsales.com Ltd Board

For further enquiries please contact Nicole Birman, Company Secretary nicole.birman@carsales.com.au (03) 9093 8667

About carsales.com Ltd

carsales.com Ltd (ASX:CAR) is one of the largest digital marketplace business in the world. In Australia it has market-leading positions in automotive, motorcycle, caravan, marine, truck and equipment industries. The carsales network extends across the United States, South Korea and Latin America, employing more than 2,000 people, developing world class technology and advertising solutions that drive its businesses. In the US, Trader Interactive is a leading integrated platform of non-automotive marketplaces across the RV, powersports, truck and equipment industries. Encar.com in Korea is the leading automotive digital marketplace and carsales' Latin American businesses are the leading automotive digital marketplaces in Brazil and Chile.