



Announcement Summary

Entity name
CAMPLIFY HOLDINGS LIMITED

Date of this announcement
Thursday September 28, 2023

The +securities the subject of this notification are:
☒ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
New class - code to be confirmed	Options	157,043	28/09/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

CAMPLIFY HOLDINGS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

647333962

1.3 ASX issuer code

CHL

1.4 The announcement is

☒ New announcement

1.5 Date of this announcement

28/9/2023



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

☒ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☒ does not have an existing ASX security code ("new class")



Part 3C - number and type of +securities the subject of this notification (new class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code

New class - code to be confirmed

+Security description

Options

+Security type

Options

ISIN code**Date the +securities the subject of this notification were issued**

28/9/2023

Will all the +securities issued in this class rank equally in all respects from their issue date?☒ Yes**Were any of the +securities issued to +key management personnel (KMP) or an +associate?**☒ Yes**Provide details of the KMP or +associates being issued +securities.****Name of KMP**

Andrea MacDougall

Name of registered holder

Andrea MacDougall

Number of +securities

61,972

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?☒ Yes**Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.**

See ASX Announcement "Long Term Incentive Plan (LTIP) announcement" on 28 September 2023.

<https://chl.global/asx-announcements/>

Options Details

+Security currency

AUD - Australian Dollar

Exercise price

AUD 1.42000000

Expiry date

28/9/2024

Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

Other

Description

CHL: Ordinary Fully Paid



Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

See ASX Announcement "Long Term Incentive Plan (LTIP) announcement" on 28 September 2023.
<https://chl.global/asx-announcements/>

Any other information the entity wishes to provide about the +securities the subject of this notification

The Expiry date reported above is an estimate as it is determined based on being 12months after the Vesting Date which is determined by the RemCo at its meeting in August following the conclusion of the applicable performance period.

Issue details

Number of +securities

157,043

Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:
(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	Total number of +securities on issue
CHL : ORDINARY FULLY PAID	71,500,349

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
CHLAB : OPTION EXPIRING 23-DEC-2024 EX \$0.756	931,000
CHLAC : OPTION EXPIRING 23-DEC-2024 EX \$0.756	1,085,620
New class - code to be confirmed : Options	157,043



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

☒ Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

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