

23 October 2023

2023 Annual General Meeting

Dear Shareholder

On behalf of the Board of Booktopia Group Limited (**Booktopia** or **Company**), I am pleased to invite you to attend the 2023 Annual General Meeting (**AGM** or **Meeting**) of Booktopia.

Booktopia's 2023 AGM will be held in person on **Friday, 24 November 2023** commencing at midday, **12.00pm** (Sydney time) at Booktopia's office, Level 6, 1A Homebush Bay Drive, Rhodes NSW 2138. If you are unable to attend the Meeting in person, you can still view the Meeting proceedings (but not participate in the Meeting) on our live webcast at meet.google.com/uon-mkxa-gob

Shareholders are encouraged to monitor Booktopia's website at https://investors.booktopia.com.au/Investor-Centre/ and the ASX Market Announcements Platform for any important announcements from the Company in relation to this year's AGM.

Notice of Meeting and Proxy Form

The Notice of Meeting includes details on how to participate, vote and ask questions before and during the meeting. The Notice of Meeting has been released to the ASX Market Announcements Platform and is also available on our website at https://investors.booktopia.com.au/Investor-Centre/. You can access Booktopia's Annual Report at the same web address.

The Proxy Form is enclosed with this letter along with a reply paid envelope. I encourage you to read the Notice of Meeting (including the Explanatory Memorandum) and the Proxy Form and consider lodging a directed proxy in advance of the AGM by following the instructions on the Proxy Form.

Thank you for your continued support of Booktopia and I look forward to your attendance at the 2023 AGM.

Yours faithfully,

Peter George Chair