

ASX: ATG

2 November 2023

Change of Company Name and ASX ticker

Redbubble Limited was pleased to receive shareholder approval at its recent Annual General Meeting to change its name to Articore Group Limited (Articore or the Group). This change formalises the recent restructure of the Group to more clearly define the Group and its two operating companies, Redbubble and TeePublic. It also more accurately reflects the operations of the Group as a collective of branded marketplaces and our ambitions to expand over time by adding new operating companies.

The name change has been registered with the Australian Securities and Investment Commission (ASIC). Articore shares will trade with the ASX code ATG effective at the start of trading tomorrow, 3 November 2023.

This announcement was authorised for lodgment by the Articore Group Limited Board Chair.

For further information, please contact:

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About Articore Group

Articore owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Articore Group was previously known as Redbubble Limited (ASX:RBL).