

Thursday 23 November 2023

Elders Investor Day Presentation

Attached is an Elders Limited (**ASX:ELD**) presentation to be given today, 23 November 2023, to investors hosted by Elders Limited. The presentation will be given by members of Elders' management team.

Further Information:

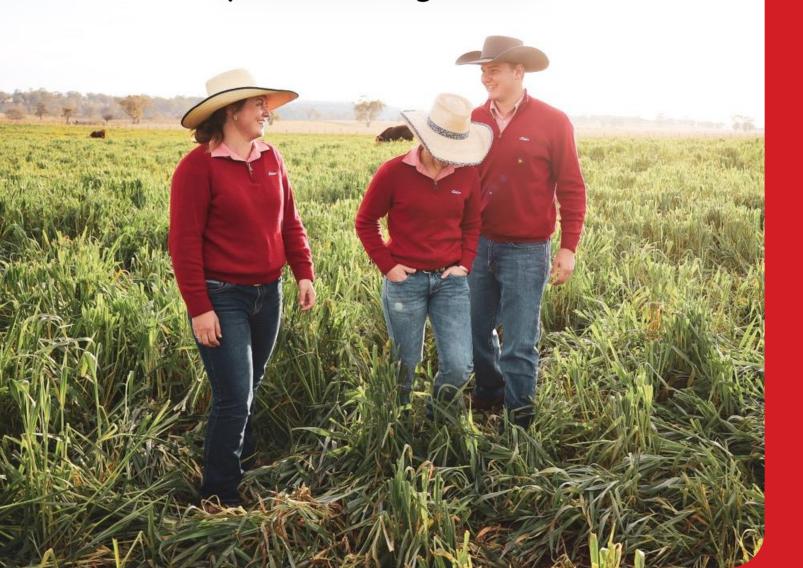
Mark Allison, Managing Director & Chief Executive Officer, 0439 030 905

Authorised by:

Peter Hastings, Company Secretary, 0419 222 489



for Australian agriculture



Elders Limited Investor Day Presentation

23 November 2023

Disclaimer And Important Information

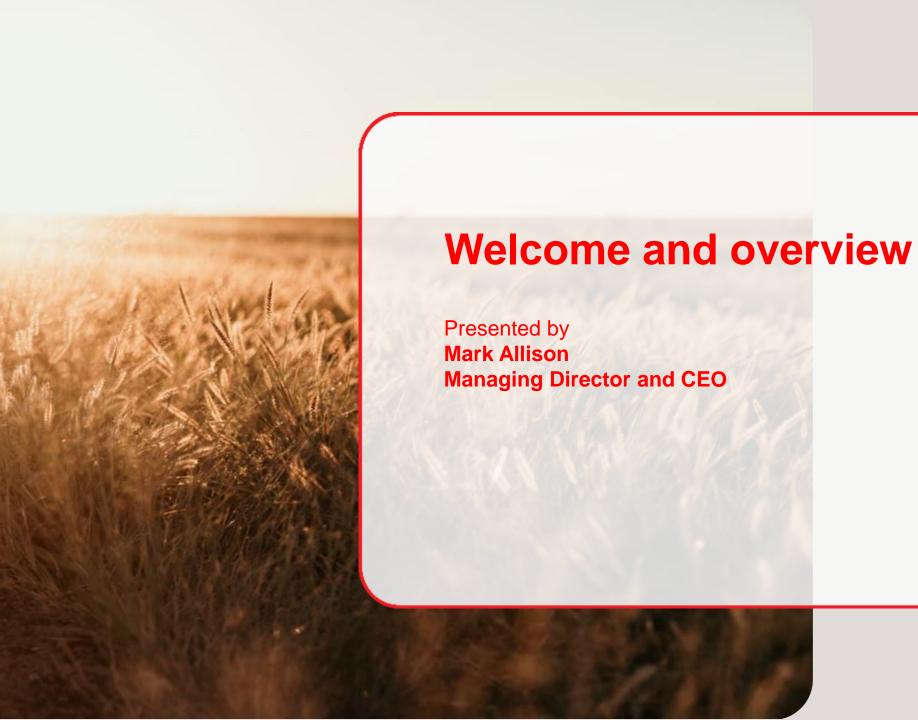
The material in this presentation has been prepared by Elders Limited and is general background about Elders' activities and performance at the date of this presentation. The information is in summary form, does not purport to be complete, and where derived from publicly available sources has not been independently verified. Information in this presentation is not advice or a recommendation to investors or potential investors in relation to holding, selling or buying Elders shares and does not take into account a reader's investment objectives, financial situation or needs.

Forward looking statements

This presentation is prepared for informational purposes only. It contains forward looking statements that are subject to risk factors associated with the agriculture industry many of which are beyond the control of Elders. Elders' future financial results will be highly dependent on the outlook and prospect of the Australian farm sector, and the values and volume growth in internationally traded livestock and fibre. Financial performance for the operations is heavily reliant on, but not limited to, the following factors: weather and rainfall conditions; commodity prices and international trade relations. Whilst every endeavour has been made to ensure the reasonableness of forward looking statements contained in this presentation, they do not constitute a representation and no reliance should be placed on those statements.

Non-IFRS information

This presentation refers to and discusses underlying profit to enable analysis of like-for-like performance between periods, excluding the impact of discontinued operations or events which are not related to ongoing operating performance. Underlying profit measures reported by the Company have been calculated in accordance with the FINSIA/AICD principles for the reporting of underlying profit. Underlying profit is non-IFRS financial information and has not been subject to review by the external auditors, but is derived from audited accounts by removing the impact of discontinued operations and items not considered to be related to ongoing operating performance.





Agenda

Session	Presentation	Speaker	Start
	Welcome and Overview	Mark Allison	9:00 AM
Session 01 Welcome, results and strategy	FY23 Results	Paul Rossiter	9:15 AM
	Strategy	Anna Bennett	10:00 AM
	Morning Tea		10:30 AM
	Systems Modernisation	Viv Da Ros	11:00 AM
Session 02 Transformation and expansion	Streamline	Oliver Gaillard	11:30 AM
	Business Development	Kiim Lim	12:00 PM
	Lunch		12:30 PM
Session 03 Network and segments	Elders Network	Tom Russo	1:30 PM
	Wholesale Products	Pete Lourey	2:00 PM
	Rural Products	Nick Fazekas	2:30 PM
	Afternoon tea		3:00 PM
Session 04 Product and service areas	Agency Services & Elders Wool	Dave Adamson	3:30 PM
	Real Estate Services	Tom Russo & Mark Barber	4:15 PM
	Financial Services	Nick Clark	4:55 PM
	Feed & Processing Services	Andrew Talbot	5:20 PM
	Closing Remarks and Q&A	Mark Allison	5:45 PM



FY23 Operational Highlights



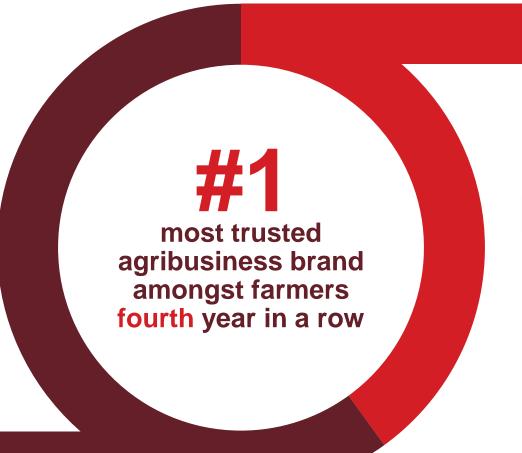
3 lost time injuries



10.1 total recordable injuries frequency rate



48
net promoter score





43% women in the workforce



20% women in senior positions



77% employee engagement



21 additional points of presence



Financial Highlights

Resilient financial result despite market volatility



\$170.8m

Underlying EBIT

-26% YOY

second highest EBIT in the last 10 years



16.0%

Return on Capital

R12 EBIT / R12 avg net operating assets

from 26.2%

exceeding target benchmark of 15% per Eight Point Plan



163%

Cash Conversion

YTD Operating cash flow / YTD U'NPAT

from 75%

exceeding 90% in line with our capital management framework



1.4x

Leverage Ratio

Balance date net debt / R12 EBITDA

from 0.7x

within our target range per our capital management framework



Eight Point Plan Evolution

Three generations of the 8PP strategy since FY14, delivering compelling shareholder value proposition

FY15 to FY17



Financial metrics¹:

EBIT +37.5%

EPS +735.2%

ROC 25.7%

Supported by:

20% Insurance acquisition
Ace Ohlsson acquisition
Clear Grain Exchange (CGX) 20%
acquisition

FY18 to FY20



Financial metrics¹:

EBIT +22.8%

EPS +12.8%

ROC 20.9%

Supported by:

Backward integration strategy via Titan
AG and AIRR acquisitions
LIT Delivery Warranty
Additional 10% CGX
New Rural Bank distribution agreement

FY21 to FY23



Financial metrics¹:

EBIT +17%

EPS +13.6%

ROC 21.6%

Supported by:

Rural Products supply chain extension
YP Ag acquisition
Sunfam acquisition
Emms Mooney acquisition







Key Investment Drivers

Australia's most trusted agribusiness brand amongst farmers four years in a row













EPS Growth

- Compelling value proposition for shareholders through the cycles
- 57% EPS CAGR over the three Eight _ Point Plans
- ROC greater than 15% and dividend payout of between 40-60%

Geographic, product and channel diversification

- Multi-faceted agribusiness
- Diversified product offerings and location
- Supply chain consolidation

Attractive market and company outlook

- \$63b total farm inputs market (5.8% Elders market share)
- Operational efficiencies
- Continued organic and acquisitive growth

Transformational initiatives benefits

- Cost and capital efficiencies
- Systems
 Modernisation
 benefits expected
 from FY25
- Rural Products supply chain optimisation benefits expected from FY24

Significant pipeline of new opportunities

- Points of presence growth
- Bolt on acquisition synergies
- Accelerated member growth for wholesale network

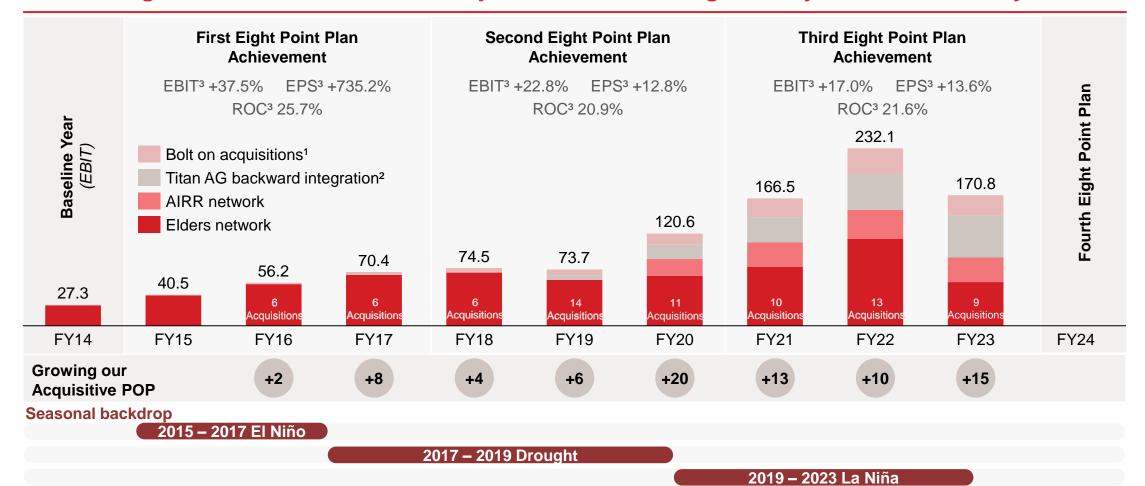
Robust balance sheet supporting growth

- Resilient balance sheet
- Leverage headroom available to fund future growth
- Shareholder returns focus



Earnings Growth and Resilience

Second highest EBIT result in the last 10 years notwithstanding volatility across several key markets



- 1. Bolt on acquisitions do not include acquisition growth from investments with no points of presence (e.g. Livestock in Transit ("LiT") Delivery Warranty, StockCo, Elders Insurance, etc.)
- t. Growth in the underlying business is understated to the extent that the percentage of sales of own brand products has increased. The uplift in earnings from increased maturity in this strategy, for example, is applied to Titan AG despite being influenced and driven by the underlying business
- 3. Average EBIT and EPS growth and average ROC over the Eight Point Plan period

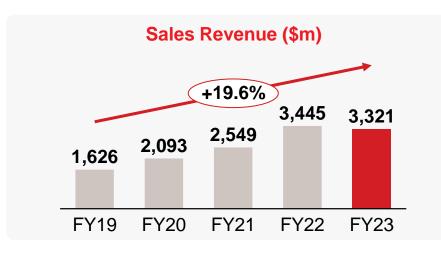


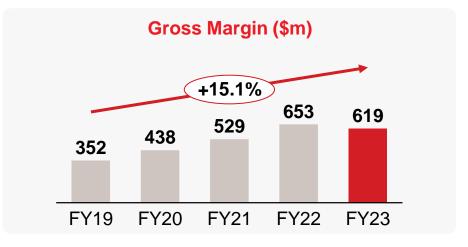
2023 >>> El Niño

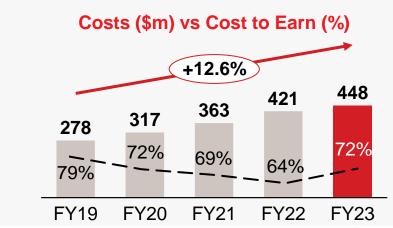


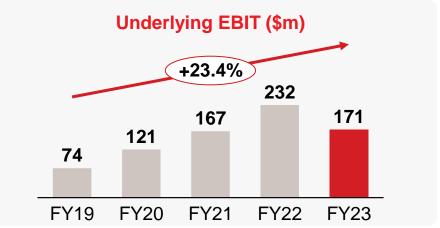
Five Year Financial Performance

Strong track record of delivering 5-10% EBIT and EPS growth through the cycles







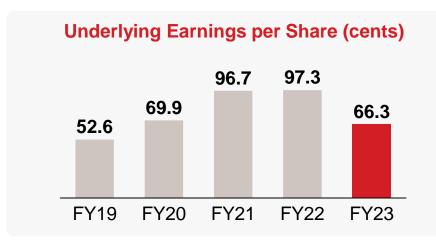


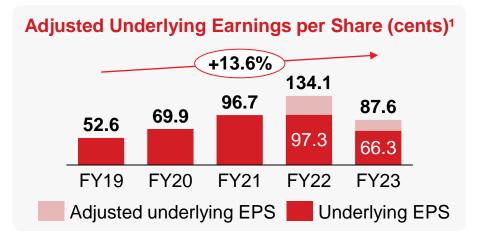


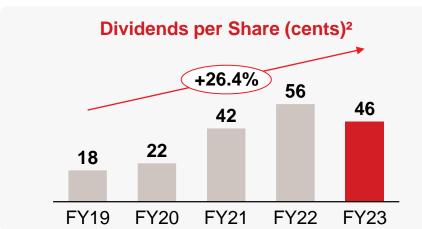


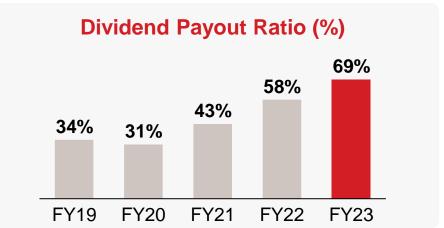
Five Year Shareholder Returns

Compelling shareholder value proposition over time









CAGR calculated on full year performance

- Adjusted for underlying tax expense recognised from 1 October 2021
- FY19 and FY20 dividends were fully franked, FY21 was partially franked at 20%, FY22 and FY23 dividends were partially franked at 30%





FY23 Financial Summary

Resilient performance despite volatility across multiple markets

Key metrics (\$m)	FY23	FY22		Var	Var %
Sales revenue	3,321.4	3,445.3	•	(123.9)	(4%)
Gross margin	619.0	652.7	•	(33.7)	(5%)
Gross margin %	18.6%	18.9%	•	(0.3%)	n/a
Costs	448.2	420.6	1	27.6	7%
Underlying EBIT	170.8	232.1	•	(61.3)	(26%)
Underlying net profit after tax	103.7	152.2	•	(48.5)	(32%)
Return on capital (%) 1	16.0%	26.2%	•	(10.2%)	n/a
Net debt (excl. AASB 16)	259.7	161.4	•	98.3	61%
Leverage ratio (times) ²	1.4	0.7	•	0.7	100%
Operating cash flow	169.2	113.7	•	55.5	(49%)
Cash Conversion (%)	163.1%	74.7%	•	88%	n/a
Underlying earnings per share (cents)	66.3	97.3	•	(31.0)	(32%)
Dividend per share (cents) ³	46.0	56.0	•	(10.0)	(18%)

^{1.} Return on capital = Rolling 12 months Underlying EBIT / (working capital + investments + property, plant and equipment + right of use assets + intangibles (excluding Elders brand name) – DTL on acquisitions – lease liabilities – provisions)

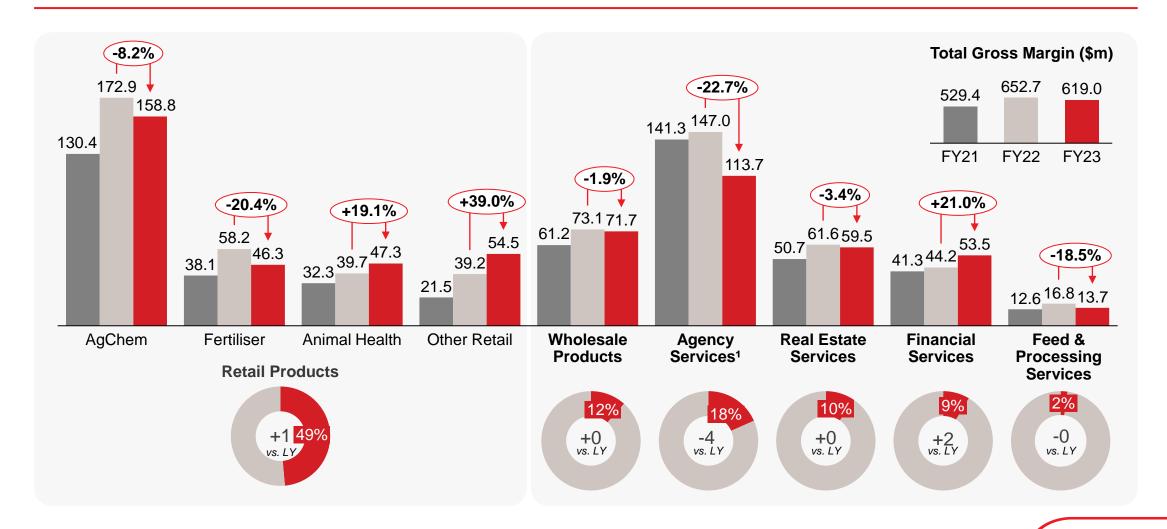


^{2.} Target leverage of 1.5 - 2.0 times excludes AASB 16

[.] Franked at 30%

Gross Margin Diversification

Continued focus on product diversification through organic and acquisition growth





Industry Backdrop – Livestock

Historically high volatility in cattle and sheep prices has adversely impacted Agency Services gross margin



- FY23 experienced the fastest revision in EYCI prices this century (-64%), with the index trading one standard deviation below the 10-year mean
- The price revision was driven by:
 - Disruptions to the live export market, following a small number of cases of Lumpy Skin Disease in Indonesia
 - Increased supply with herd destocking following BOM of El Niño and potential drier outlook for parts of Australia
- US Import prices and demand for Australian lean beef remains strong, driven by the long-running American herd destocking



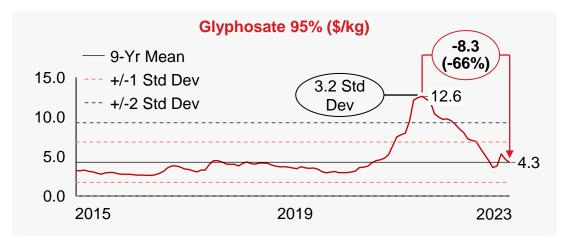
- Mutton prices have fallen 77% since September 2022, and is trading at two standard deviations below the 10year mean
- Prices were impacted by high stock turn-off following herd build over the last three years and weaker global demand

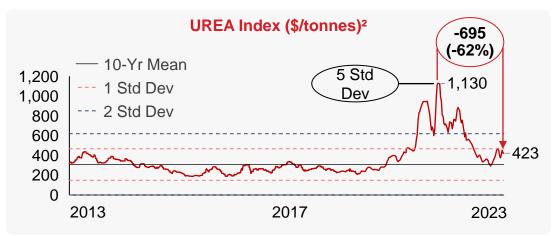
— 10-Yr Mean --- 1 Std Dev --- 2 Std Dev

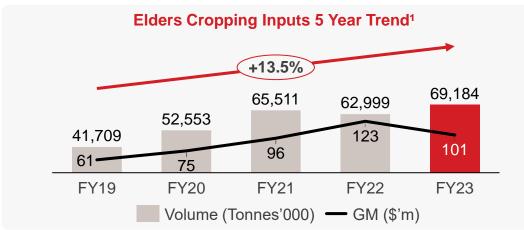


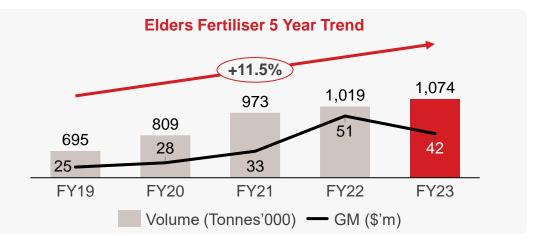
Industry Backdrop – Rural Products

Sales volume growth has partially offset the impact from significant market volatility









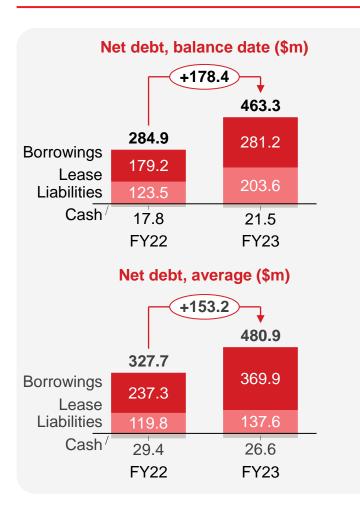


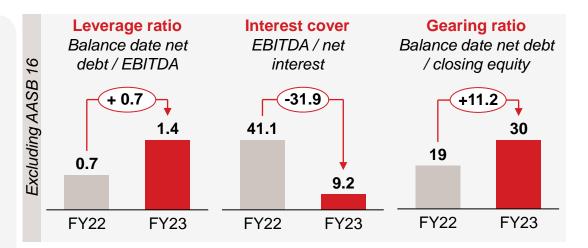
^{1.} Excludes the benefits of our backward integration

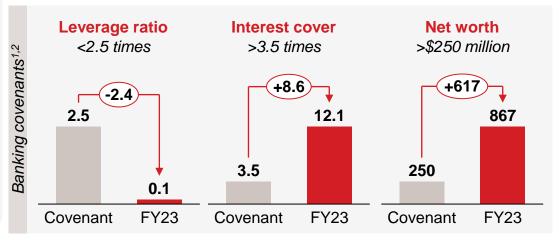
^{2.} Source: Reproduced courtesy of Refinitive

Net Debt and Financial Ratios

Strong balance sheet provides flexibility for future growth





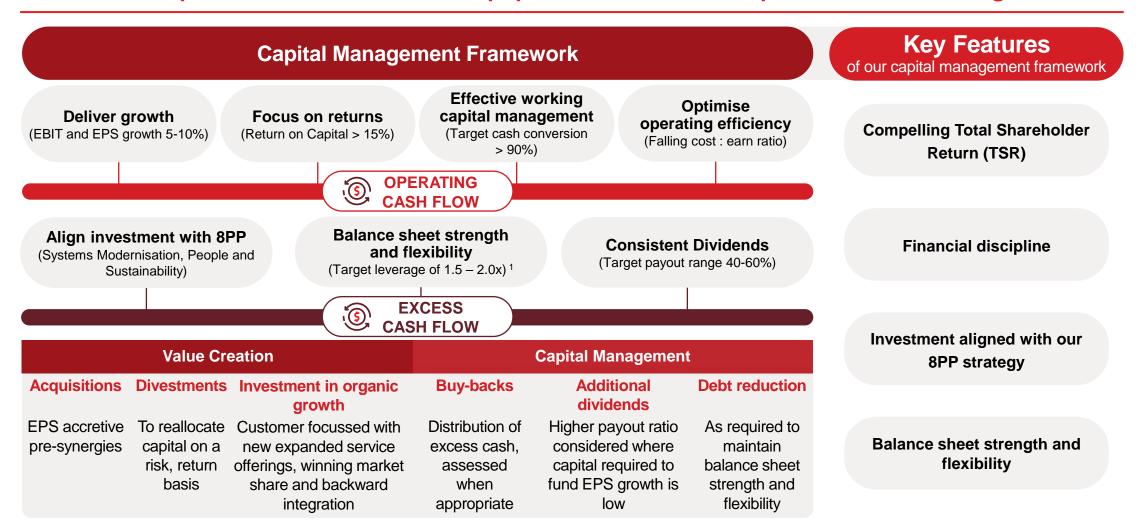


- 1. Calculated pursuant to definitions in group syndicated facilities which are subject to change over time. The current covenant calculations exclude all accounting adjustments required by AASB 16 Leases and the leverage covenant excludes the debtor securitisation balance from net debt
- 2. Undrawn facilities at 30 September were \$314.2 million out of total available facilities of \$600 million and significant headroom in our banking covenants



Elders Capital Management Framework

Elders 8PP aspires to deliver TSR in the top quartile of ASX200 companies at investment grade risk













FY24-26 EIGHT POINT PLAN

OUR AMBITION

Compelling shareholder returns

5-10% EBIT and EPS growth through the cycles at minimum 15% ROC

Industry leading sustainability outcomes

across health and safety, community, environment and governance

Most trusted Agribusiness brand

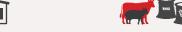
in rural and regional Australia

OUR BUSINESS UNITS



RURAL

PRODUCTS







REAL ESTATE SERVICES



FINANCIAL SERVICES



TECHNICAL SERVICES



FEED AND PROCESSING

OUR STRATEGIC PRIORITIES

RUN

Optimise the existing business by:

- 1 Deepening customer relationships to drive loyalty and growth
- Investing in our people to ensure we have the right people in the right places who are set up for success
- Maintaining unflinching financial discipline and commitment to cost and capital efficiency

TRANSFORM

Future-proof our business by:

- **Streamlining our supply chain** to fully optimise all parts of our integrated value chain
- Modernising our systems with leading technology solutions to enhance customer experience, drive efficiencies and support growth

INNOVATE & GROW

Expand and innovate our portfolio by:

- **Growing our portfolio** of products, services, geographic footprint and channels
- **Enhancing margins** through value chain expansion and integration
- 8 Innovating to create sustainable solutions for our customers and communities













Sustainability Performance

Progress against targets and empowering farmers

CLIMATE TARGETS¹

Targets set to reduce our Scope 1 and 2 greenhouse gas emissions:

TARGET	FY23	FY22
100% renewable electricity in all Australian sites by 2025	Target achieved through on-site solar generation and purchase of LGCs ²	
50% reduction in Scope 1 and 2 emissions	17.9	18.8
intensity (tCO2e/\$m revenue) by 2030 against a 2021 baseline ^{3,4}	(25% reduction against baseline year³)	(21% reduction against baseline year ³)
Net zero Scope 1 and 2 emissions by 2050 ⁵ (tCO2e)	59,551	64,772



- 1. Scope 1: direct emissions from owned or controlled sources. Scope 2: indirect emissions from the generation of purchased electricity
- Large-scale Generation Certificates
- 2021 Baseline year tCO2e/\$m was 23.86
- 4. Subject to commercially viable technology being available to address feedlot cattle emissions
- 5. Targets based on Elders' financial year ending 30 September

OUR FY23 PROGRESS

- Launched the Elders Sustainability Framework
- Established Thomas Elder Sustainable Agriculture
- Joined the Big Bag Recovery program
- Solar and LED lighting site upgrades to reduce emissions
- Solar farm development at Killara Feedlot



Our Sustainability principles & priorities

Creating sustainable solutions for our customers and communities



OUR PRINCIPLES

OUR PRIORITIES



We provide our customers and clients with the goods and services they need

1 HEALTH AND SAFETY

Prioritise the safety and wellbeing of our people

5 ANIMAL WELFARE

Safeguard the wellbeing of animals in our care and collaborate with our industry to promote livestock welfare and responsible stewardship



We support our people and industries and communities in which we operate

2 SUSTAINABLE FARMING

Enable customers to achieve sustainability and productivity goals amid diverse and demanding conditions, leveraging innovation and technology

6 CORPORATE GOVERNANCE

Secure our standing as the most trusted agribusiness brand by upholding ethical operations



We do our part to look after the environment and animals in our care



We operate ethically and to the highest standard

3 EMPLOYEE ATTRACTION AND RETENTION

Invest in our people and cultivate diversity, inclusion and growth for collective empowerment and success

7 COMMUNITY IMPACT AND INVESTMENT

Support rural and regional Australia to positively impact our communities

4 CLIMATE CHANGE

Reduce our carbon footprint and support our customers in climate adaptation and resilience

8 WASTE MANAGEMENT

Collaborate with industry to minimise waste for positive environmental outcomes



Innovation – Thomas Elder Sustainable Agriculture

Helping drive the ongoing evolution of farming in Australia









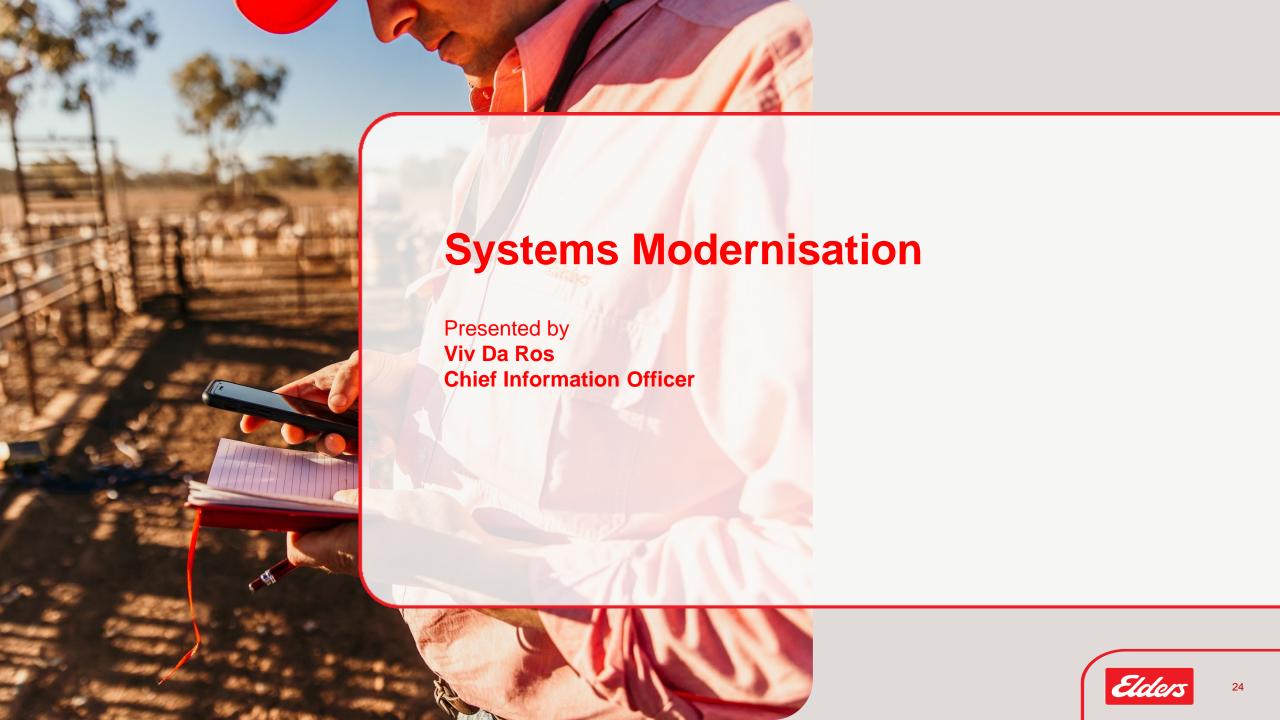
Partnering with leading research agencies, creating knowledge and technologies for Elders and clients

Providing a leading source of trusted advice, supporting onfarm practice change through extension services

Enabling new AgTech solutions for farming clients

Supporting farmers on their sustainability journey through carbon farming services





AS400

Core system used in Elders today...

1959 IBM released RPG code (used on AS400)

1990 AS400 deployed in Elders

2012 SAP deployed in Elders

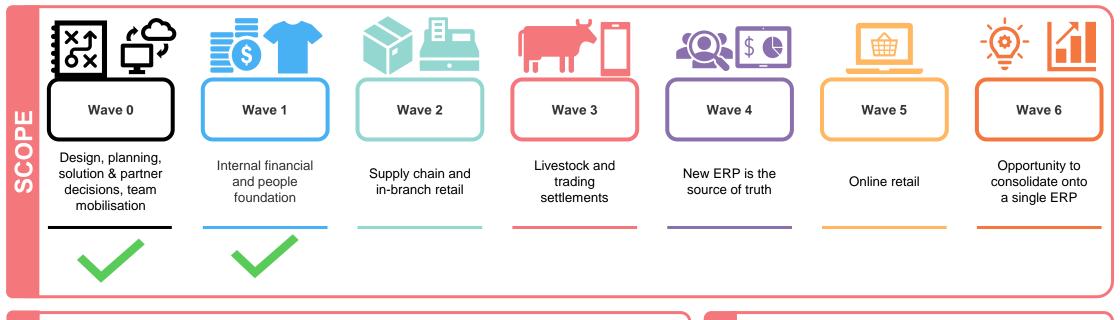
14.5M Lines of code in AS400

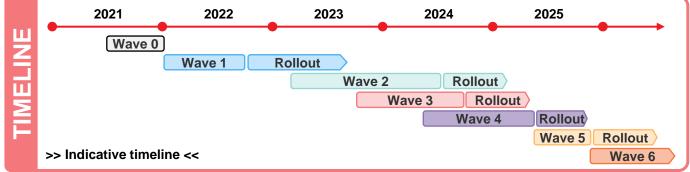
7+ Additional ERPs deployed across
the business (light touch acquisitions)



How will we do it?

The who, when and what of SysMod













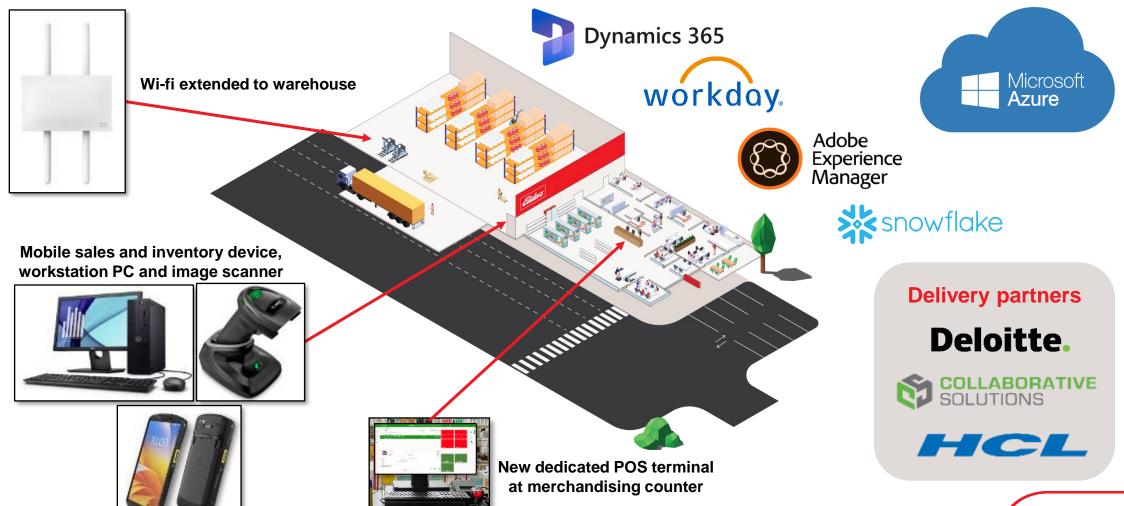
Paul Rossiter CFO



Viv Da Ros CIO Business Sponsor Technology Sponsor

What will it look like?

Elders branch of the future



Costs and benefits

What value does SysMod bring?

Wave 1 (Completed)

	FY22 \$m	FY23 \$m
CAPEX	4.4	8.0
OPEX - underlying	4.4	4.0
OPEX - non underlying	0.7	5.4
Total	9.5	17.4

Wave 2 (Ongoing)

	FY23 \$m	Budget \$m
CAPEX	2.3	24 - 27
OPEX – underlying	2.0	-
OPEX - non underlying	-	16 – 18
Total	4.3	40 – 45

>15% ROC from FY241



Systems Modernisation expected to deliver a ROC greater than 15% incrementally from FY24 onwards





Streamline Snapshot

Our Rural Products supply chain optimisation program



OVERVIEW AND BENEFITS

- Multi-year program to deliver groupwide supply chain planning processes, systems and capability
- Supports front-end expansion, backwards integration, and channel diversification
- Drives financial and operational excellence



KEY MILESTONES TO DATE

- Appointed key leaders
- Embedded 'fit for purpose' S&OP process
- Rolled-out Crop Protection storage & distribution model in WA
- Rolled-out supply chain excellence KPIs



OUR PRIORITIES

- 'Branch magic' preservation balanced with delivering supply chain efficiencies
- Alignment with SysMod
- Business engagement and education

Integrated operating model aligned to S&OP

Our operating model will support optimisation, backward integration and further growth



Nick Fazekas EGM Rural Products

Overarching supply chain governance



Tom Russo EGM Network

Overarching retail governance

Supply Chain Planning

- S&OP process management
- Forecasting

Network Operations (Retail)

Demand planning

Central
Procurement &
Retail Ops

Product Supply

- Supply planning
- Product development
- Order fulfilment

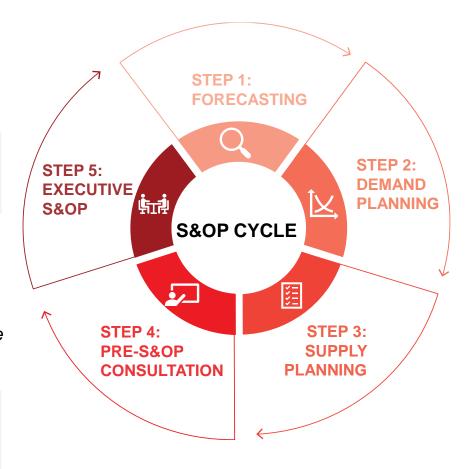


Pete Lourey EGM Wholesale

Overarching wholesale governance

Formulation

- Wholesale
- Supply planning
- Order fulfilment



Storage and distribution overview

Transitioning to a model with greater flexibility and oversight

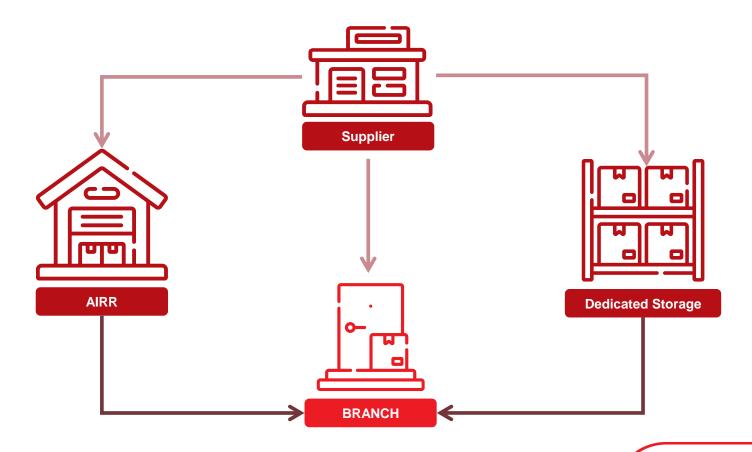
Objective

Transition from a branch-centric storage model to a flexible storage & distribution model with central management of safety stock

VIA

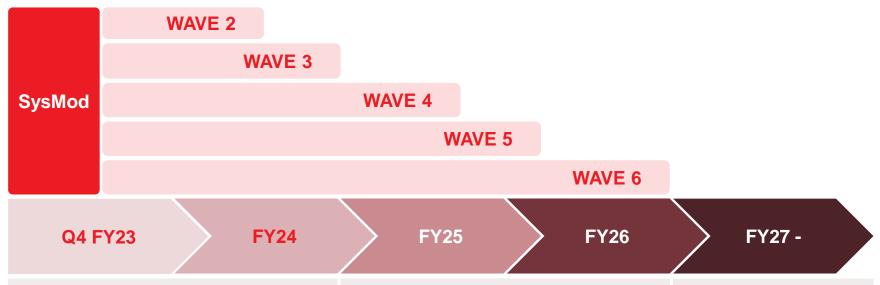
- Disciplined branch-allocation processes
- Dedicated facilities to manage large volume seasonal product
- Ongoing growth in capability in AIRR
- Enhanced interaction with 3rd party suppliers
- Greater adherence to decision-making frameworks
- Timely and accurate reporting

Movement of Product



Timeline

Implementing across 3 phases, with alignment to SysMod



PHASE 1

- Implement operating model
- Build organisational capability
- Design & implement S&OP process
- Design & implement storage & distribution model

PHASE 2

- S&OP automation and expansion
- Scale-up storage & distribution model
- Design Group-Wide Supply Chain Model (via systems consolidation)

PHASE 3

- Reach operational maturity (Supply Chain Excellence)
- Implement Group-Wide Supply Chain Model



Benefits

Positive impact on ROC and margin growth

Annualised gross benefits at full run-rate ^{1,2}	(\$m)
Capital	
Inventory reduction (safety stock)	50-80
NPAT	
Interest saving	1-2
Reduced risk of write-downs (factor of less inventory)	1-2
Sourcing derived margin improvement	3-5
Increased owned brand throughput	3-5
Net saving from consolidation of storage sites	1-2
Logistics & freight efficiencies	1-2
Gross NPAT Uplift ²	10-18

- 1. Streamline benefits from external consultant analysis, September 2022
 - . Excludes incremental costs (principally resourcing, estimated to be immaterial based on external consultant analysis, September 2022)

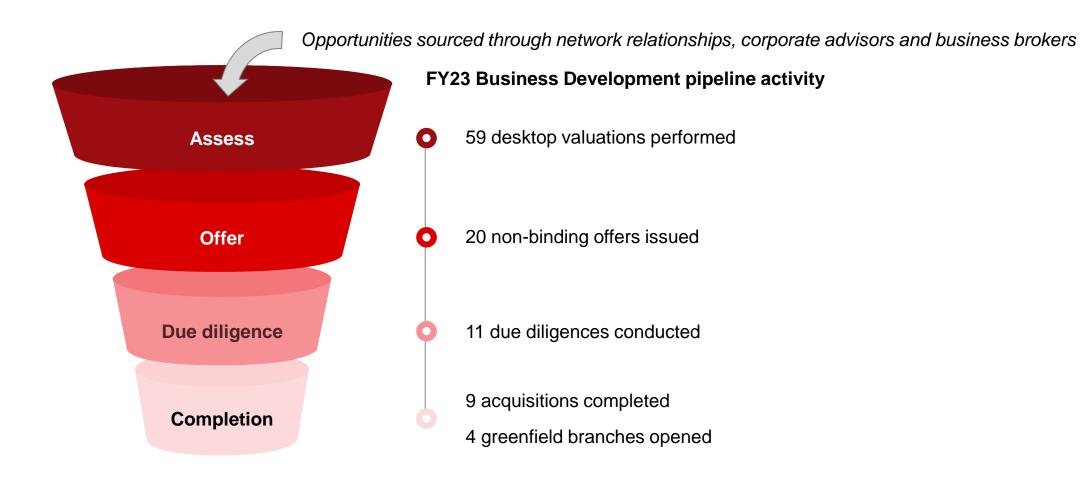






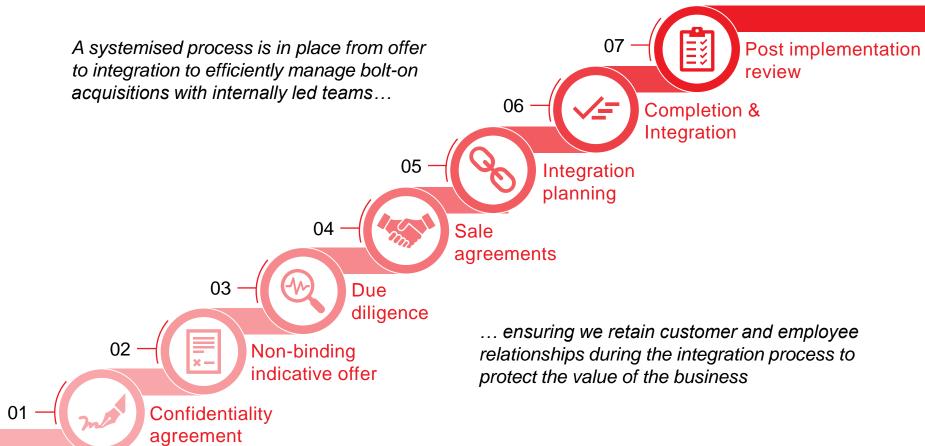
FY23 growth pipeline achievements

Our growth pipeline has enabled us to complete 9 acquisitions and open 4 greenfield sites in FY23



Business development overview

Our systemised process supports acquisition & greenfield opportunities





>70 transactions completed since FY16





Acquisition principles

We focus on opportunities with strong returns & business fit

Disciplined in pursuing corporate acquisition growth under the following principles:

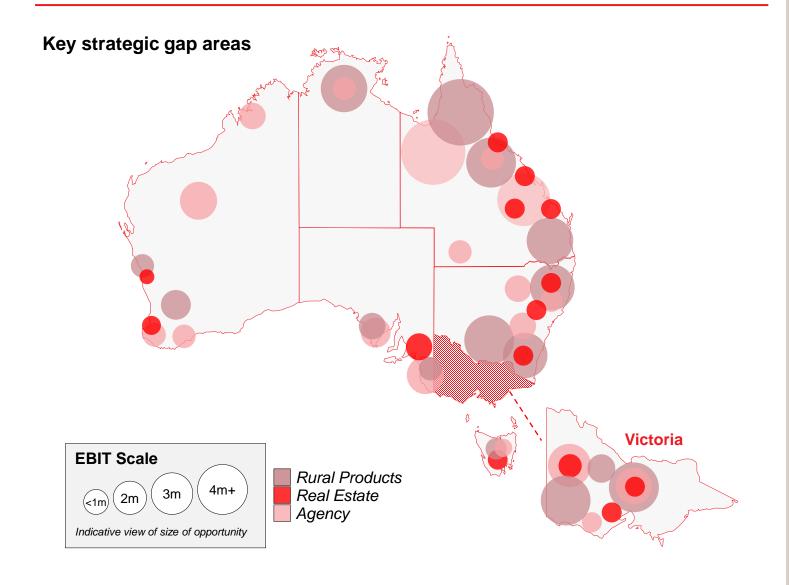
- ✓ Aligns with Elders' strategy, values and sustainability ambitions, particularly safety and environmental outcomes
- ✓ Enhances business diversification, with a particular focus on stable and reliable profits
- ✓ Contributes to sustainable competitive advantage
- ✓ Pre-synergies EPS accretive
- ✓ Pathway to group ROC ≥15% within 1 year and leverage <2.0x within 2 years

Success in acquisitions also driven through:

- ✓ Strong culture and brand fit
- ✓ Shared risk and reward through earn out of purchase price
- Carefully planned and managed integration to preserve customer and employee relationships

FY24 growth pipeline

A strong pipeline continues into FY24



3 acquisitions completed since October 1 with >\$7m annualised EBIT contribution

Highlights:



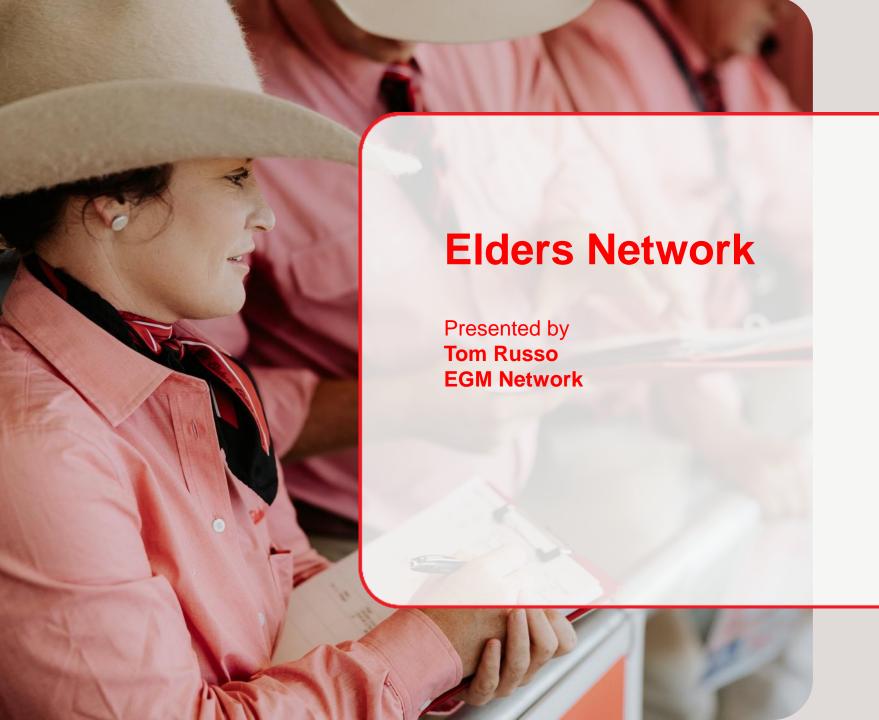
Industry leading toll formulator with research and development capabilities

Completed 1 October, \$2m annual EBIT



Livestock and real estate agency operations across south west Victoria Completed 1 November, \$5m annual EBIT¹







Business model

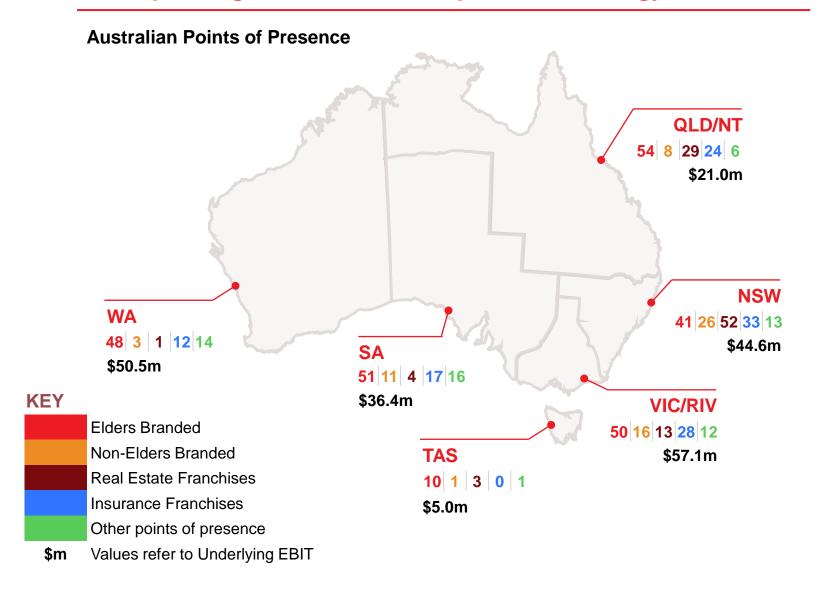
Diversification by product, service, market segment and geography

	Rural F Retail Products	Products Wholesale Products	Agency Services	Real Estate Services	Financial Services	Feed and Processing Services	Digital and Technical Services
Product and service offerings	Rural Products	Rural Products	Livestock	Broadacre	Agri Finance	Killara Feedlot	Fee for Service (256 agronomists)
	Fertiliser	Pet Supplies	Wool	Residential	Elders Insurance (20%)		AuctionsPlus (50%)
	Agcrest (33%)		Grain	Property Management	LiT Delivery Warranty and Livestock Funding Products		Elders Weather
				Franchise	Home and Commercial Finance		Clear Grain Exchange (30%)
Key metrics	\$2.4b retail sales	\$0.5b wholesale sales	9.8m head sheep	\$2.0b broadacre sales	\$3.1b loan book \$1.4b deposit book \$42.2m own balance sheet lending \$108.0m StockCo book	57k Killara Feedlot cattle head exited	AuctionsPlus 104k head cattle 841k head sheep
	242 Stores	382 member stores	1.3m head Cattle	\$1.7b residential sales	\$1.2b Insurance gross written premiums		7.8m Elders Weather unique visitors
	>450 APVMA registrations 1.1m tonnes fertiliser		350k wool bales	13.6k properties under management	44% LIT penetration rate		0.8m CGX tonnes influenced
Gross margin	\$306.9m	\$71.1m	\$113.7m	\$59.5m	\$53.5m	\$13.7m	Included in products
Working capital	\$463.8m	\$116.1m	\$40.8m	\$1.3m	\$10.4m	\$54.5m	Other – (\$54.1m)



Network snapshot

An expanding network and multiple brand strategy



Our brand strategy

Primary: leveraging and reinforcing our position as the most trusted agribusiness brand in Australia



Secondary: utilising other brands to grow market share¹



























Network structure

Highly tailored businesses operating in diverse market segments

Branch	Elders Griffith (NSW)	Elders Naracoorte (SA)	Sunfam (QLD)	Elders SDEA (WA)
Location	South-central NSW	South-eastern SA	Bundaberg, QLD	Bunbury, WA
Location Traits	High value irrigated horticulture, dryland cropping and livestock production	Typical mixed farming region (livestock grazing and broadacre cropping)	Region experiencing shift from traditional cane farming, to intensive horticulture and perennial tree crops	HQ office located in second largest population centre in WA, controlling several satellite locations servicing the southern coastal region
Our offer	Rural products, specialist agronomic services, livestock agency, wool broking, water broking, real estate and financial services	Livestock agency, technical services, wool broking, rural products, real estate, financial services and property management	Designs, manufactures and installs irrigation equipment Also provides rural products backed by strong agronomic capability	Residential and farmland real estate agency, property management and home loan broking
Acquisition	×	×	✓	✓

Network leadership and management structure

Geographical leadership, product area expertise and key account capability

STATE GENERAL MANAGEMENT

- Matt Ericsson State GM WA
- Lisa Hewitt
 State GM
 QLD NT

- Bernard Seal State GM SA
- Ryan Robinson State GM NSW
- James Cornish
 State GM
 TAS
- Brendan Rinaldi State GM VIC RIV

PRODUCT GENERAL MANAGEMENT

Nick Fazekas
EGM
Rural Products

- Dave Adamson
 GM
 Agency
- Belinda Connor
 GM Residential
 Real Estate & Brand
- Mark Barber
 GM Farmland Agency
 & Agribusiness Investments
- Nick Clark
 GM Financial Services
 & Network Improvement

CUSTOMER SOLUTIONS GENERAL MANAGEMENT





Continuous improvement

Ongoing commitment to network optimisation



Deepening customer relationships

Adapting our operating model to meet different needs of an evolving client base



Investing in our people

Attracting, retaining and developing the best people, and maintaining our high-performance culture¹



Maintaining unflinching financial discipline

Seeking operational efficiencies at every branch

Korn Ferry annual survey ranks Elders in the high-performance category for workforce engagement and enablement. This
benchmark is determined by reference to survey scores from over 540,000 employees in 50 high performing organisations
globally





AIRR (Australian Independent Rural Retailers) Snapshot

Our national wholesale platform with scale supporting Elders' diversification





Evolution of Australian Independent Rural Retailers

Australia's number one Rural and Peri-urban national warehouse business

Historical State 2008 - 2019



Key callouts:

Roll-out of warehouses to all states

~27k warehouse sqm

"One Elders" State 2019 - 2023



Key callouts:

2022 truly national footprint

Warehouse capacity constraints

~34k warehouse sqm

Future State 2024 - 2027



Key callouts:

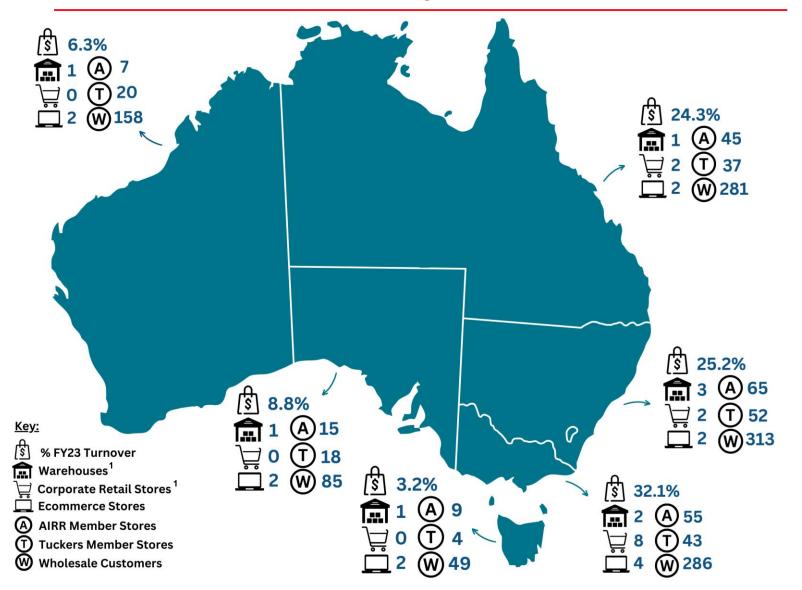
Expected further divergence between the service and offer for B2B and B2C clients, creating separated and distinct market segments

Complete warehouse expansion and roll out efficiency programs with robotics and warehouse mobility program

~45k warehouse sqm

AIRR network snapshot

A nationwide network and multiple brands



Our brand strategy

Primary: leveraging and growing our member base across AIRR & Tuckers





Secondary: opportunistically acquiring independent stores to grow retail market share



 Also captured in Australian Points of Presence (refer to page 42 Network Snapshot)



Five pillars of revenue

Moving towards \$1bn revenue, across five key pillars













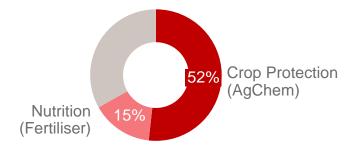




Crop Inputs (Crop Protection, Nutrition) summary

Successful response to volatile market and a continued growth focus

Crop Inputs FY23 Gross Margin (% Retail Products Gross Margin)



FY23 in review

Despite challenging market conditions, we have adapted and created growth

Market context

Crop Protection and Fertiliser categories will continue to adapt to varied conditions and global market forces

Priorities

Focus is on growing through own brands and expanding segments, and driving operational excellence

- Increase sales, volume, penetration and lines of own brand products (e.g. Titan AG, Optifert)
- Expand markets, including continued focus on growth of Anhydrous Ammonia markets into cotton growing areas
- Improve working capital by implementing new S&OP processes, combining with freight and storage consolidation





Crop Protection backwards integration

Focus is on product development and margin improvement

FY23 in review

- Targeting 70% of the addressable market
- Growth in product pipeline, talent resources and gross margin

Priorities

Key priorities include driving growth through the pipeline and penetration, enhancing margins through operational efficiencies and backward integration, and maintaining financial discipline

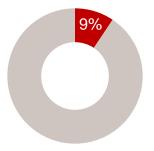
- Continue increasing Titan AG and Apparent penetration
- Step up focus on new product development and product registrations
- Extend profit pool through formulation strategy, expanding the value chain through Eureka! acquisition
- Increase efficiencies through Project Streamline
- Continue to focus on working capital improvements through Project Streamline



Seed summary

Maintain growth of sales and seed pipeline development

Seed FY23 Gross Margin (% of Retail Products Gross Margin)



FY23 in review

FY23 included continued seed development and driving adoption of Elders Plant Genetics (EPG)

Market context

Resilience in seeds supported by producers adapting to conditions

Priorities

Priorities include growing through new products and marketing

- New pipeline of grain sorghum germplasm within EPG seeds
- Extended pipeline of potato genetics
- Increase canola share-of-wallet with existing and new clients via marketing program

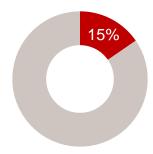




Animal Health & General Merchandise summary

Category remains resilient with further growth opportunities

Animal Health FY23 Gross Margin (% of Retail Products Gross Margin)



FY23 in review

Growth in category gross margin in FY23, amidst challenging conditions to livestock prices

Market context

Market conditions will have varied effects on customer spend, with expected category resilience, as upside to feed may offset potential reductions in other animal health products

Priorities

Further growth and efficiencies can be delivered across our range, and through enhanced service

- Grow position as thought leaders and support adoption of various products and practices, by partnering with RDCs to deliver extension programs
- Expand Livestock Production Advisors to enhance client experience and support growth
- Maintain momentum and focus on Pastoral Ag, including increasing penetration
- Support simplification and optimisation through centralised pricing on key Animal Health lines







Livestock market context

Both cattle and sheep prices faced significant price declines



Price influencers

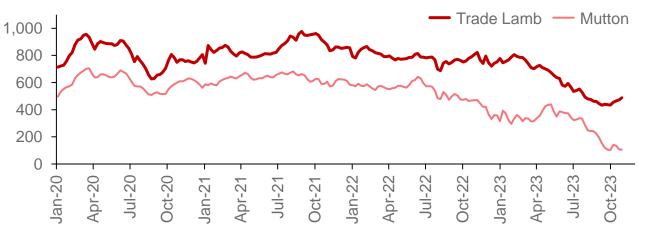
- Herd build nearing completion
- Subdued re-stocker demand
- Market confidence price and season
- Processor capacity labour and kill space

Volume influencers

- Lack of trader activity
- Feed conditions / Live Export



National Lamb and Mutton Price Indicators, Jan-20 to Oct-23¹, c/kg cwt



Price influencers

- Flock at 15-year high
- Subdued re-stocker demand
- Market confidence price and season
- Processor capacity labour and kill space

Volume influencers

- Long held mutton and lamb
- Seasonal conditions



^{1.} Source: Charts reproduced based on data courtesy of Meat & Livestock Australia, Australian NLRS Livestock Indicators

^{2.} EYCI - Eastern Young Cattle Indicator; WYCI - Western Young Cattle Indicator

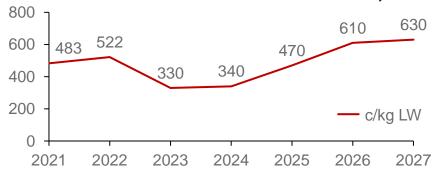
Livestock market outlook

Pressure expected to alleviate for cattle as prices flatten



Prices expected to flatten through to FY24 due to drier conditions, higher turn-off rates and lower restocking demand, before stabilising in FY25 as global export prices increase

Australian National Feeder Steer forecast¹, 2021 to 2027



Key influencers

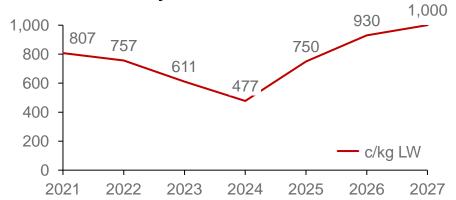
- Live Export
- US herd rebuild implications
- Investment in processing capacity
- Seasonal conditions

Australia-US feeder cattle prices²



Price declines expected to continue due to an increased supply of sheep and lamb for slaughter, weaker demand from the US, and drier conditions impacting restocker demand

Australian heavy lamb forecast³, 2021 to 2027

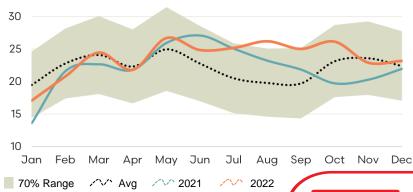


- Source: Global Agri Trends, Cattle price forecast with Simon Quilty (published 13 September 2023) 3.
- Source: Meat & Livestock Australia's NLRS, CME/Steiner Consulting, US feeder cattle now 250pc
 higher than Australian equivalents (published 24 August 2023)

Key influencers

- Short term volumes
- Continued export market growth
- Seasonal conditions

Total Australian lamb exports⁴



Source: Global Agri Trends, Lamb price forecast with Simon Quilty (published 13 September 2023) Source: Meat & Livestock Australia, DAWE, Episode 3, Sheep meat summary (published 10 January 2023)





Livestock progress and priorities

Focus is on further growth and portfolio diversification

FY23 progress:

- Grew portfolio and increased market share via agency acquisitions
- ✓ Invested in people, safety and sustainability
- ✓ Launched information hub Livestock Now to enhance client experience

Upcoming priorities – expanding footprint and offer:

- Continue filling geographic gaps through acquisitions
- Build out and grow complementary services (Livestock Production Advice, Livestock Funding)
- Further enhance capability and develop talent pipeline through training

Wool market context and outlook

Wool market relatively flat, and largely driven by economic conditions in key markets

Eastern Market Indicator in AUD and USD1, Aug-13 to Aug-23



Current context

- Finer types selling well, mediums well back on last year
- Crossbred wool at historical lows but stable
- Consumer confidence in major wool consuming confidence down

Outlook

- European demand looks good for finer and non-mulesed types
- Drier season will see volumes of finer wool increase
- Held stocks remain historically high
- No significant price increase expected until China shows signs of economic recovery



Elders Wool – overview, progress and priorities

Transforming our wool business

Overview: Establishing and investing in an Elders operated wool handling business complementing existing offer, around two new centralised wool handling hubs, incorporating world-first technology

Benefits:

- Creating efficiency in wool supply chain
- Driving safety, sustainability and traceability improvements
- ✓ Supporting scalable volume growth
- Delivering an exceptional customer experience with full E2E wool service

FY23 progress:

- Going live in WA
- Building capability through recruitment
- Ravenhall operational readiness preparation

Priorities:

- ✓ Going live in VIC
- ✓ Growing volume at pace
- ✓ Further building efficiencies

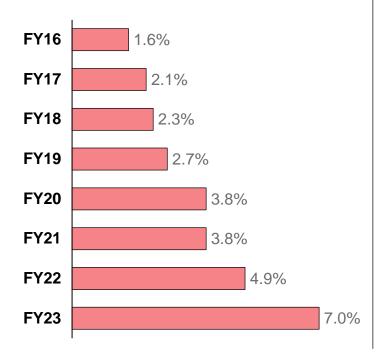


Grain performance, outlook and areas of focus

Increased market share, and further growth opportunities in face of some market headwinds

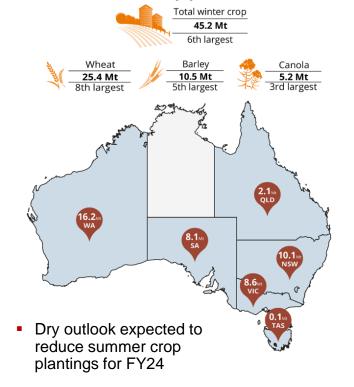
PERFORMANCE

CGX market share¹, cumulative tonnes traded on-screen by season, % total Australian winter crop



OUTLOOK

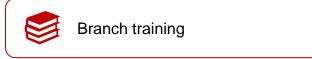
Australian winter crop production², 2023–24

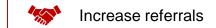


 Winter crop production to fall from record highs to slightly below 10-yr avg

PRIORITIES

Further opportunity to grow:









CGX - Clear Grain Exchange

1. Source: CGX

Note: Elders has a 30% interest in CGX

Source: ABARES, Agricultural Outlook: Australian Crop Report – National Overview (5 September 2023)





Elders Real Estate

An overview of the Elders Real Estate business

13,600

PROPERTIES UNDER MANAGEMENT¹

286

SALES AGENTS¹

102

FRANCHISE OFFICES

\$2.0b

BROADACRE SALES TURNOVER¹

\$1.7b

RESIDENTIAL SALES TURNOVER¹

\$59.5m

GROSS MARGIN CONTRIBUTION



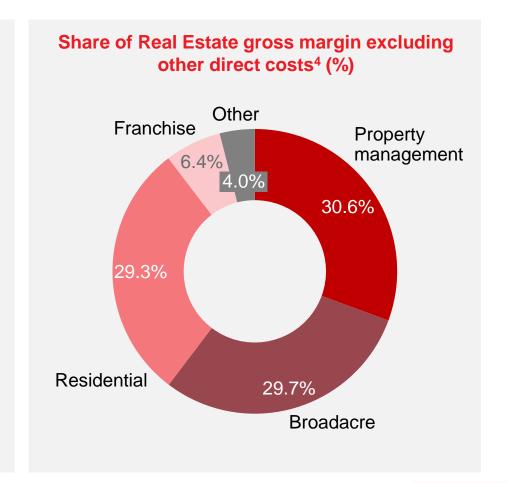


Elders Real Estate

Gross margin distributed between Rural, Residential and PM

Context

- Residential real estate is valued at \$10.1 trillion in Australia¹
- Regional Residential Real Estate market share: 4.07% by turnover volume and 3.65% by turnover value²
- Rural Real Estate market share: Average 14.3% by turnover value³



Other direct costs include un-recovered marketing/advertising fees and agent commissions which cannot be directly attributed to other segments



Source: Courtesy of CoreLogic, October 2023

^{2.} Source: FY23 national residential regional market share courtesy of CoreLogic, 12 months to 30 September 2023

Average of 6 quarters' 12-month rolling market share to end-June 2023
 Source: Based on Elders analysis on CoreLogic national farmland market share data

Residential Real Estate market context

Fundamentals for sales and properties under management remain strong

Outlook for residential properties and properties under management is strong as high demand is met with low supply



Low unemployment, low onmarket supply and increased migration driving residential real estate market



The tight rental market and improving rental yields will draw investors back to market, along with renewed price growth



Low vacancy rates and rising rent prices will continue to drive profitable growth for the company rent roll



Residential Real Estate growth approach

Market share via acquisitions to lead growth ambitions

Market share

Increase market share through recruitment of franchises, agents and acquisitions, with a focus on high priority strategic gaps, while upskilling existing talent

Property management

Grow PUM and increase gross margin contribution through bolt-on rent roll strategy for existing branches and acquisitions

Technology

Utilise and integrate new technology to support administrative tasks, increase productivity, and provide tools to support broader agent activities

Brand positioning

Grow Elders brand reach and positioning in the residential Real Estate industry, with a strategic program across digital and communication



Rural Real Estate market context

Strong buy side factors drive unprecedented demand

Rural property values remain strong supported by low property turnover



Low property turnover by number, while total value of turnover is increasing



Low volumes reflect property owners' investment decisions to prioritise agricultural land for long-term value over short-term price fluctuations



Strong retained earnings, historically low interest rates and new institutional investors contribute to market confidence

Rural Real Estate positioning

A brand and offer that sets us apart in Rural Real Estate



Rural Real Estate's sustainable competitive advantage



Trusted brand



Professional sales team backed by the Elders network and technical capability



Experienced local agents backed by experienced corporate transaction team



Investing in carbon and sustainability services that adds further value to the Rural Real Estate Team



Rural Real Estate growth approach

Acquisitions, talent and technology to drive further growth

Acquisitions

Continue growing market share through acquisitions, particularly in NSW and QLD / NT

Talent

Attract and retain top talent through innovative recruitment models

Technology

Increase technological maturity to enhance service and drive efficiencies, through improved IT infrastructure, solutions and digital platforms



Business overview

Our product suite includes a range of banking, finance and insurance options

Products and services through partnerships







Livestock Funding

Livestock in Transit Delivery Warranty

Elders products and services

Home Loans and Commercial Finance

Partnership with QBE for distribution of insurance products via Elders Insurance

Partnership with Rural Bank for distribution of loan and deposit products Partnership with StockCo for distribution of livestock finance products Own balance sheet lending across Livestock and Wool products Providing protection against loss from death of animals in transit

Elders Home Loans and Commercial Finance brokerage business

- Network Access agreement to 2036
- JV with QBE
- ~200 franchisees
- Farm, business, home and contents, motor insurance

- Distribution agreement
- Deposits including Farm Management deposits
- Employees embedded in Elders branches
- Agri term and seasonal loans

- Distribution agreement
- Distributed by Agri
 Finance Managers
 and Livestock Agents
- Fast and nimble
- 365-day terms
- Supports Livestock commission earnings

- Distributed by Agri
 Finance Managers
 and Livestock Agents
- Fast and nimble
- 365-day terms
- Supports Livestock commission earnings

- Once off sign-up process
- Quick and easy claim process
- Brokerage model
- Recent acquisition of Zobel
- Expansion into commercial finance
- Synergies with Elders Network



FY23 highlights and outlook

Strong performance in FY23 but still room to grow

Grew margin, increased presence, optimised processes and enhanced offer in FY23

- ✓ Gross Margin \$53.5m (+21% YOY)
- Increased livestock heads financed
- ✓ Increased home loan brokers
- ✓ Established AIRR Financial Services
- Launched Home Loans network engagement and referral process
- Established Commercial Finance operations
- ✓ Rolled-out training across network

Diversified offer supports resilience, with further growth and optimisation prospects

- Diversification across insurance, banking, and livestock related products
- Ability to grow market share and improve referral activity mitigates market swings
- Acquisitions provide synergies
- ✓ Synergies with AIRR Financial Services
- Strong demand for Livestock financing due to ease and speed versus banks
- ✓ Upside from rising insurance premiums



Growth Plan

Incremental growth possible across our full suite, through organic and inorganic pathways

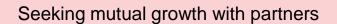






Livestock Funding Livestock in Transit Delivery Warranty Home Loans and Commercial Finance





Enhanced front line staff product understanding and confidence driving referral behaviour

Coordinated approach to introduce Financial Services to existing bolt-ons and AIRR

Launch new products

Launch commercial finance



Geographical expansion with partners

Acquisition



Killara FY23 overview and highlights

Killara has been resilient, supported by growth and diversification focus

Livestock industry has faced significant volatility:

- Feeder cattle prices down
- Commodity prices (feed costs) lifting
- Despite volatility, head on feed in Australia continues to increase

We remain resilient via growth, diversification and driving operational excellence:

- ✓ Safety focus reflected in recording Zero LTIs
- ✓ Further land acquisitions
- Expanded milling capacity, both grain and grass-fed
- Modernised composted manure processing facility
- Major investments in irrigation expansion, weather-proof shading, livestock induction facilities and continued modernisation of rolling plant
- Major investment in sustainability and sustainability initiatives



Continual improvement areas

Setting us up for success in the long-term

Improving animal welfare

(e.g. advancements in microbial usage and reduction in mortalities)

- Environmental stewardship: Moving towards carbon neutrality by 2030 (e.g. transitioning to electricity and renewables, and reducing methane emissions)
 - 3 Building our talent pipeline and developing our people through training
 - 4 Diversifying and adapting to changing customer and market segments
 - **Diversifying income streams**(e.g. irrigation, manure processing, grass finishing)
 - 6 Maximising site utilisation (e.g. targeting 100% occupancy)





Killara priorities

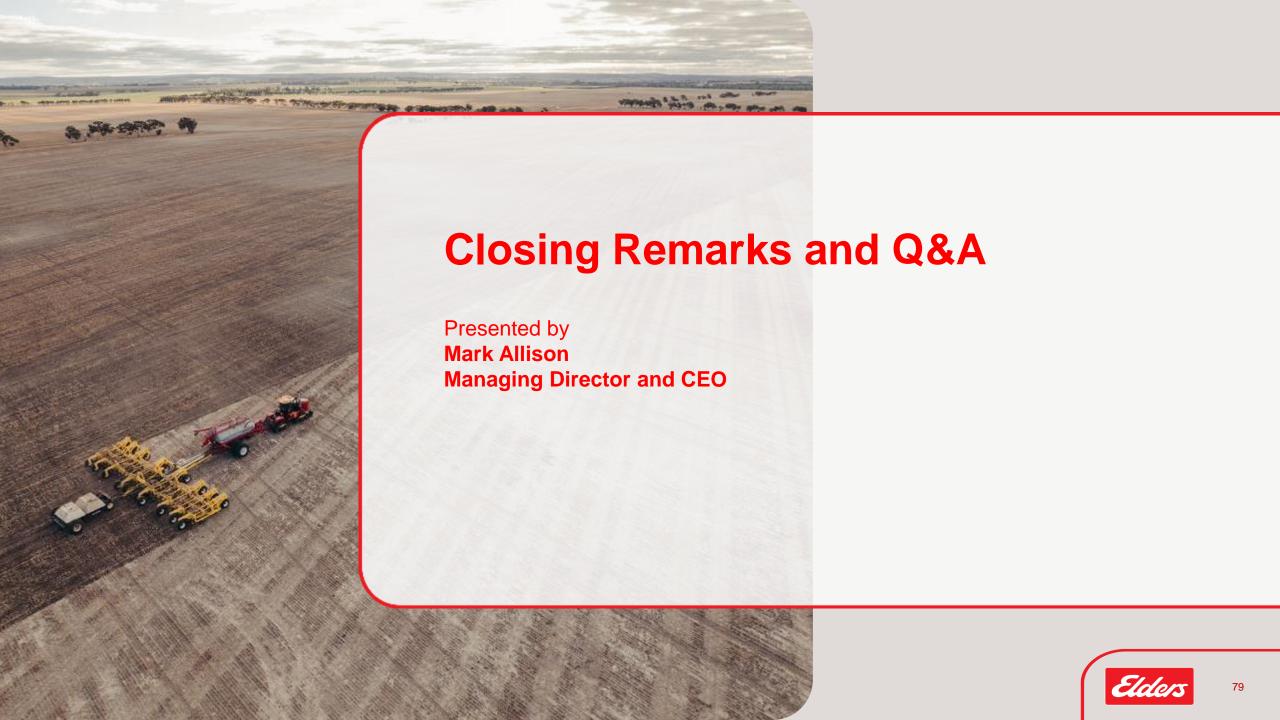
Immediate focus is on growth and operational excellence

Killara will continue seeking opportunities to grow, including:

- ✓ Further feedlot expansion
- ✓ Continued lift in Wagyu segment through 3rd party feeding agreements

Operational excellence is also a core focus:

- Delivering safe workplace initiatives through investment and training
- Continued roll-out of sustainability initiatives
- ✓ New mill including Australian first technology targeted for FY24 to significantly lift production capacity
- ✓ IT upgrade for connectivity to assist efficiencies in operations



02

Closing summary

Well positioned to adapt to market conditions to deliver our 4th Eight Point Plan

Our 3 previous 8PPs supported growth through recent agricultural cycles

We have shown resilience through recent cycles, growing despite adverse weather events and volatility in commodity prices from global market dynamics

We are uniquely positioned to withstand various market conditions

We can withstand market variability and evolving conditions through geographic and product diversification, balance sheet strength, and growth, transformation and margin enhancement initiatives

Our 4th 8PP sets us up for success and allows us to keep growing

We will optimise our existing business, modernise and streamline to ensure future-readiness, while expanding and innovating our portfolio to sustain our growth trajectory

