

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity: IPD Group Limited</b>
<b>ABN: 12 111 178 351</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Michael Sainsbury
<b>Date of last notice</b>	3 October 2023

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	M & J Sainsbury Pty Ltd <M & J Sainsbury Superfund> <sup>1</sup>  Michael Thomas Sainsbury & Julie Anne Sainsbury <The Sainsbury Family A/C> <sup>2</sup>  <sup>1</sup> Michael Sainsbury is a director of the trustee company and a beneficiary of the fund <sup>2</sup> Michael Sainsbury is joint trustee and a beneficiary of the trust
<b>Date of change</b>	6 December 2023 - Ordinary Fully Paid Shares  8 December 2023 - FY24 Performance

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<p><b>No. of securities held prior to change</b></p>	<p>Direct</p> <p>262,761 Ordinary Fully Paid Shares</p> <p>57,223 FY22 Performance Rights issued pursuant to the Company's Employee Incentive Plan and subject to vesting conditions set out in the Company's Prospectus lodged with ASX on 15 December 2021.</p> <p>89,683 FY23 Performance Rights issued pursuant to the Company's Employee Incentive Plan and subject to vesting conditions set out in the Notice of Meeting lodged with ASX on 27 October 2022.</p> <p>Indirect</p> <p>262,761 Ordinary Fully Paid Shares held by M &amp; J Sainsbury Pty Ltd &lt;M &amp; J Sainsbury Superfund&gt;<sup>1</sup></p> <p>842,020 Ordinary Fully Paid Shares held by Michael Thomas Sainsbury &amp; Julie Anne Sainsbury &lt;The Sainsbury Family A/C&gt;<sup>2</sup></p> <p><sup>1</sup> Michael Sainsbury is a director of the trustee company and a beneficiary of the fund  <sup>2</sup> Michael Sainsbury is joint trustee and a beneficiary of the trust</p>
<p><b>Class</b></p>	<p>Ordinary Fully Paid Shares  FY24 Performance Rights</p>
<p><b>Number acquired</b></p>	<p>25,446 Fully Paid Ordinary Shares</p> <p>56,700 FY24 Performance Rights</p>
<p><b>Number disposed</b></p>	<p>Nil</p>
<p><b>Value/Consideration</b>  Note: If consideration is non-cash, provide details and estimated valuation</p>	<p>Fully Paid Ordinary Shares - \$3.93</p> <p>FY24 Performance Rights – N/A</p>

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+ See chapter 19 for defined terms.

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<p><b>No. of securities held after change</b></p>	<p>Direct</p> <p>262,761 Ordinary Fully Paid Shares</p> <p>57,223 FY22 Performance Rights issued pursuant to the Company's Employee Incentive Plan and subject to vesting conditions set out in the Company's Prospectus lodged with ASX on 15 December 2021.</p> <p>89,683 FY23 Performance Rights issued pursuant to the Company's Employee Incentive Plan and subject to vesting conditions set out in the Notice of Meeting lodged with ASX on 27 October 2022.</p> <p>Indirect</p> <p>288,207 Ordinary Fully Paid Shares held by M &amp; J Sainsbury Pty Ltd &lt;M &amp; J Sainsbury Superfund&gt;<sup>1</sup></p> <p>842,020 Ordinary Fully Paid Shares held by Michael Thomas Sainsbury &amp; Julie Anne Sainsbury &lt;The Sainsbury Family A/C&gt;<sup>2</sup></p> <p>56,700 FY24 Performance Rights issued pursuant to the Company's Employee Incentive Plan and subject to vesting conditions set out in the Notice of Meeting lodged with ASX on 27 October 2023. Held by Michael Thomas Sainsbury &amp; Julie Anne Sainsbury &lt;The Sainsbury Family A/C&gt;<sup>2</sup></p> <p><sup>1</sup> Michael Sainsbury is a director of the trustee company and a beneficiary of the fund <sup>2</sup> Michael Sainsbury is joint trustee and a beneficiary of the trust</p>
<p><b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>25,446 Fully Paid Ordinary Shares issued under the accelerated entitlement offer announced on 28 Nov 2023</p> <p>56,700 Performance Rights issued in accordance with the 2023 Notice of Annual General Meeting</p> <p><a href="https://www.asx.com.au/markets/trade-our-cash-market/announcements.ipg">https://www.asx.com.au/markets/trade-our-cash-market/announcements.ipg</a></p>

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

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<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
<b>Interest after change</b>	N/A

**Part 3 – <sup>+</sup>Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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<sup>+</sup> See chapter 19 for defined terms.