



Announcement Summary

Entity name
EXPERIENCE CO LIMITED

Date of this announcement
Tuesday January 02, 2024

The +securities the subject of this notification are:
☒ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
EXPAD	PERFORMANCE RIGHTS	1,780,650	22/12/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

EXPERIENCE CO LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

167320470

1.3 ASX issuer code

EXP

1.4 The announcement is

☒ New announcement

1.5 Date of this announcement

2/1/2024



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

☒ +Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☒ has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

EXPAD : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

22/12/2023

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

☒ Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

☒ No

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

<https://experienceco.com/wp-content/uploads/2022/09/EXP-Employee-Incentive-Plan-Rules-EEIP.pdf>

Any other information the entity wishes to provide about the +securities the subject of this notification

Each Performance Right entitles the Participant to receive 1 fully paid ordinary share in the Company upon vesting.
3 year performance period.
Subject to continued employment and Underlying EBITDA and TSR performance conditions

Issue details

Number of +securities

1,780,650

Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:
(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	Total number of +securities on issue
EXP : ORDINARY FULLY PAID	757,457,387

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
EXPAD : PERFORMANCE RIGHTS	15,692,354
EXPAA : OPTION EXPIRING 08-FEB-2025 EX 25C	10,300,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

☒ Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

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