

16 January 2024

## Appointment of Chief Financial Officer – Gavin Yates

Following the announcement on 24 November 2023, Experience Co Limited (ASX:EXP), (EXP/Company/Group), one of Australia and New Zealand's leading adventure tourism operators, is pleased to announce the appointment of Gavin Yates as Chief Financial Officer of the Group (CFO), effective immediately. Gavin has been Acting Chief Financial Officer since November 2023.

Gavin joined EXP as Group General Manager Finance in October 2022 reporting to then CFO, Owen Kemp. During 2023, Gavin was responsible for managing the half year and full year financial reporting processes and further demonstrated his value to the Group through leading the Group's refinance project which was completed in December 2023.

Gavin has over 20 years' experience in the financial services, resources, and energy sectors. Before joining EXP, Gavin held a number of Senior Financial and Business Development roles with Centennial (a leading energy and mining business) where he was responsible for overseeing financial reporting, strategic planning and corporate development for the Group. Prior to this, Gavin worked for 10 years with EY's corporate finance practice in Sydney and New York.

CEO, John O'Sullivan said: "Having worked closely with Gavin since his appointment in 2022 and most recently during the refinance process, I am confident in the value he brings to the business. His financial, commercial and strategic background and experience will be valuable as the Group pursues its strategic objectives over the years ahead."

Gavin Yates added: "I am delighted to have been appointed to this role. The next few years at EXP promise to be incredibly exciting as Australia and New Zealand's inbound tourism market recovers. I'd like to thank the Board of EXP and John for this opportunity."

Gavin is a Chartered Accountant (CAANZ) and holds a Bachelor of Commerce with the University of NSW. He is also a Member of the Australian Institute of Company Directors (MAICD).

*This announcement has been approved by the Board of Experience Co Limited.*

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