

4 March 2024

## Articore receives favourable ruling from the Full Court of the Federal Court of Australia

Articore Group Limited (Articore or the Group, formerly named Redbubble Limited) announces that it has received a favourable appeal decision from the Full Court of the Federal Court of Australia (Full Court) in litigation commenced by Hells Angels Motorcycle Corporation (Hells Angels), relating to Hells Angels-related content uploaded to the Redbubble marketplace by third-party sellers.

The Full Court indicated that it will reduce the damages for trade mark infringement awarded to Hells Angels by the trial court from \$78,000 to nominal damages of \$100, setting aside the trial court's award of additional damages. The Full Court has also said that there should be no declarations of infringement, and that it will also narrow the scope of the injunction to a form substantially similar to that proposed by Redbubble during the appeal hearing.

A spokesperson for Articore said, "We are pleased with the judgment of the Full Federal Court. This is a win – not only for Redbubble – but for all online companies in Australia that implement reasonable preventative measures to deal with situations where users might upload potentially infringing content without the platform's specific knowledge."

"We continue to invest significantly in our processes to protect the interests of artists and rights holders, and this ruling reflects our efforts. The decision helps us to ensure that our marketplaces can remain open platforms where hundreds of thousands of independent artists can sell their original creations."

**For further information, please contact:**

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### About Articore Group

Articore owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags and wall art. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Founded in 2006, Articore Group (ASX: ATG) was previously known as Redbubble Limited (ASX:RBL).

This announcement was authorised for release by the Articore Group Limited Board Chair.