Market Release

14 March 2024

Challenger investor discussion pack – March 2024

Challenger Limited (ASX:CGF) attaches a copy of the presentation that will be provided at the Barrenjoey and Forsyth Barr G'Day HK – Australia Corporate Day in Hong Kong from 14 – 15 March 2024.

ENDS

This release has been authorised by Challenger's Continuous Disclosure Committee.

About Challenger

Challenger Limited (Challenger) is an investment management firm focused on providing customers with financial security for a better retirement.

Challenger operates a fiduciary Funds Management division, an APRA-regulated Life division and an APRA regulated authorised deposit-taking institution. Challenger Life Company Limited is Australia's largest provider of annuities.

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Challenger Limited

Investor discussion pack

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Ove	rview	

Australian retirement market

Challenger business overview

3 Business and strategy update

4 1H24 financial result

5 Appendix





Challenger positioned to meet the retirement challenge

Focus moving to retirement phase, underpinned by longevity and public policy settings

Structural drivers

\$3.5tn

Significant retirement savings

Australian super assets expected to increase to \$9.0tn+ in next 20 years¹

Evolving retirement market



Government focus

Superfunds developing retirement products

Financial advice reforms

Customer drivers

\$145br

Demand for guaranteed lifetime income

Superannuation that should be allocated to a guaranteed lifetime income

to provide income certainty²

66%

Need for inflation protection

Australian retirees concerned with rising cost of living³

2.5_m

Ageing population

Australians moving to retirement phase over next 10 years⁴





~30

years

Track record providing lifetime income



Trusted and recognised brand



Innovative retirement income partnerships



Leading multi-affiliate platform



Customer-centric model



Leading origination capability



Exceptional distribution footprint

Treasury modelling, Retirement phase of superannuation Discussion Paper December 2023.



Deloitte Dynamics of the Australian Superannuation System: The Next 20 Years to 2041.

Estimate of super that should be allocated to guaranteed lifetime income based on 55-74 year old Australians superannuation, Capital Preferences 2023.

^{3.} NSSS-11 respondents that are extremely concerned/somewhat concerned, National Seniors Australia, The Cost of Living and Financial Wellbeing, September 2023, p 10.

Australian superannuation system

Attractive market with long-term structural drivers

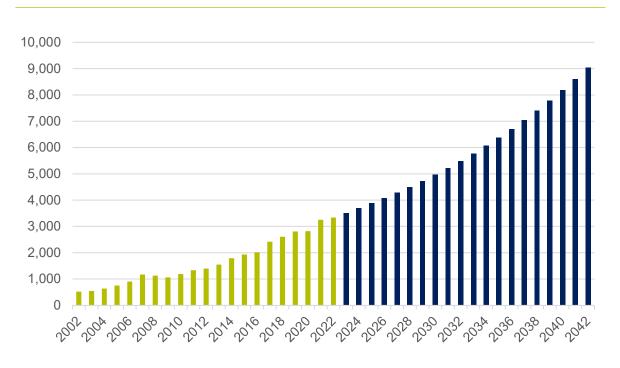
Market growth supported by

- Mandatory and increasing contributions
- Earnings and contributions compounding
- Population growth and ageing demographics

Resulting in

- 10% CAGR growth over last 20 years¹
- 5th largest global pension market²
- Assets expected to increase from \$3.5 trillion³ to over \$9 trillion over next 20 years⁴

Australian superannuation growth^{3,4} (\$bn)





^{1.} APRA Annual Superannuation Bulletin.

^{2.} Thinking Ahead Institute Global Pension Assets Study 2023

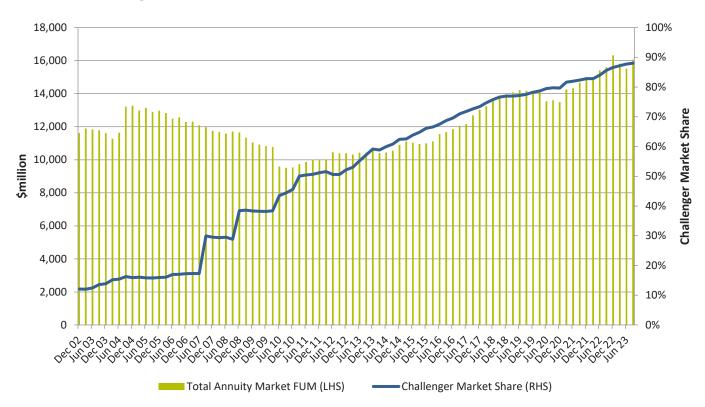
^{3.} APRA Quarterly Superannuation Performance as at September 2023.

Deloitte Dynamics of the Australian Superannuation System: The Next 20 Years to 2041.

Australian annuities market

Challenger Life is Australia's leading provider of annuities

Total annuity market FUM¹





Key observations

- Domestic annuity market size ~\$16bn²
- 6% CAGR over last 3 years^{2,3}
- Challenger dominant market position ~88% market share²
- Annuity represent only a small part of the retirement phase representing less than 2% of the annual transfer to the retirement phase⁴



^{1.} Source: Plan for Life - September 2023 (note that "Annuity" volumes exclude GSA products).

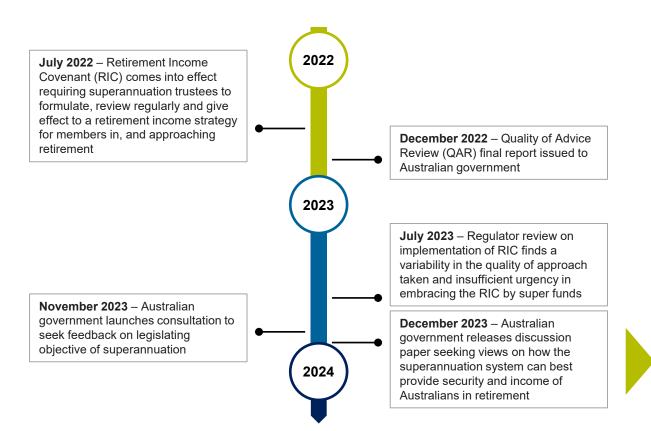
^{2.} Plan for Life – September 2023.

Compound annual growth rate from 30 September 2020 to 30 September 2023.

Based on Taxation Statistics 2020-21 from Australian Taxation Office, with annual transfer from savings phase of superannuation to the retirement phase estimated to be ~\$87 billion in 2022.

Regulatory update

Australian government progressing range of reforms to enhance the retirement phase





Treasury Retirement Phase of Superannuation discussion paper

Supporting members to navigate the retirement income system

- Providing better tools, information and guidance to members
- · Changing mindset from 'nest egg' to retirement income
- Assisting and defaulting members to better settings by Funds

Supporting funds to deliver better retirement income products and services

- · Improving accessibility of products and services better suited to retiree's needs
- Supporting Funds to achieve their goals under the RIC
- Developing market for retirement income products

Making lifetime income products more accessible

- Managing different risks in retirement (investment and sequencing risk, inflation risk, longevity risks) compared to accumulation
- · Utilising Lifetime income products to insure against risks



2

Challenger business overview



Challenger overview

Providing customers with financial security for a better retirement

Challenger Limited (ASX:CGF)¹

Life

#1 Australian retirement income business²

challenger 💸

Guaranteed³ retirement income products

Japanese reinsurance partner

Longevity risk transfer business

Funds Management

One of Australia's largest active fund managers⁴

r fidante

challenger 💱

Affiliate investment manager platform

Originates and manages assets for Life and third-party clients







- 1. Australian Securities Exchange (ASX) and trades under code CGF.
- Plan for Life September 2023 based on annuities under administration.
- 3. The word 'guaranteed' means payments are guaranteed by Challenger Life Company Limited (CLC) from assets of its relevant statutory fund.
- 4. Calculated from Rainmaker Roundup, September 2023 data.
- 5. As of 31 December 2023.
- 6. Australian Prudential Regulation Authority (APRA).





Challenger purpose and strategy

Our purpose is to provide customers with financial security for a better retirement

Challenger has four strategic priorities to ensure it achieves its purpose



Broaden customer access across multiple channels



Leverage the combined capabilities of the group



Expand the range of financial products and services for a better retirement



Strengthen resilience and sustainability of Challenger



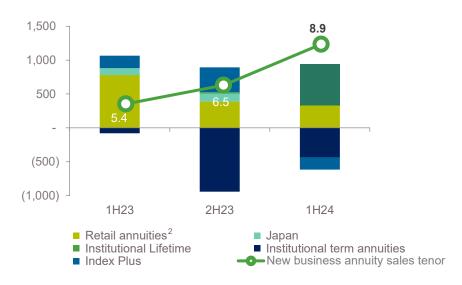
Life and Funds Management growth

Successful strategy across Life and Funds Management

Life

Remixing sales to longer more valuable business

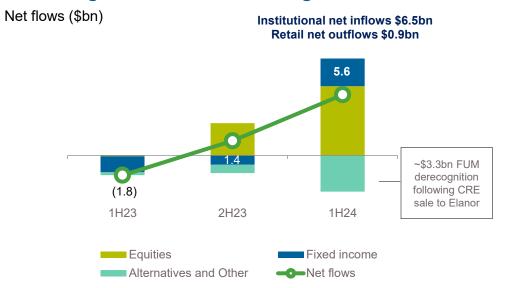
Net flows by channel (\$m) and New Business Tenor (years)



- Higher quality longer duration annuity sales 90% greater than 2 years³
- +6.8% book growth excluding institutional term annuities
- New business annuity tenor growing to 8.9 years (1H23 5.4 years)

Funds Management

Launching new alternative offerings

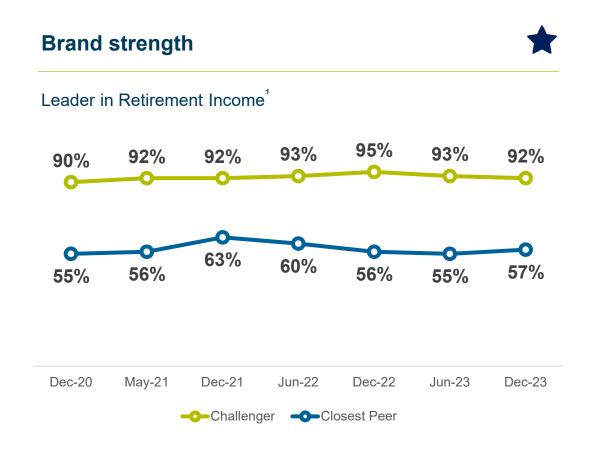


- Continuing to expand alternative offerings
- Strong growth in FUM reflecting strong institutional net inflows
- Earnings momentum 1H24 closing FUM +15% higher
- Based on new business annuity sales, including term annuities and Lifetime annuities, excluding reinvestments.
- 2. Includes Lifetime and CarePlus annuity sales.
- Based on domestic new business annuity sakes, including term annuities and Lifetime annuities, excluding reinvestments and Japanese sales.



Life – clear leader in retirement incomes

Strong Challenger reputation within the market



Market Leader in Australian retirement incomes





'Annuity Provider of the Year'2



Winner of the Plan for Life Overall Longevity Cover Excellence Award 2023



Marketing Pulse Adviser Study December 2023 based on (% agree / strongly agree).

Association of Financial Advisers 'Annuity Provider of the Year' for the last 15 years.

Funds Management – multiple brands and strategies

PROTERRA INVESTMENT PARTNERS

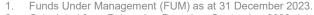
Unique multi-asset platform supporting better customer outcomes

Investment managers, strategies and asset classes



◆ PATRIZIA

RESONANCE



^{2.} Calculated from Rainmaker Roundup, September 2023 data.

challenger 🞊

3. Plan for Life - September 2023 - based on fund size.



cultiv8 Sanor APOLLO



Alternatives and

Property

\$2bn

3

Business and strategy update



Operating highlights

Broadening customer access and offerings Leveraging strategic partnerships

Customer channel



Deepen and broaden our reach with a solutions approach

Customer solutions



Grow through innovative offerings leveraging our core capability

Capability



Investment excellence, financial resilience and scalability

challenger 🗱

Life -Retirement income netwealth

'In' platform annuities





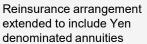




aware 💥

DB partnership

Retirement income partnerships





'Best Overall Longevity Cover' Award1

Payments made to customers²

Advisor roadshows, workshops and webinars attended by ~2,700

advisers



Fixed income purchases in the half - \$0.7bn directly originated



Origination strategic partnership



Exclusive naming rights partner



New external client wins



Technology partnership and modernisation of customer

technology

F fidante



Funds Management



Established Capital Markets Team - Successful capital raise for Elanor³



Fidante - Distributor of the year4



Launch of Global ABS Fund

New alternative offerings



^{2. 1}H24 annuity interest and capital payments to retail and institutional customers across Lifetime, CarePlus and Term products (excl. IndexPlus).



^{3.} Fidante successfully completed a \$109 million capital raising for Elanor in December 2023 as part the establishment of the 55 Elizabeth Street (Brisbane) Fund to acquire the property 55 Elizabeth Street. Brisbane.

^{4.} Fidante awarded 2023 Zenith Investment Partners 'Distributor of the year'.



Transformation partnership

Improving customer experience Unlocks additional growth opportunities

- Accenture will become Challenger's long-term technology partner initial 7-year agreement
- Accenture will run Challenger's technology platform and modernise Life's customer technology

**

• Modernisation program to replace Life's core annuity registry system with Accenture's global insurance system ALIP¹ and to provide new customer portals

Strategic rationale

- Making it easy for our customers to do business with us
- Supports innovation and speed to market
- Accessing world-class automation and Al
- Significant operating efficiencies

Financials

\$90m

Operating savings expected over 7 years commencing FY25



Key priorities

Maintain momentum in core businesses Deliver shareholder value



Continue to advocate for better retirement outcomes



New retirement income partnerships



Continue strong momentum in FM sales



Deliver transformation program and capture efficiencies



Finalise Bank sale



Continue progress towards ROE target



1H24 financial results challenger 💱

Financial performance

Strong performance with benefits of longer duration sales emerging Expect FY24 earnings in top half of guidance range



Normalised NPBT¹

\$290m

16%

Life EBIT +15%

FM EBIT -7%

Group AUM

\$117_{bn}

▲18%

▲ Life AUM +4%

▲ FM FUM +15%

Group ROE (pre-tax)^{1,2}

15.0%

▲ 270 bps

▲ Life +330bps ▼ FM -300bps **Dividend**

13.0cps

▲8%

Payout ratio 44%

Statutory NPAT

\$56m

▲ 80%³

Includes investment experience -\$145m

Life sales

\$5.3bn

▼4%

- ▲ New business tenor 8.9 years⁴
- ▲ 90% new business annuity sales greater than 2 years⁵

CLC PCA ratio⁴

1.50x

▼0.09x⁶

- 2. Net assets includes the transition impact of AASB 17 in 1H24.
- 1H23 statutory net profit after tax has been restated to reflect the application impact of AASB 17.
- 4. New business annuity sales by tenor include Japanese sales.
- Based on new business annuity sales, including term annuities and Lifetime annuities, excluding reinvestments and Japanese sales.
- 6. 1H24 PCA down 0.09x (FY23 1.59x).

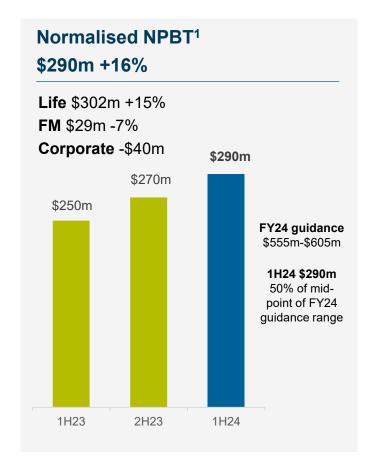


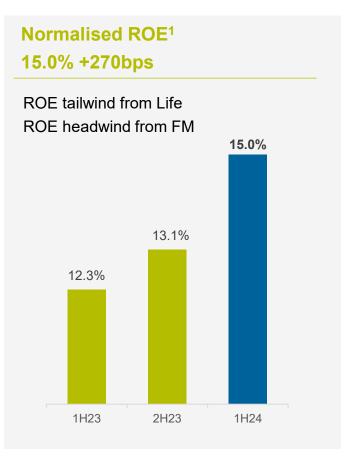
Normalised profit before tax and Group ROE (pre-tax) exclude Discontinued Operations (Bank) in 1H24. Prior periods are not restated to exclude Discontinued Operations (Bank)

Group snapshot

Strong profit growth from Life margin expansion and disciplined expense focus

	1H24 ¹	Change
Net income	\$447m	9%
Expenses	(\$155m)	(2%)
EBIT	\$293m	16%
Interest & borrowing	(\$2m)	15%
Normalised NPBT	\$290m	16%
Normalised tax	(\$90m)	8%
Normalised NPAT	\$201m	20%
Investment experience after tax	(\$145m)	8%2
Significant items after tax	\$4m	n.a
Other items after tax ³	(\$4m)	n.a
Statutory NPAT ⁴	\$56m	80%²
Group AUM	\$117bn	18%
Normalised EPS	29.3cps	20%
Normalised ROE (pre-tax)	15.0%	270bps
Dividend	13.0cps	8%







^{1. 1}H24 normalised metrics exclude Discontinued Operations (Bank). Prior periods have not been restated to exclude Discontinued Operations (Bank).

^{2. 1}H23 statutory net profit after tax has been restated to reflect the impact of AASB 17.

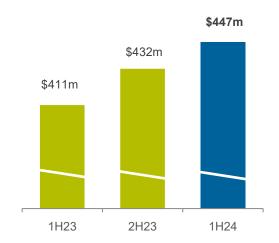
Includes Bank discontinued operations.

l. Normalised profit framework and a reconciliation to statutory net profit after tax is disclosed in the 2024 Interim Financial Report – Operating and Financial Review.

Earnings drivers¹

Life margin driving income growth Remaining disciplined on costs

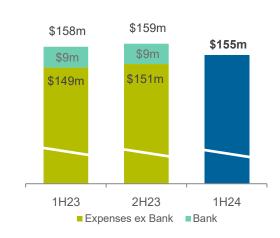
Income benefitting from Life margin \$447m +9%



Life Funds Management Average AUM +3% Average FUM +7% COE² \$360m +13% Net income \$87m -1% COE margin +28 bps

Disciplined cost management

\$155m -2% (+4% ex Bank)



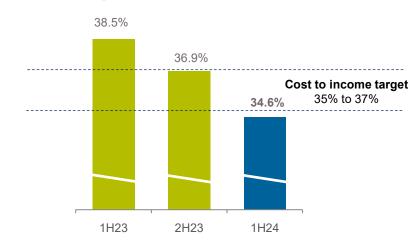
Life (+\$4m) – driven by inflationary impacts

FM (+\$2m) – increase administration costs, partially offset by savings from sale of commercial real estate business

Bank (-\$9m) - derecognition of the Bank

Outperforming cost to income target

34.6% -390bps



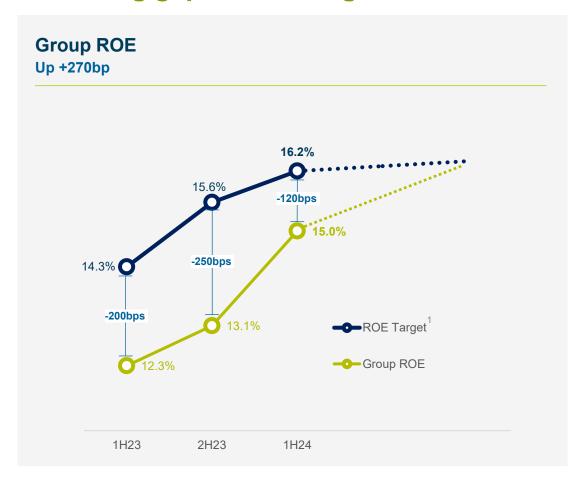
FY24 Cost to income ratio – expected to be at bottom end of target range



- 1H24 normalised metrics exclude Discontinued Operations (Bank). Prior periods have not been restated to exclude Discontinued Operations (Bank).
- 2. Normalised Cash Operating Earnings (COE).

Delivering higher sustainable ROE

Clear progress with Group ROE benefitting from Life margin expansion Narrowing gap to ROE target in 1H24



HIGHER ROE DRIVERS

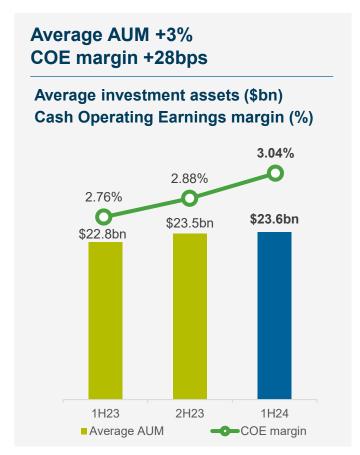
- Continued Life momentum
- Higher Funds Management earnings contribution
- Artega efficiencies
- Transformation partnership benefits from FY25

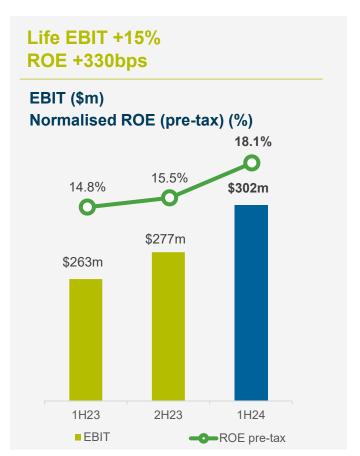


Life performance

Earnings benefitting from AUM and margin growth Strong growth in ROE

	1H24	Change
COE ¹	\$360m	13%
Expenses	(\$58m)	8%
EBIT	\$302m	15%
COE¹ margin	3.04%	28bps
ROE pre-tax	18.1%	330bps
PCA ² ratio	1.50x	(0.09x)
Lifetime sales	\$1.1bn	190%
New business annuity sales tenor (years) ³	8.9	3.5
Maturity rate	17%	(1pp)







^{1.} Normalised Cash Operating Earnings (COE).

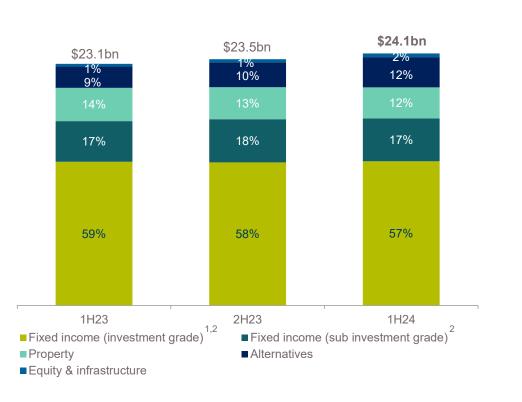
^{2.} Challenger Life Company Limited (CLC) PCA ratio represents CLC total Tier 1 and Tier 2 regulatory capital base divided by the Prescribed Capital Amount (PCA). 1H24 PCA down 0.09x (FY23 1.59x).

^{3.} Based on new business annuity sales, including term annuities and Lifetime sales, excluding reinvestments.

Life investment portfolio

Continuing to diversify balance sheet Investment experience reflective of market conditions

Life AUM (\$bn)



Investment experience (pre-tax)

ASSET	Fixed income \$143m		Narrowing credit spread in 1H24 ³ (positive impact) Credit defaults ⁴ -\$26m (-15bps) including 1 default and 1 downgrade	
	Property -\$157m		All properties valued in December 2023 (62% independent) 3% write-down reflects cap rate expansion 92% occupancy rate at 31 December 2023 54% Leases expiring in FY28 and beyond	
	Equities & Infrastructure	-\$11m	Equities now largely represent beta investments	
	Alternatives	-\$104m	Returns broadly consistent with indices	
LIABILITY	New business strain	-\$58m	Includes Aware Super group lifetime policy	
	Policy	-\$15m	Illiquidity premium -\$47m Life Risk impact from AASB 17 +\$26m Other movements +\$6m	
	Total	-\$202m	-\$145m after tax	

- 1. Includes Cash & equivalents.
- 24 2. Investment grade represents BBB or higher.
 - 3. Investment grade iTraxx Australia decreased by ~11bps and sub-investment grade CDX North America High Yield index decreased by ~73bps from 30 June 2023 to 31 December 2023.
 - 4. Credit default experience of -\$26m (-15bps) recognised in 1H24 investment experience. It is Life's policy to consider all investments rated below B- in default.



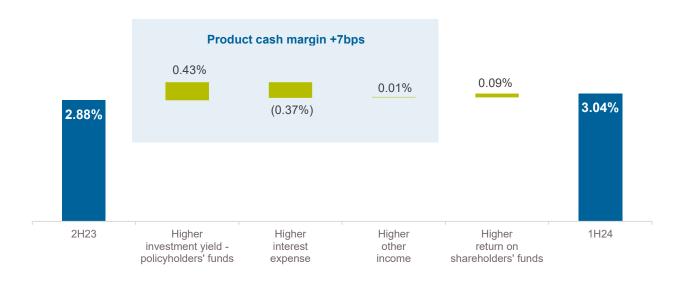
Life COE margin

Longer duration sales supporting margin

COE¹ margin (%)



1H24 COE¹ margin (%) up 16bps



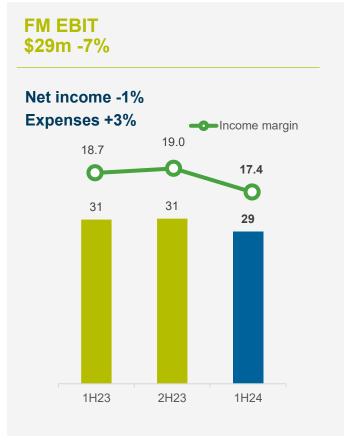


Funds Management performance

Resilient franchise with strong growth potential Earnings reflect business mix and higher administrative costs

	1H24	Change
FUM-based income	\$79m	(4%)
Performance & transaction fees	\$8m	49%
Net income	\$87m	(1%)
Expenses	(\$59m)	3%
EBIT	\$29m	(7%)
Income margin	17.4bps	(1.3bps)
FUM-based margin	15.8bps	(1.8bps)
ROE pre-tax	18.1%	(300bps)
Average FUM	\$100bn	7%





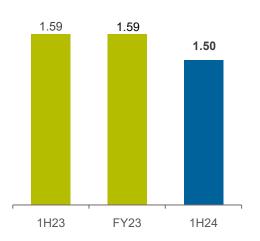


Capital management

Remain well capitalised Dividend benefitting from strong earnings growth

Challenger Life PCA ratio¹

Operating within the target range 1.30x to 1.70x²



Continued to be rated highly

S&P credit rating

Challenger Life 'A'

stable outlook

Challenger Limited 'BBB+'

stable outlook

Group debt facility

Undrawn

\$400m committed facility

Dividend

Dividend payout ratio³ **44**% within payout ratio target range⁴



1. The PCA ratio represents total Tier 1 and Tier 2 regulatory capital base divided by the Prescribed Capital Amount.

2. Challenger does not target a specific PCA ratio and the target PCA ratio range is a reflection of internal capital models, not an input to them and reflects asset allocation, business mix, capital composition and economic circumstances. The target surplus produced by these internal capital models currently corresponds to a PCA ratio of between 1.30 times to 1.70 times. This range may change over time and different constraints can apply including CET1 requirements.

3. Normalised dividend payout ratio represents dividend per share divided by normalised earnings per share (basic).

4. From 1H24, Challenger targets a dividend payout ratio of between 30% and 50% of normalised profit after tax.



FY24 guidance and targets

Earnings expected to be in top half of guidance range





Considerations

• ~\$10m investment across a range of initiatives, including Artega's operating platform¹, branding, risk and cybersecurity

Excludes

- Bank Heartland accountable for operating losses from November 2023. Gain on sale to be treated as significant item
- Transformation Partnership ~\$25m investment across FY24/FY25 treated as a one-off significant item (\$4m incurred in 1H24)



Normalised ROE target

- RBA cash rate plus margin of 12% (pre-tax)
- Expected to be below target in FY24 due to lower contribution from FM
- Focused on improving ROE

Cost to income ratio

- 35% 37% cost to income ratio
- FY24 expected to be at bottom end of range

Dividend payout ratio

· Dividend payout ratio to target 30% to 50%^{2,3}

Capital

- · Expect to operate within CLC PCA target range 1.30x to 1.70x⁴
- Target surplus framework and risk appetite unchanged

- 1. Reflected in Artega equity accounted profits (Other Income in Corporate financial results).
- 2. Normalised dividend payout ratio represents dividend per share divided by normalised earnings per share (basic).
- 3. Dividend subject to market conditions and capital management priorities.





Appendix

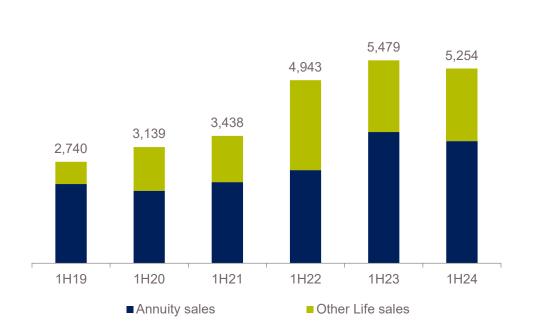
ADDITIONAL BACKGROUND INFORMATION



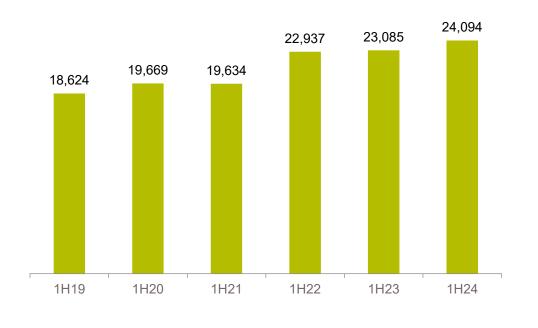
Life

Diversified distribution driving sales and AUM growth

Total Life sales (\$m) 14% 5-year CAGR



Life AUM (\$m) 5% 5-year CAGR

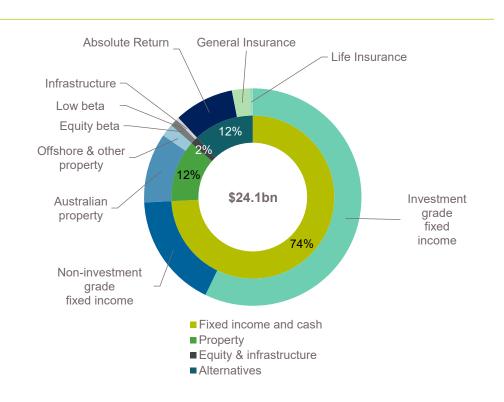




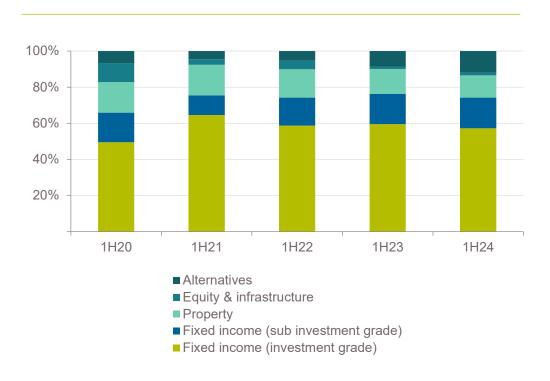
Life investment portfolio

High quality portfolio providing reliable income

Life investment portfolio¹



Life investment portfolio – asset allocation

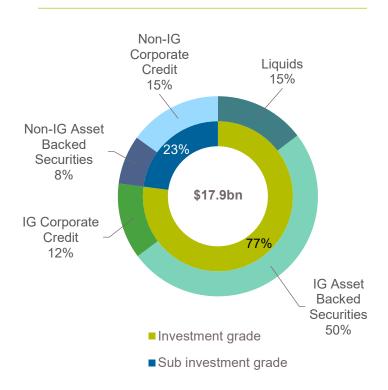




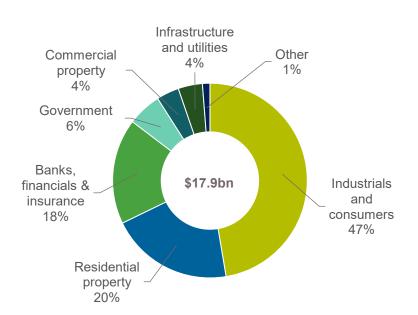
Fixed income portfolio

Represents 74% of portfolio¹ with 77% investment grade

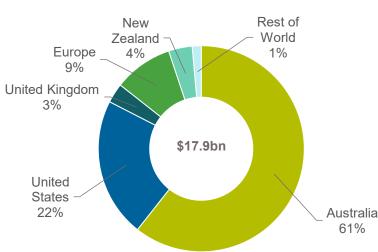
Fixed income portfolio by asset class¹



Fixed income portfolio by sector¹



Fixed income portfolio by geography¹

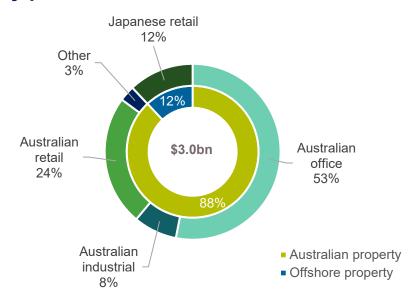




Property portfolio

Represents 12% of portfolio Defensive property portfolio with a focus on long-term income streams

Property portfolio¹



- Occupancy rate 92%
- Long WALE 5.7 years
- 54% leases expiring FY28+

Key metrics	Australian office	Australian retail	Australian industrial	Japan
# properties	10	8	3	20
% of total portfolio ²	53%	24%	8%	12%
Rental income	~54% from higher quality, single tenanted government	~50% from convenience and essential service based tenants	-	~50% from supermarkets and pharmacies
WALE ³	5.4 years	5.3 years	6.7 years	7.2 years
Average cap	5.9% (+30bps)	6.6% (+30bps)	5.5% (+50bps)	4.9%

- 1. Property portfolio as at 31 December 2023.
- 2. 3% of Other Property not included in this table.
 - Weighted Average Lease Expiry as at 31 December 2023. Assume tenants do not terminate leases prior to expiry of specified lease terms.
- 4. All percentage movements compare 1H24 to 2H23 unless otherwise stated.



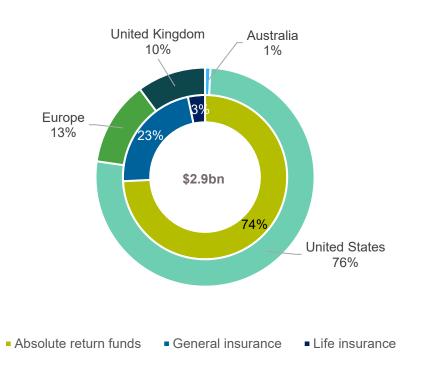
Life investment portfolio

Equity and infrastructure 2% of portfolio; Alternatives 12% of portfolio

Equity and Infrastructure portfolio¹

United Kingdom 5% Australia 34% \$0.4bn Fequity beta Low Beta Infrastructure

Alternatives portfolio¹





Funds Management

Strong FUM growth track record

Fidante

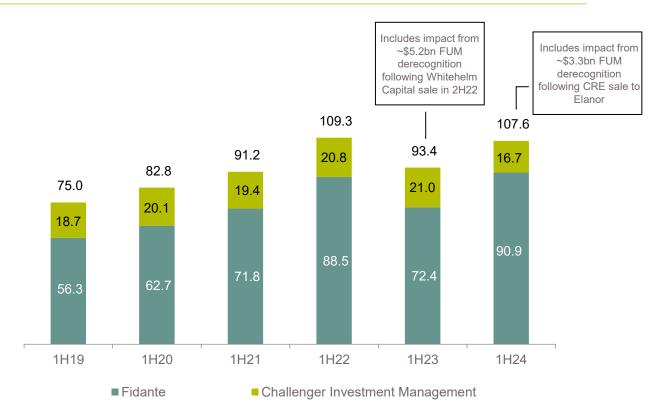
- Growing multiple boutique platform
- Located in Australia, UK, Europe and Asia
- Asset class diversification

Challenger Investment Management

- Proven track record in asset origination
- Strong investment performance
- Growing third party credit and property offerings

Funds Under Management (FUM) (\$bn)

7% 5-year CAGR





IMPORTANT NOTE

The material in this presentation is general background information about Challenger Limited group's activities and is current at the date of this presentation. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered with professional advice when deciding if an investment is appropriate.

Challenger provides statutory reporting as prescribed under the Corporations Act 2001.

The 2024 Interim Financial Report is available from Challenger's website at www.challenger.com.au/shareholder.

This presentation is not audited. The statutory net profit after tax has been prepared in accordance with Australian Accounting Standards and the Corporations Act 2001. Challenger's external auditors, Ernst & Young, have reviewed the statutory net profit after tax. Normalised net profit after tax has been prepared in accordance with a normalised profit framework. The normalised profit framework is disclosed in Note 4 Segment Information of Challenger Limited 2024 Interim Financial Report. The normalised profit after tax has been subject to a review performed by Ernst & Young. Any additional financial information in this presentation which is not included in Challenger Limited 2024 Interim Financial Report was not subject to independent review by Ernst & Young.

This document may contain certain 'forward-looking statements'. The words 'forecast', 'expect', 'guidance', 'intend', 'will' and other similar expressions are intended to identify forward-looking statements. Forecasts or indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. You are cautioned not to place undue reliance on forward looking statements. While due care and attention has been used in the preparation of forward-looking statements, forward-looking statements, opinions and estimates provided in this announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance and may involve known and unknown risks, uncertainties and other factors, many of which are outside the control of Challenger. Actual results, performance or achievements may vary materially from any forward-looking statements and the assumptions on which statements are based. Challenger disclaims any intent or obligation to update publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

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