

Racing and Sports Signs contract extensions, new deals

Highlights

- **RAS signs new deals and contract extensions valued at \$1.2m pa.**
- **Deal extension signed with Tabcorp to provide additional innovative features.**
- **Extended agreement with Entain Group to include racing data and content to Entain NZ.**
- **Contract extension with Bet365 signed.**
- **Integration and pre-release testing completed for Stake.com racing solution.**
- **Playbook Engineering brand rollout well advanced.**

RAS Technology Holdings Ltd (ASX:RTH) ('RAS' or 'the Company'), a leading provider of fully integrated premium data and enhanced content to the global racing and wagering industries, is pleased to announce it has signed new deals and contract extensions which are expected to contribute an additional \$1.2m in revenue per annum.

New deals and contract extensions

RAS recently signed a deal extension with Tabcorp Holdings Ltd (ASX:TAH) to provide additional innovative features for their customer base through leveraging the Company's market-leading data and analytics. This innovation will be an extension to the current data and content agreement and is aimed at appealing to a new demographic of punters.

RAS has also extended its agreement with global sports betting and gaming entertainment operator Entain Group Pty Ltd to include the provision of racing data and content to Entain NZ. The agreement comes after Entain successfully secured a 25-year strategic partnering agreement with NZ TAB in May 2023 to take over the operation of TAB's betting and broadcasting operations.

RAS's agreement with Entain NZ commenced on 1 May 2024 and follows the successful integration of the Ladbrokes digital venue displays in licensed NSW establishments.

Meanwhile, RAS has signed a contract extension with Bet365 to provide additional services to support their current contracted operations. The Company has also signed a number of smaller deals that provided additional recurring revenue.

Stake.com and Playbook Engineering update

The integration and pre-release testing has been completed for the provision of the Company's complete racing solution to global online casino and sportsbook Stake.com. The contract has the potential to be RAS's most significant to date and is for a two-year period plus a one-year renewal period. The official launch of Stake.com's racing offer is currently scheduled to go live in June.

Further to our previous ASX Announcement in December 2023 detailing RAS's provision of enhanced racing data and content to UK- based platform provider Playbook Engineering, they have now commenced a progressive rollout of brands. Six brands are currently live with RAS's enhanced racing data and content and a total of eleven brands are expected to be live over the coming week. The three-year contract is to be the exclusive supplier of RAS's best-in-class wagering technology solution, racing data and editorial content.

Racing and Sports Managing Director and CEO Stephen Crispe said:

"The new deals with three of the leading wagering providers are a testament to Racing and Sports' strong partnership approach and our commitment to innovation and adding value for our partners.

"The extension of our partnership with Entain Group and additional innovative features for Tabcorp marks another significant milestone in our collaboration and underscores our commitment to delivering unparalleled experiences to racing and sports enthusiasts across the globe.

"We look forward to further strengthening our relationship with all of our partners as we continue to explore innovative opportunities."

- Ends -

This announcement was authorised for release by the Board of RAS.

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About Racing and Sports

Founded in 1999, RAS Technology Holdings Limited ('Racing and Sports') is a leading provider of fully integrated premium data and enhanced content to the global racing and wagering industries. It services consumer and enterprise markets and its clients span the spectrum of the racing and wagering industries such as Entain Group (including Ladbrokes and Neds), Flutter Group (including Sportsbet, Paddy Power and Betfair), Tabcorp, BlueBet Holdings Limited (ASX: BBT), Bet365, Singapore Pools, Australian Turf Club, Hong Kong Jockey Club and Racing Victoria.