

Top Shelf International Holdings Ltd

Principal Place of Business: 16-18 National Boulevard Campbellfield Victoria Australia 3061

Target Market Determination – Attaching Options

Effective Date: 29 May 2024

Made by: Top Shelf International Holdings Limited (ACN 164 175 535) (TSI or the Company)

Product: Free-attaching options to acquire fully paid ordinary shares in the Company (**Shares**) in connection with the Entitlement Offer, to be issued under the Prospectus (each as defined below) (the **Attaching Options**)

1 Important information about this document

TSI is legally required to prepare this Target Market Determination (**TMD**). The TMD describes the class of retail clients that the Attaching Options have been designed for, the conditions under which the Attaching Options must be distributed to retail clients and how TSI will review this document so that it remains appropriate.

On 22 May 2024, the Company announced an accelerated non-renounceable entitlement offer to raise up to \$13.9 million (**Entitlement Offer**). In connection with the Entitlement Offer, TSI has issued a prospectus dated 29 May 2024 (**Prospectus**) in respect of the Attaching Options, with one free-attaching option for every 2 new Shares issued under the Entitlement Offer (**Offer**). Any recipient of this TMD should carefully read and consider the Prospectus in full and consult their professional adviser if they have any questions regarding the contents of the Prospectus. A copy of the Prospectus is available on TSI's website at: https://www.topshelfgroup.com.au/investors.

Capitalised terms not defined in this TMD have the meanings given in the Prospectus.

2 Target Market

TSI has identified the target market for the Attaching Options and the key attributes of the Attaching Options that meet the needs, objectives and financial situation of retail clients in the target market as follows:

Needs, objectives and financial situation	Key product attributes that make Attaching Options appropriate for the target market
Investment objectives	
Investors who are seeking the ability to increase their existing exposure to equity securities in the Company at a later date, and at a known price.	The Attaching Options allow existing holders of Shares the ability, but not an obligation, to acquire a specified number of additional Shares at any time from the date of issue until 5:00pm (AEST) on 1July 2027. The price payable upon exercise of the option to acquire Shares is fixed, regardless of when the option is exercised.
Risk profile and ability to bear	
loss	
Investors who are able to bear the risks associated with an	While investors who participate in the Entitlement Offer will receive the Attaching Options at no additional cost,

Noodo, objectives and	Koy product attributes that make Attaching Ontions
Needs, objectives and financial situation	Key product attributes that make Attaching Options appropriate for the target market
investment in Attaching	the acquisition of Shares through the exercise of
Options.	Attaching Options carries a high level of risk and
	should be considered speculative in nature.
	If investors receive Shares on exercise of the Attaching
	Options, the Shares acquired through exercise of the
	Attaching Options may not maintain a market value in
	excess of the exercise price, and the investor may lose
	some or all of their investment.
	Investors should have a sufficient level of financial
	literacy and resources (either alone or in conjunction
	with an appropriate adviser) to understand and
	appreciate the risks of investing in the Attaching
	Options as an asset class generally, and the more
Investment timeframe	specific risks of investing in the Company.
Investors who are seeking a	Investors will have the ability to exercise Attaching
medium-term investment with	Options within the term from the issue date and until
the ability to sell the product at	5:00pm (AEST) on 1 July 2027.
any time, or to exercise an	
option to acquire equity	
securities.	
Financial position	The Attaching Options are free-attaching options that
resources to participate in the	are issued for no additional consideration to investors
Entitlement Offer.	who participate in the Entitlement Offer (as further
	described in the Prospectus). Investors will need to
	have sufficient financial resources to participate in the
	Entitlement Offer in order to acquire the Attaching
Liquidity Noodo	Options.
Liquidity Needs Investors who seek the ability to	To the extent that the Attaching Options are quoted on
dispose of Attaching Options by	the ASX, the Attaching Options will be freely
sale on a licensed securities	transferable from the date of issue. However, there
exchange at the price available	may not be a liquid market for Attaching Options, and
on the exchange.	investors who wish to dispose of the Attaching Options
	may not be able to do so at an acceptable price, or at
	all (in particular, if the trading price of the Shares is at
	or below the exercise price of the Attaching Options).
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3 Distribution Conditions

TSI applies the following conditions and restrictions to the distribution of the Attaching Options so that the product is likely to be issued to investors in the target market.

Attaching Options can only be issued to Eligible Participants who elect to participate in the Entitlement Offer. To be an "Eligible Participant", a retail client must have been registered as a shareholder of the Company on the record date specified in the Prospectus, must subscribe for New Shares pursuant to the Entitlement Offer, and must satisfy certain jurisdictional conditions on eligibility.

Eligible Participants must complete the application form accompanying the Prospectus in order

to participate in the Offer and to receive Attaching Options.

TSI considers that these distribution conditions will make it likely that the Attaching Options are issued to investors in the target market.

4 Review of the Target Market Determination

TSI will review the TMD on the Business Day before the Closing Date.

In addition, TSI will review the TMD if one or more of the following factors occurs, where they reasonably suggest that the TMD is no longer appropriate:

- There is a material change to the key attributes of the Attaching Options or their distribution.
- The Company lodges with ASIC a supplementary or replacement prospectus in relation to the Prospectus.
- There is a change in law or its application, a change in relevant industry code, a determination or a court decision, or ASIC or other regulatory guidance that materially affects the product.
- There is a significant increase beyond expected levels in complaints or disputes, or a significant change in the nature of complaints or disputes relating to the product.
- An event occurs or information is received (for example, significant dealings in the Attaching Options that are not consistent with this TMD) that reasonably suggests that the TMD is no longer appropriate.
- TSI receives information about the way in which the Attaching Options are being distributed, operating or being used by investors that reasonably suggests the TMD is no longer appropriate.
- ASIC raises concerns with TSI regarding the adequacy of the design or distribution of the Attaching Options or this TMD.

TSI may also update or amend this TMD at any time.

5 Reporting Requirements

Distributors of Attaching Options are required to report information in relation to the Attaching Options and the TMD to TSI as set out in the table below:

Requirement Reporting Time Reporting Period	Description By 7:00pm (AEST) on the last day of the relevant reporting period. The period commencing on the lodgement of the initial Prospectus with ASIC and concluding at 5:00pm (AEST) on the Closing Date.
Reporting method	Via email to investor@topshelfgroup.com.au.
Required detail for complaints	 If any complaint relating to the product was received during the reporting period: the number of complaints received during the reporting period; and a summary of the nature of each complaint or a copy of each complaint and any general feedback relating to the product or its performance.

Requirement Required detail for regulator feedback	Description If the regulated person received any other significant feedback from a regulator or investor group which relates to the suitability of the product or its distribution.
Required detail for significant dealings	 If the regulated person becomes aware of a significant dealing of the product that is not consistent with the TMD: date(s) the significant dealing occurred; description of the significant dealing and why it is not consistent with the TMD (e.g. where an allocation of Attaching Options to a retail client that is not an Eligible Participant may occur); why the dealing is significant; how the significant dealing was identified; and what steps, if any, have been, or will be, taken in relation to the significant dealing.

6 Contact

If you have any questions about the Attaching Options or the TMD, please contact the share registry on 1300 737 760 (callers within Australia) or +61 2 9290 9600 (callers outside Australia) at any time between 8.15am to 5.30pm (Sydney time) Monday to Friday or visit the Company's website at: https://www.topshelfgroup.com.au/.

7 Important information

This TMD is not a recommendation, opinion or advice that any person acquire the Attaching Options or the Shares, or is within the target market for the product. It does not summarise the terms or risks of the Attaching Options or the Shares and is not an offer of, or invitation to apply for, the Attaching Options or the Shares to any person in Australia or elsewhere. It does not set out all obligations of regulated persons in relation to the product or this target market determination. This target market determination relates to retail clients and it does not regulate dealings with wholesale clients. Go to

https://www.topshelfgroup.com.au/investors for information about the Attaching Options and access to the Prospectus. Investors who wish to participate in the Offer should read the Prospectus in its entirety and retail clients should seek professional guidance which takes into account their particular investment objectives, financial situation and needs from a professional advisor who is licensed by ASIC to give such advice. Attaching Options are complex and may not be suitable for all investors.

All reference to the time in this TMD is to Australian Eastern Standard Time.