

ASX ANNOUNCEMENT

Elixinol Launches Interactive Investor Hub

Elixinol Wellness Ltd (ASX:EXL) ('Elixinol' or 'the Company'), is pleased to announce the launch of its Investor Hub. The Investor Hub is a dedicated platform for investors to learn more about the Company's activities.

Consistent with our commitment to delivering updates and insights to our investors and stakeholders, Elixinol will regularly upload new content to the hub, including videos accompanying announcements, presentations, educational material, interviews, and corporate research.

- Visit the Investor Hub here: <https://investorhub.elixinolwellness.com/welcome>
- Follow the prompts to sign up for an Investor Hub account
- Watch Chairman, Dave Fenlon, welcome shareholders to Elixinol's Investor Hub platform, and remember to post your questions here:
- <https://investorhub.elixinolwellness.com/auth/signup>

Elixinol encourages investors to post questions/feedback through the Q&A function accompanying each piece of content and the Elixinol team will respond in a timely manner.

Chairman, David Fenlon, commented:

"We very much appreciate shareholder's support and look forward to updating investors on our progress via our Investor Hub. It is important to me and the team to be transparent in our use of shareholder money and this new platform will help facilitate this.

We look forward to the improved engagement with our investors."

For further information, please contact:

Dave Fenlon, Non-Executive Chair
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About Elixinol Wellness

Elixinol Wellness Limited (ASX: EXL) is a leader in the global hemp industry, innovating, marketing, and selling hemp and other plant-derived food, skincare, and nutraceutical products:

In Australia, Elixinol Wellness operates a vertically integrated business which produces, manufactures, and distributes a range of highly complementary products delivered across four verticals – human nutrition, human wellness, pet wellness and superfood ingredients. We help our customers feel better by providing delicious, nutritious, and convenient health products. These products are sold under brands including Hemp Foods Australia, Mt Elephant, Soul Seed, Ananda Food and Field Day. Products are available through grocery, wholesale, and e-commerce channels. The Australian Superfood Co also supplies Australian natives and superfood ingredients to white label customers as well as food, beverage, and beauty manufacturers.

In the Americas, the Company markets and sells high quality Elixinol branded hemp and other plant-derived nutraceutical and skincare products through e-commerce.

See more at www.elixinolwellness.com