



**VIRGIN MONEY UK PLC**  
(Company)

**LEI: 213800ZK9VGCYYR6O495**

21 June 2024

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

**VESTINGS UNDER THE LONG-TERM INCENTIVE PLAN (LTIP)**

The Company announces that on 20 June 2024 David Duffy, a Director and PDMR of the Company received ordinary shares in the Company and in line with Company policy, a portion of the shares received was automatically sold to cover tax liabilities and sale costs. The sale of shares to cover tax liabilities is a standard procedure executed by the Company for all employees to cover the statutory tax and national insurance obligations that it is required to meet in respect of share awards. The release of shares relates to a tranche of the 2017 LTIP award that was made in November 2017 and which was subject to a six year deferral period and further six month regulatory hold period.

Announcement authorised for release by Lorna McMillan, Group Company Secretary.

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	David Duffy
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Executive Director
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Virgin Money UK PLC
b)	LEI	213800ZK9VGCYYR6O495
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

Virgin Money UK PLC is registered in England and Wales (company number: 09595911) and as a foreign company in Australia (ARBN 609 948 281) and has its registered office at Jubilee House, Gosforth, Newcastle upon Tyne, NE3 4PL

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030				
b)	Nature of the transaction	Vesting of the 6 year deferral tranche of the 2017 LTIP award that is subject to a further six month regulatory hold period.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil-Consideration</td> <td>14,168</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil-Consideration	14,168
Price(s)	Volume(s)					
Nil-Consideration	14,168					
d)	Aggregated information	N/A				
e)	Date of the transaction	20 June 2024				
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				
<b>5</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.10 each  GB00BD6GN030				
b)	Nature of the transaction	Shares sold to cover tax liabilities and sale costs of the 6 year deferral of the 2017 LTIP award that was subject to a further six month regulatory hold period.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£2.146</td> <td>6,683</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£2.146	6,683
Price(s)	Volume(s)					
£2.146	6,683					
d)	Aggregated information  - Aggregated volume  - Price	N/A				
e)	Date of the transaction	All transactions took place on 20 June 2024				
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				