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## Driving Faster Revenue through Telco Product Automation with Activeport Software.

How Iperium is staying ahead of the game in Australia

Activeport Group Ltd (“Activeport” or “the Company” or “Group”), (ASX:ATV) is pleased to announce that Australian internet service provider, Iperium is set to leverage our software to deliver multi-service fibre access products to its customers in Australia.

### Highlights

- **Iperium poised to deliver pseudo-wire, multi-service access over dark fibre in Australia, powered by Activeport’s software.**
- **The strategy will increase Iperium’s on-net fibre footprint, driving revenue growth at increased-margins.**
- **Activeport’s back-office integrated solution, coupled with Iperium’s industry-leading customer portal will accelerate service delivery and shorten order-to-cash.**
- **The integration of Mikrotik (mikrotik.com) at the network edge and Arista (arista.com) at the core demonstrates Activeport’s innovative vendor-agnostic network orchestration capability.**

### Multi-Service Fibre Access

Iperium is taking a leap forward in enterprise connectivity with the introduction of multi-service fibre access, in collaboration with Activeport. This partnership is centred around automating the delivery of Iperium’s products for their customers, as part of a key business strategy aimed at increasing margins, maximising efficiency and ‘turning on’ revenue faster.

Focusing on customer self-service provisioning, Activeport technology will enable Iperium to deliver voice, internet and data products over a single fibre connection. To optimise user interaction and alleviate downtime, Activeport’s core orchestrator will be integrated into Iperium’s industry leading web portal interface. This integration will empower customers to configure, monitor and manage their networks, which in turn will improve user experience and ease the demands on Iperium’s support staff.

### ActivePort’s B2B SaaS Console

In addition, Activeport will also deploy its SaaS management console, customised for Iperium, offering a centralised hub for administration and control. This network management portal enhances Iperium staff visibility and governance of the customer self-service deployment process, network upgrades, and support services, for greater operational efficiency.

"This partnership with Activeport provides a strategic advantage within this competitive market," said **CEO of Iperium Nathan Brookfield**, "Not only does it lead to faster revenue realisation and cost savings, but it also allows us to upsell fibre options to our existing and prospective new customers. This automation also reduces the pressure on our internal team, allowing them to spend more time in front of our customers giving the best possible user experience."

"Activeport’s software is driving a transformative shift in network management, enabling telco providers to scale, adapt and stay competitive in an increasingly digitised world." said **Chairman and CEO of Activeport, Peter Christie** "This fibre network automation project with Iperium is exciting because it showcases all the key facets of our software in a single application."

Iperium is an existing Activeport customer, and this new project is a scope extension that, by value and term is not material from an ASX perspective but is strategically important for ActivePort.

### About Iperium - [www.iperium.com.au](http://www.iperium.com.au)

Iperium is a trusted Australian telecommunications provider since 2007. With over 5,000 active clients and a national network with points of presence in each state, Iperium strives to be able to deliver the best connectivity

options and deliver cost-effective infrastructure solutions, allowing customers to focus on growing their business.

**About Activeport - [www.activeport.com.au](http://www.activeport.com.au)**

Activeport offers self-service portals and on-demand services to telecommunications providers globally. Activeport's orchestration software accelerates 'time to revenue' while improving customer satisfaction. The software automates Data Centre and Cloud provider connections, using a single pane for ordering, provisioning, billing, and support, to enhance overall business efficiency. Based in Australia, ActivePort partners with some of the world's leading telecommunications companies to automate and improve delivery of services.

**For more information, please visit [www.activeport.com.au](http://www.activeport.com.au)**

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*This announcement has been authorised for release by the Board of ActivePort Group Ltd.*