

city chic collective

9 July 2024

Successful Completion of the Sale of Avenue

On 8 July 2024, **City Chic Collective Limited** (ASX: CCX) ("City Chic" or "Group") successfully completed the divestment of its US based Avenue business to FullBeauty Brands (**Transaction**). The Transaction aligns with the Group's strategy of focusing on the core City Chic customer in ANZ and the US.

City Chic's entrance into a binding agreement in relation to the Transaction was announced to the market on 21 June 2024. The Transaction was subject to a number of conditions which have been satisfied.

The release of this announcement was authorised by the Company Secretary.

About City Chic Collective

City Chic Collective is a global omni-channel retailer specialising in better dressing plus-size women's apparel, footwear and accessories. Its omni-channel model comprises a network of 77 stores across Australia and New Zealand (ANZ) and websites operating in ANZ, the USA, and third-party marketplace and wholesale partners in Australia, New Zealand and the USA.

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