

ASX Announcement | 10 July 2024  
Althea Group Holdings (ASX:AGH)

## Althea Launches Atmos Medicinal Cannabis Dried Flower Range

### Highlights:

- Althea announces the launch of its new medicinal cannabis dried flower range, *Atmos by Althea™* in partnership with Canadian licensed producer Rocket Factory
- The initial launch will include Althea Cosmic T-25 and Althea Blast T-18
- Althea plans to release additional products in partnership with Rocket Factory in the coming months, also under the new *Atmos by Althea™* range

10 July 2024: **Althea Group Holdings Limited (ASX:AGH) ('AGH', or 'the Company')**, a global leader in the manufacturing, sales and distribution of cannabis-based medicines and recreational cannabis products, is pleased to announce its new medicinal cannabis dried flower range, *Atmos by Althea™* in partnership with renowned Canadian licensed producer Rocket Factory.

### Atmos by Althea™

The medicinal cannabis dried flower market can be segmented by the ratios of THC and CBD. We recognise that the growth and demand in this market lies within the mid-THC and high-THC segments and therefore we have targeted the launch of these two flowers within these segments.

The new range of medicinal cannabis dried flower products, *Atmos by Althea™*, combines Althea's unrivalled experience in the medicinal cannabis industry with Rocket Factory's state-of-the-art growing facilities and advanced cultivation techniques. *Atmos by Althea™* offers an exclusive selection of premium medicinal cannabis dried flower products cultivated on a smaller indoor scale, enabling the meticulous craft production of the highest quality cannabis offerings available.

Althea is excited to launch the following GMP-certified products in Australia and the UK, to be prescribed by approved healthcare professionals.

### Althea™ Cosmic T-25

Originating from Wedding Pie x Grape Pie, this indica hybrid strain is known for its earthy, herbal, vanilla cake-like aroma, and is 25% THC.

### Althea™ Blast T-18

Originating from Banana OG x Ice Cream Cake, this indica hybrid strain is known for its sweet and cake-like, banana aroma, and is 18% THC.

Atmos by Althea™ medicinal cannabis dried flower products will be available as a 10 g pack. Althea plans to release additional products in partnership with Rocket Factory in the coming months, also under the new *Atmos by Althea™* range.



Image: Althea's new range of medicinal cannabis dried flower products is called *Atmos by Althea™*



**AGH CEO, Joshua Fegan said:** “The launch of *Atmos by Althea™* marks a significant milestone for Althea as we redefine the standard for medicinal cannabis dried flower products with our new Althea™ Cosmic T-25 and Althea™ Blast T-18 offerings. These products set a new benchmark in the industry by delivering consistently high-quality, premium medicinal cannabis dried flowers at a competitive price point for patients. This initiative embodies the Company’s commitment to evolving the industry, empowering healthcare professionals, and alleviating patient burdens, firmly positioning Althea at the forefront of innovation and excellence.”

-ENDS-

Authorised by: Robert Meissner, Company Secretary

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**Althea Group Holdings Limited (ASX:AGH)**

Althea Group Holdings Ltd ('AGH') is a global leader in the manufacturing, sales and distribution of cannabis-based medicines and recreational cannabis products. AGH services these sectors via two distinct business units. Althea, the company's pharmaceutical business, offers a comprehensive range of cannabis-based medicines which are made available to patients via prescription. Peak Processing Solutions, AGH's recreational cannabis business, produces legal cannabis products purchased by adult consumers in retail stores.

AGH operates in highly regulated and legal cannabis markets across the world with burgeoning operations in North America, Europe and Australia.

To learn more about Althea Group Holdings, please visit: [www.altheagroupholdings.com](http://www.altheagroupholdings.com)

For more information on Althea, please visit: [www.althea.life](http://www.althea.life)

For more information on MyAccess Clinics, please visit: [www.myaccessclinics.co.uk](http://www.myaccessclinics.co.uk)

For more information on Peak, please visit: [www.peakprocessing.com](http://www.peakprocessing.com)

