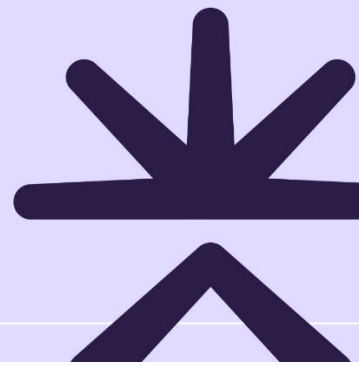


ASX Announcement

Level 26, 101 Miller Street
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Changes to Non-Executive Directors

15 July 2024: Helia Group Limited (Helia or the Company) (ASX:HLI) today announced the appointments of Ms JoAnne Stephenson and Mr Andrew Moore as independent non-executive directors to the Helia Board, effective 15 July 2024, and the retirement of independent non-executive director Ms Gai McGrath, effective 16 August 2024.

Helia's Chair, Ms Leona Murphy said the new appointments and retirement were part of Helia's regular board renewal process.

Ms JoAnne Stephenson is an experienced non-executive director, board and committee chair across private and listed entities. She is currently a non-executive director of Qualitas Group, Lifestyle Communities Limited and Challenger Limited and sits on the approved provider Board for Estia Health (Estia Investments Pty Ltd).

Mr Andrew Moore is an experienced leader with broad senior executive experience in retail banking and financial services. He is currently a non-executive director of RACQ Limited and other RACQ Group entities, and CEO of Spaceship, a superannuation and investment business.

Helia's Chair, Ms Leona Murphy said "It's my pleasure to welcome JoAnne and Andrew to the Helia Group Board.

"Their significant and varied experience will provide additional insights and perspectives to the Board as we continue to fulfill our purpose of accelerating financial wellbeing through home ownership.

"I thank Gai for her dedicated service and commitment to Helia over her eight years on the Board. Her support, strategic insights and wise counsel have been invaluable to the Board and senior management, and she has played an important role in guiding Helia to execute on its strategy. I wish Gai every success in the future."

For more information, analysts, investors and other interested parties should contact:

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The release of this announcement was authorised by the Disclosure Committee.