



oOh!media Limited  
ABN 69 602 195 380

7 August 2024

## ASX Release

### DATE OF RELEASE OF 2024 HALF YEAR RESULTS

oOh!media Limited (ASX:OML) (**oOh!**) will announce its results for the half year ended 30 June 2024 on Monday, 19 August 2024.

Following the release of the results to the market, oOh! will hold an analyst and investor briefing to discuss the results commencing at 9.00am AEST on Monday, 19 August 2024.

The presentation will be webcast and will be available:

- on the oOh! investor website (<https://investors.oohmedia.com.au>); or
- at the following link (<https://webcast.openbriefing.com/oml-hyr-24/>)

This announcement has been authorised for release to the ASX by the Company Secretary.

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#### About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of more than 35,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$634 million in 2023. It also owns the Cactus printing business.

The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at [oohmedia.com.au](http://oohmedia.com.au)