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27 August 2024

FY24 RESULTS PRESENTATION WEBINAR NOTIFICATION

27 August 2024, Melbourne: Bubs Australia Limited (ASX:BUB) ("**Bubs**" or "**the Company**") is pleased to confirm that following the release of its Preliminary Financial Report for the financial year ended 30 June 2024, it will host an FY24 results presentation webinar, to be held on Wednesday 28th August 2024 from 12:00pm Australian Eastern Standard Time. The webinar is expected run for approximately 1 hour.

Reg Weine, Bubs' Chief Executive Officer and Managing Director along with members of the Bubs Executive Leadership Team, will provide an overview of the company's FY24 results and highlights, progress made against its strategy and the FY25 outlook and pathway to profitability.

Registration is required in order to attend the webinar. Those wishing to attend are encouraged to register prior to the event to ensure ease of access on the day.

Questions can be sent to the Company beforehand via email investors@bubsaustralia.com

To register please follow the link below:

https://loghic.eventsair.com/149856/447318/Site/Register

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This release is approved by Bubs' CEO & Managing Director.

MEDIA INQUIRIES John Fergusson John.fergusson@daymark.com.au T 0407 826 952 SHAREHOLDER ENQUIRIES (61 3) 9799 9988 Monday to Friday between 9am and 5pm (AEDT) investors@bubsaustralia.com www.investor.bubsaustralia.com