

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	hipages Group Holdings Limited
ABN	67 644 430 839

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Inese Kingsmill
Date of last notice	11 April 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF
Date of change	5 September 2024
No. of securities held prior to change	<p>69,609 Fully Paid Ordinary Shares</p> <p>Registered holders:</p> <ul style="list-style-type: none"> • Inese Kingsmill (8,282 Fully Paid Ordinary Shares) • Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF (39,327 Fully Paid Ordinary Shares) • Valda Seibelis (22,000 Fully Paid Ordinary Shares) <p>70,844 Rights (not quoted)</p> <p>Registered holder:</p> <ul style="list-style-type: none"> • Inese Kingsmill

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Class	Fully Paid Ordinary Shares Rights
Number acquired	70,844 Fully Paid Ordinary Shares 34,464 Rights
Number disposed	Nil Fully Paid Ordinary Shares 70,844 Rights
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Estimated consideration per Right for 34,464 Rights is \$1.45077585, which is based on the 5 day VWAP immediately before 25 August 2024. No consideration is payable on conversion of a Right to a Fully Paid Ordinary Share.
No. of securities held after change	118,453 Fully Paid Ordinary Shares Registered holders: <ul style="list-style-type: none"> • Inese Kingsmill (8,282 Fully Paid Ordinary Shares) • Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF (110,171 Fully Paid Ordinary Shares) • Valda Seibelis (22,000 Fully Paid Ordinary Shares) 34,464 Rights (not quoted) Registered holder: Kingsmill Family Investments Pty Ltd ACN 152 161 361 for the Kingsmill SMSF
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of Rights under hipages Management Equity Plan for ORD Shares. Annual grant of \$50,000 worth of Director Equity Entitlements, being 34,464 Share Rights.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Non-Executive Director Equity Entitlements
Nature of interest	Right to annual grant of Director Equity Entitlements valued at \$50,000. Approved by shareholders at the 2022 AGM. No time based vesting conditions apply. This means that on the date when the relevant year's Director Equity Entitlements are granted, the Director Equity Entitlements vest immediately and become exercisable.

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Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.