Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | hipages Group Holdings Limited |
|----------------|--------------------------------|
| ABN | 67 644 430 839 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Catherine Hill |
|---------------------|----------------|
| Date of last notice | 28 August 2023 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Indirect | |
|--|---|--|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | BNP Paribas Nominies P/L HUB24 Custodian Serv | |
| Date of change | 18 September 2024 | |
| No. of securities held prior to change | Nil | |
| Class | a. Rights b. Fully Paid Ordinary Shares | |
| Number acquired | a. 20,678 Rights b. 20,678 Fully Paid Ordinary Shares | |
| Number disposed | a. 20,678 Rights b. Nil Fully Paid Ordinary Shares | |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Estimated consideration per Right for 20,678 Rights is \$1.45077585, which is based on the 5 day VWAP immediately before 25 August 2024. No consideration is payable on conversion of a Right to Fully Paid Ordinary Share. | |
| No. of securities held after change | a. Nil Rights b. 20,678 Fully Paid Ordinary Shares | |

⁺ See chapter 19 for defined terms.

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| Nature of change | Annual grant of \$30,000 worth of Director |
|--|--|
| Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy- | Equity Entitlements, being 20,678 Share |
| back | Rights. |
| | |
| | Exercise of Rights under hipages |
| | Management Equity Plan for Fully Paid |
| | Ordinary Shares. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | Non-Executive Director Equity Entitlements |
|--|--|
| Nature of interest | Right to annual grant of Director Equity Entitlements valued at \$30,000. Approved by shareholders at the 2023 AGM. No time based vesting conditions apply. This means that on the date when the relevant year's Director Equity Entitlements are granted, the Director Equity Entitlements vest immediately and become exercisable. |
| Name of registered holder (if issued securities) | N/A |
| Date of change | N/A |
| No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| Interest acquired | N/A |
| Interest disposed | N/A |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | N/A |
| Interest after change | N/A |

Part 3 – ⁺Closed period

| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | No |
|---|-----|
| If so, was prior written clearance provided to allow the | N/A |
| trade to proceed during this period? | |

 $[\]boldsymbol{+}$ See chapter 19 for defined terms.

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| If prior written clearance was provided, on what date was | N/A |
|---|-----|
| this provided? | |

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⁺ See chapter 19 for defined terms.