



# See beyond the structure

4DMedical Limited (ASX:4DX)  
Investor Presentation  
1 October 2024



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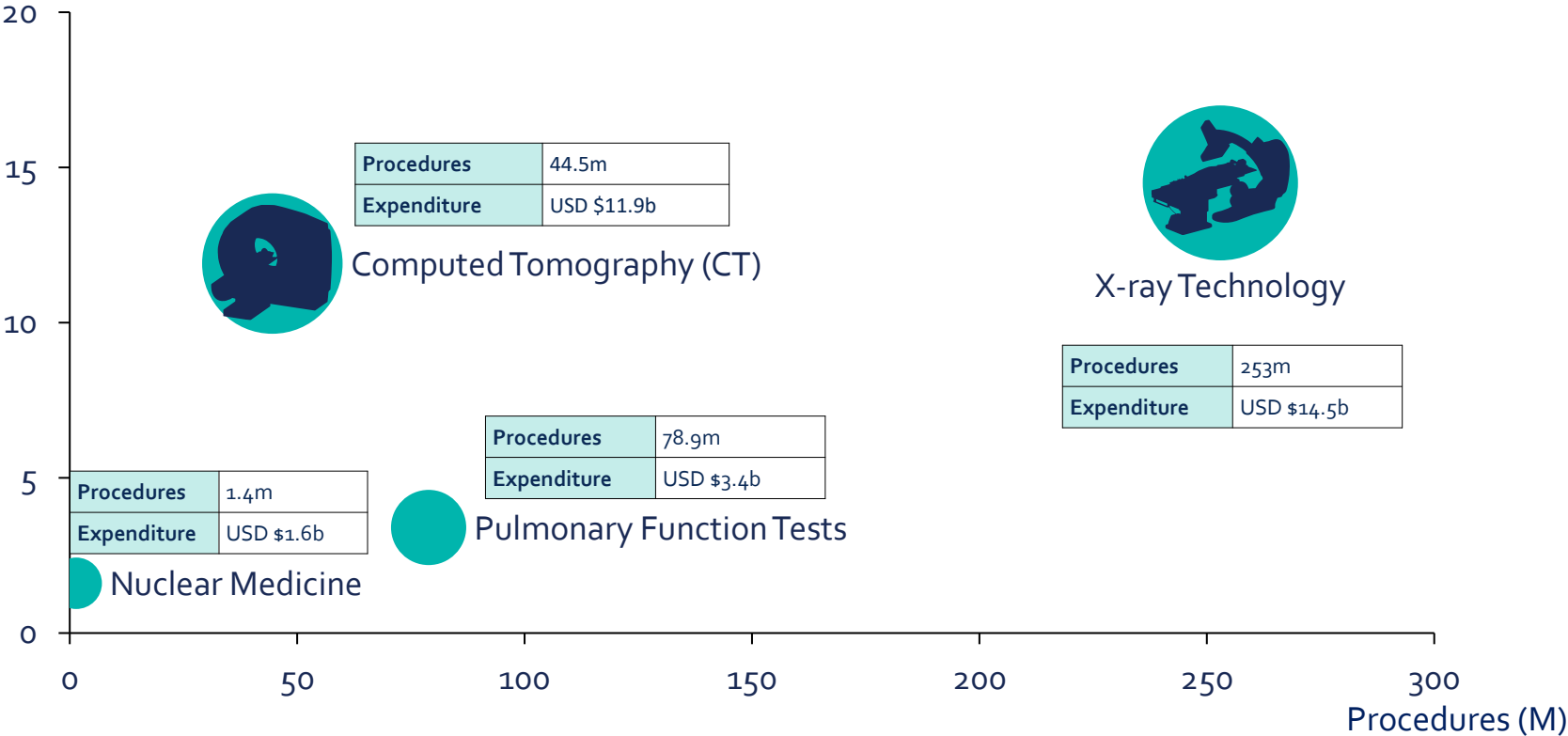
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# Global respiratory diagnostic market valued at US\$31.4 billion per annum

## Four existing lung diagnostic technologies account for 99% of all lung scans:

Expenditure (USD \$B)



378 million global respiratory diagnostics tests performed annually<sup>1</sup>

Country	Spend (\$USD)	Procedures
U.S.A	13,716M	73.5M
Others	4,964M	59.8M
Germany	2,678M	20.3M
Japan	1,905M	22.8M
China	1,851M	101.6M
UK	1,351M	8.9M
France	1,191M	10.2M
Spain	780M	8.4M
Italy	681M	8.5M
Canada	606M	8.0M
South Korea	450M	6.8M
Turkey	346M	16.1M
Australia	285M	5.3M
India	276M	25.3M
Switzerland	197M	1.2M
Israel	69M	1.1M

1. Figures adapted from Frost and Sullivan Report 2020 USD \$31.3 billion global spend annually (table)

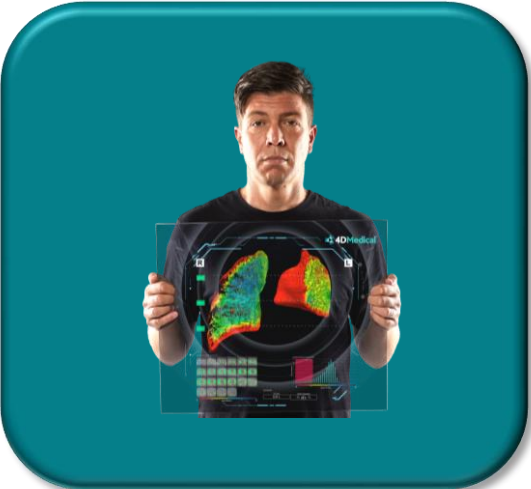
# Current lung diagnostics are failing us

## Lung health screening *(COPD, silicosis, black lung, lung cancer)*



- COPD – 4th largest cause of mortality in world<sup>1</sup>
- Silicosis – 600,000 Australian workers exposed to silica dust per annum

## Unexplained dyspnoea *(shortness of breath)*



- \$12.2bn cost of breathlessness in Australia<sup>2</sup>
- 9.5% of Australians have clinically relevant breathlessness

## Burn Pits & DRRD *(Deployment-related Respiratory Disease)*



- >6million service personnel exposed to airborne toxic hazards<sup>3</sup>
- No standard diagnostics detecting presence or absence of DRRD

Research

<sup>2</sup> **The health and economic burden of breathlessness, Australia, 2019: a national survey**

Anthony P Sunjaya<sup>1,2</sup>, Leanne M Poulos<sup>3</sup>, Gian Luca Di Tanna<sup>1,4</sup>, Thomas Lung<sup>1,5</sup>, Guy B Marks<sup>6,7</sup>, Helen K Reddel<sup>3,6,8,9</sup>, Christine R Jenkins<sup>1,9</sup>

<sup>1</sup> thelancet.com/lancetgh Vol11 August 2023

<sup>3</sup> publichealth.va.gov/exposures/burnpits/index.asp

# Comprehensive chest diagnostics product suite



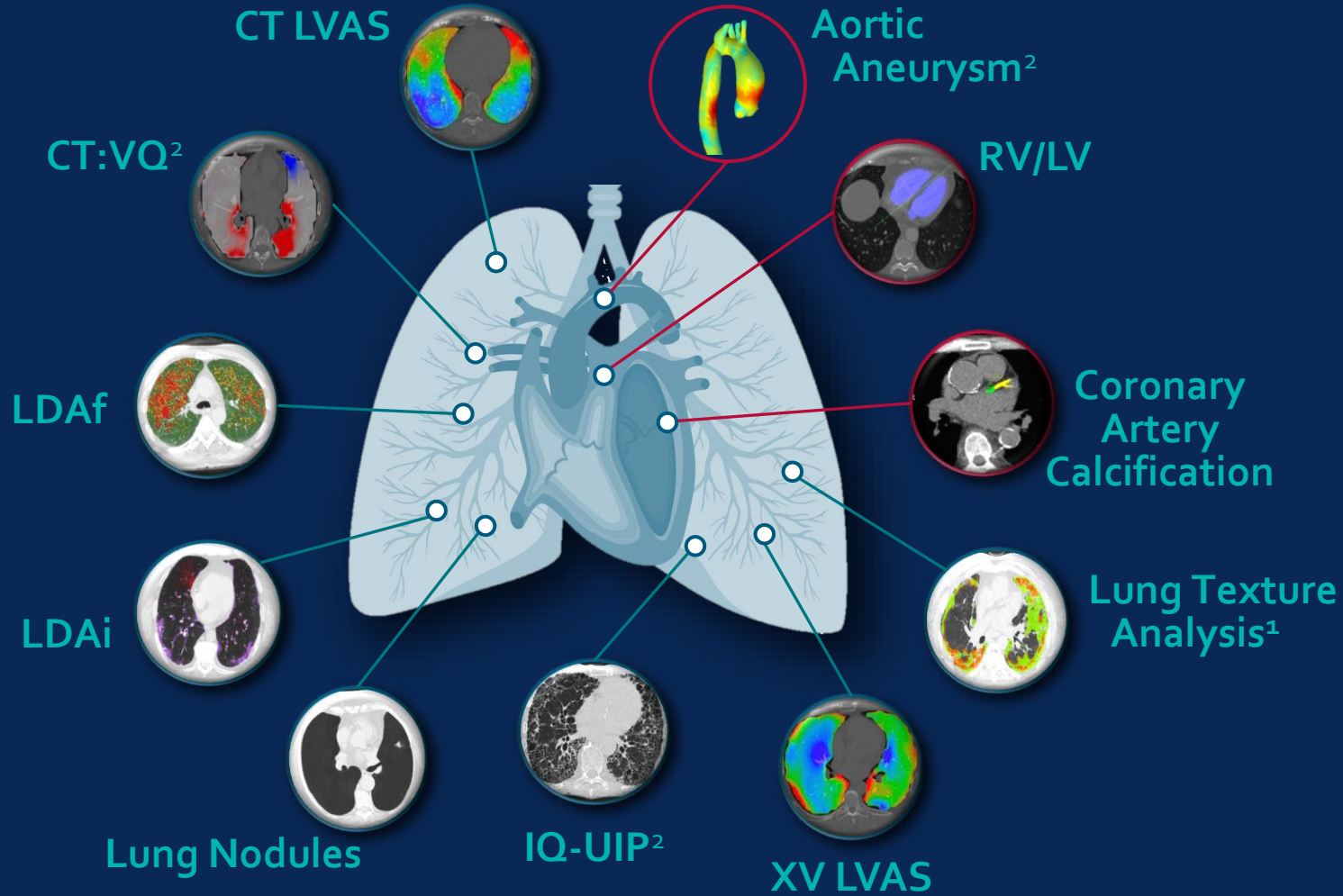
XV Scanner<sup>2</sup>



XV Technology



Case Studies



VA Initiatives



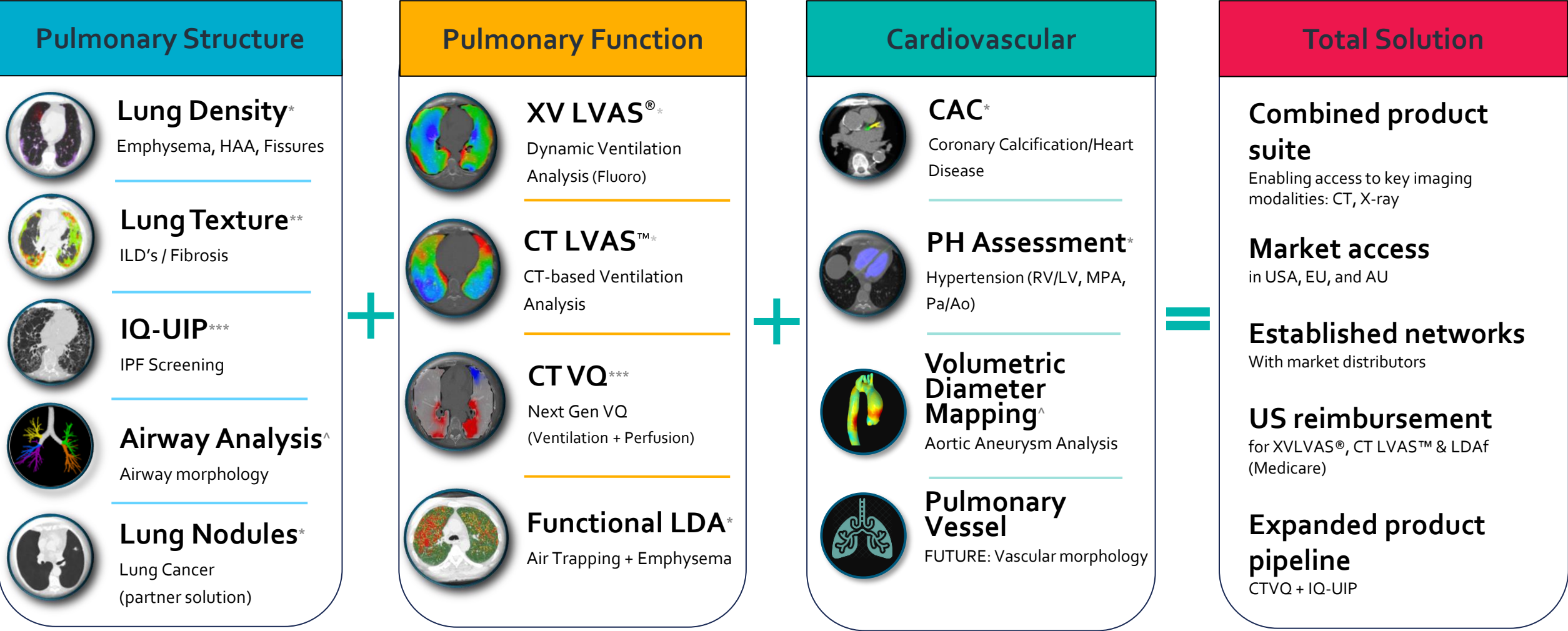
Partnerships



Clinical Insights

1. CE Mark  
2. FDA Clearance pending; Investigational Use Only in the U.S.

# A complete lung health solution



\*FDA Cleared, \*\* CE Approved, \*\*\*FDA clearance in progress, ^pending submission

# Solving the clinical conundrum for doctors across multiple care areas

## Clinical Conundrum in Lung Assessment

A mismatch between clinical tests and imaging often occurs, whereby anatomic findings can overlap, lag, or precede clinical symptoms.

Need structural and functional data/information to make a better, informed clinical decision.

Not solved by historical standard of care testing (Spirometry, X-ray, CT scans)

## Clinical Tools Needed to Solve the Conundrum

Functional lung analysis providing visual qualitative and quantitative assessment of **ventilation**



Structural lung analysis providing visual qualitative and quantitative assessment of lung **anatomy**



## Applications for Technologies in Clinical Practice

### Unexplained dyspnoea

*Example technology*

A complex clinical presentation

- Is it Lung related?
- Is it Cardiac related?
- Is it other causes or psychosomatic?

CT LVAS™  
CAC  
PAH

### Restrictive diseases

*DRRD / CB Deployment-related respiratory disease/ Constrictive bronchiolitis | ILD Interstitial Lung Disease | IPF Idiopathic pulmonary fibrosis | Dust Exposures — Silicosis, asbestosis, pneumoconiosis*

XV LVAS®  
LDA  
LTA  
IQ-UIP

### Obstructive diseases

*COPD Chronic Obstructive Pulmonary Disease— Emphysema, Chronic Bronchitis | Asthma | CF Cystic Fibrosis*

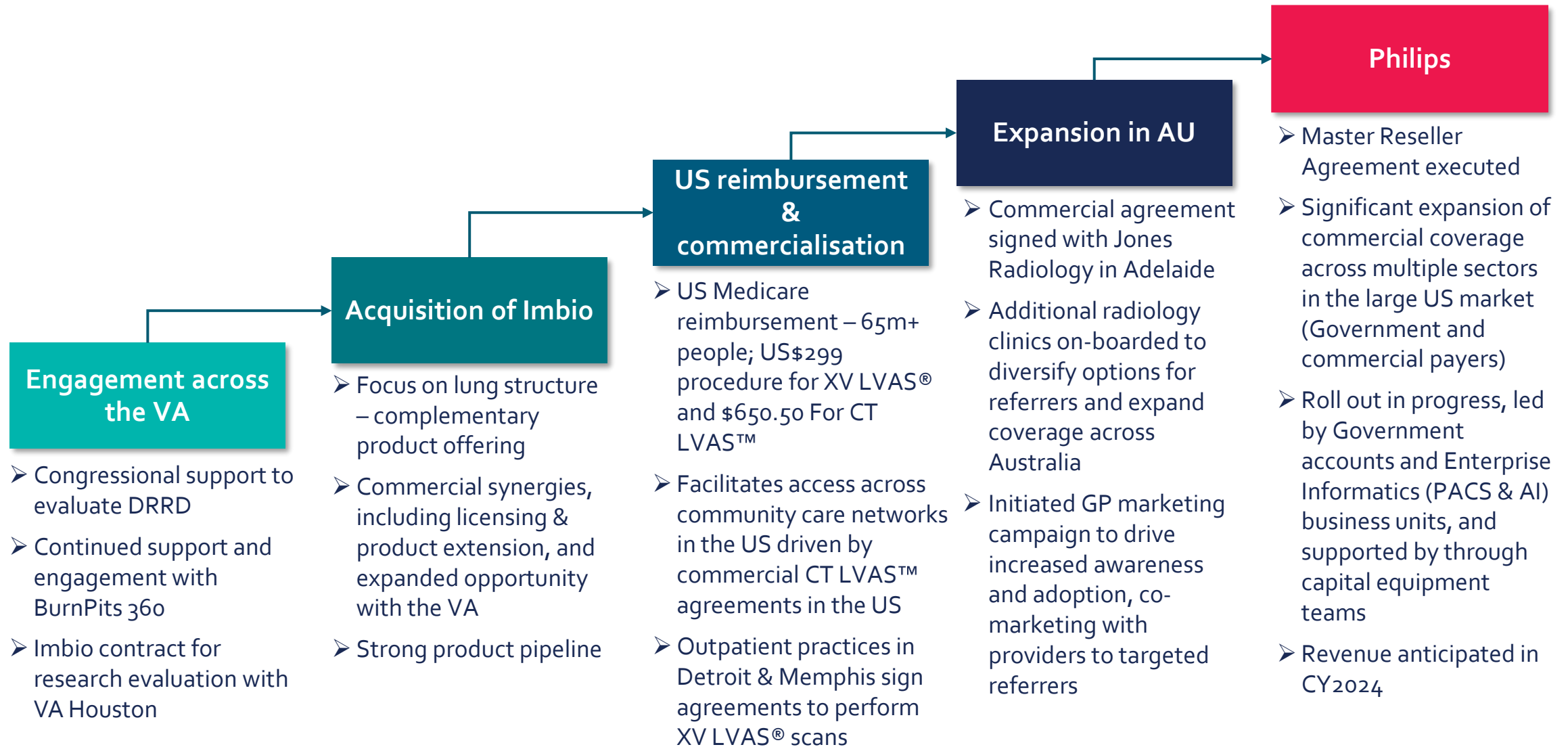
LDA  
CT LVAS™  
XV LVAS®

### Intervention and pharmaceutical

*Lung Reduction therapies | Disease progression / regression | Compliance*

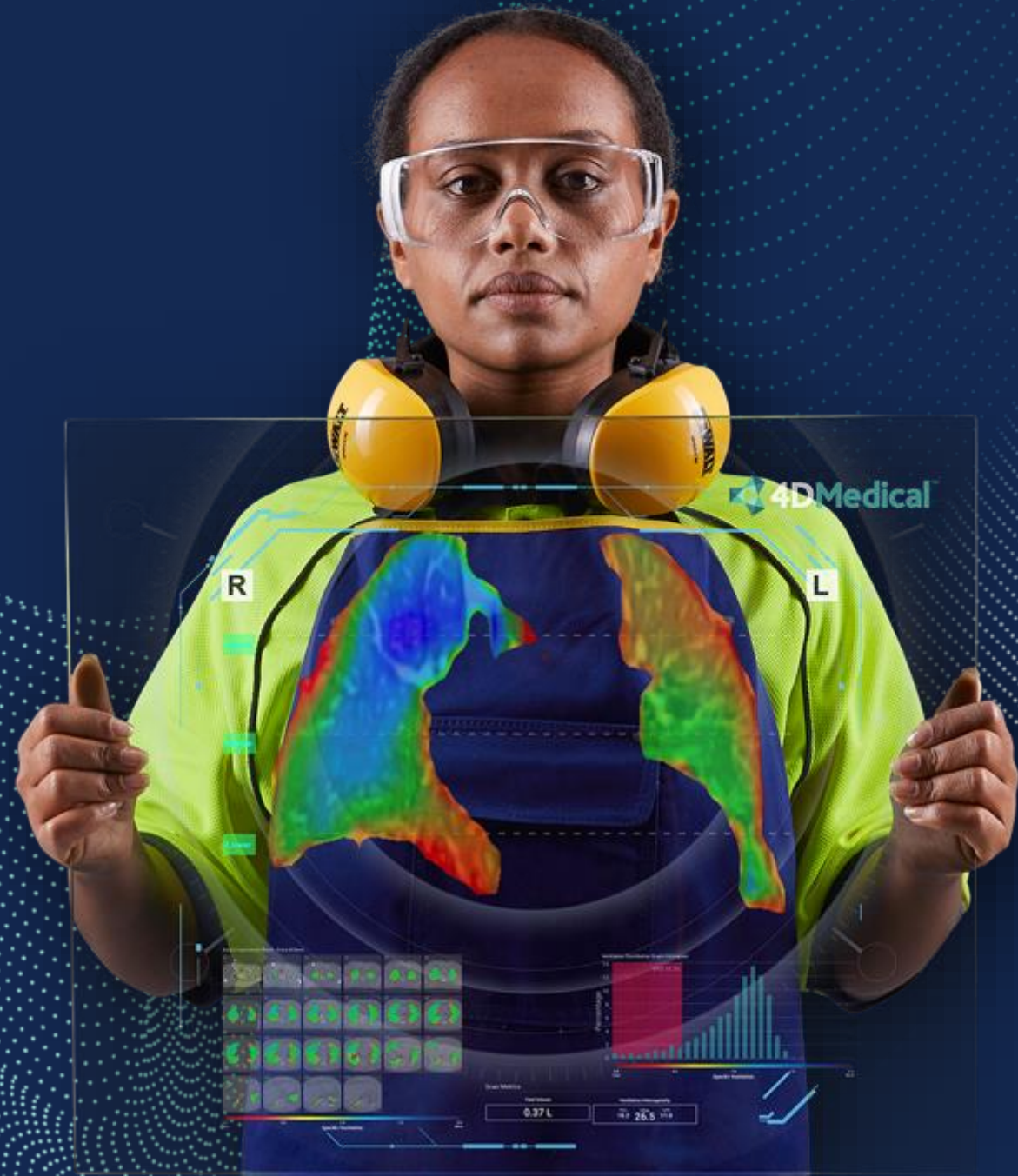
LDA  
IQ-UIP  
CT: VQ  
XV LVAS®  
LTA

# FY24 achievements – building the foundations





# Commercial Update



# Commercialisation strategy

	US Government	US Commercial	Global Partnerships	Australia
Enablers	Philips		Olympus	I-MED
	Exclusive	Non-exclusive	Genentech	Jones Radiology
	Reimbursement		Nuance/Aidoc/Blackford	Integral Diagnostics
Sector	Veterans Affairs	Community-based Clinics	Global Pharma Companies	Community Clinics
	Department of Defense	Academic institutes	Global Device Companies	Radiology Networks
	Federal & State facilities	Health Systems (IDN's)		Public Hospitals
		Radiology Networks		National Programs
Rationale	Unmet need to solve for respiratory issues, including deployment-related respiratory diseases (DRRD)	Largest lung diagnostic market with huge economic scale	Large burden of data needed where our technologies can accelerate progress	Early adoption of core technologies in key players to build influence and scale
	PACT Act - US\$280 billion commitment over ten years, covers numerous respiratory illnesses as presumptive conditions. Healthcare eligibility to 3.5 million post-9/11 veterans. Bi-partisan support of veteran care. Philips has long established and significant existing partnerships	Reimbursement rates established covering 4,000 facilities. Over 14,5k CT scanners deployed. Shortage of clinicians creates opportunity for AI tools and faster clinical insights	Custom imaging biomarker development and patient selection tools shorten clinical trial time and expense in the multi billion-dollar pharma development sector. AI marketplaces increase access and coverage through deployment capabilities	Australian radiology is innovative and readily accessible through community practices, networks and hospitals, with a high proportion of CT Scanners (33.9%) . Chest CT procedures through Medicare = 330k per annum. Proximity and collaboration with our development team speeds innovation.

# VA opportunity

## Veterans Affairs opportunity



- VA opportunity significant and urgent, with PACT Act expected spend of **\$280 Billion over 10 years**
- Requires screening for Deployment Related Respiratory Disease (DRRD) in over **4.5 Million eligible veterans**
- **Appropriations Bill includes language directing VA** to evaluate emerging 4-dimensional functional lung imaging tools
- Congressional frustrations with the VA have caused delays to implementation

## Progress to date



- 4DMedical well positioned to provide screening services – **successful burn pits trial** at Vanderbilt Medical Centre
- **4DMedical and Philips signed Master Reseller Agreement** – a commercial agreement to combined efforts and develop proposals to seek contract award(s) from the U.S. Office of Veterans Affairs and Community Care Networks
- Strong relationships with BurnPits360 and American Legion advocacy group
- Commenced scanning of Veterans in Detroit and Memphis

## Next steps



- Onboarding multiple **outpatient Clinics to facilitate** scans of Veterans in the community to triage DRRD screening and other lung health applications
- In conjunction **with Philips**, develop a proof-of-concept pilot with the VA demonstrating XV Technology® to provide non-invasive testing for DRRD
- **Philips agreements** accelerates avenues for VA to assess lung health through the **combined product offerings**

## Philips

## US Federal Gov

## Veterans Affairs

## VISN

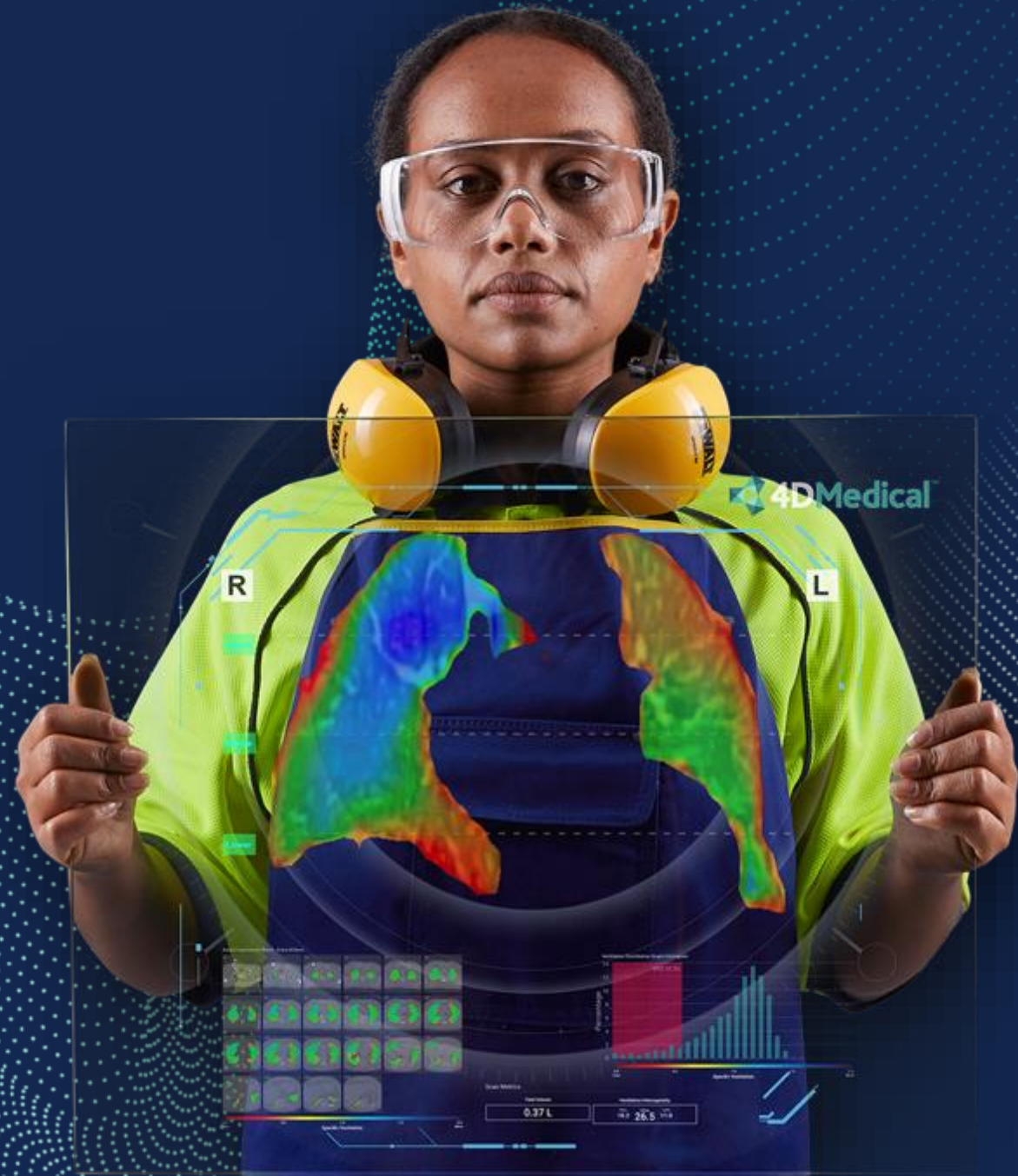
## Referrer

# US reimbursement – XV LVAS® and CT LVAS™



Reimbursement, CPT codes & FDA clearance all granted from our collected clinical evidence is supporting commercial conversations with large-scale Radiology Networks, taking our AU experiences with the likes of I-MED to the US market

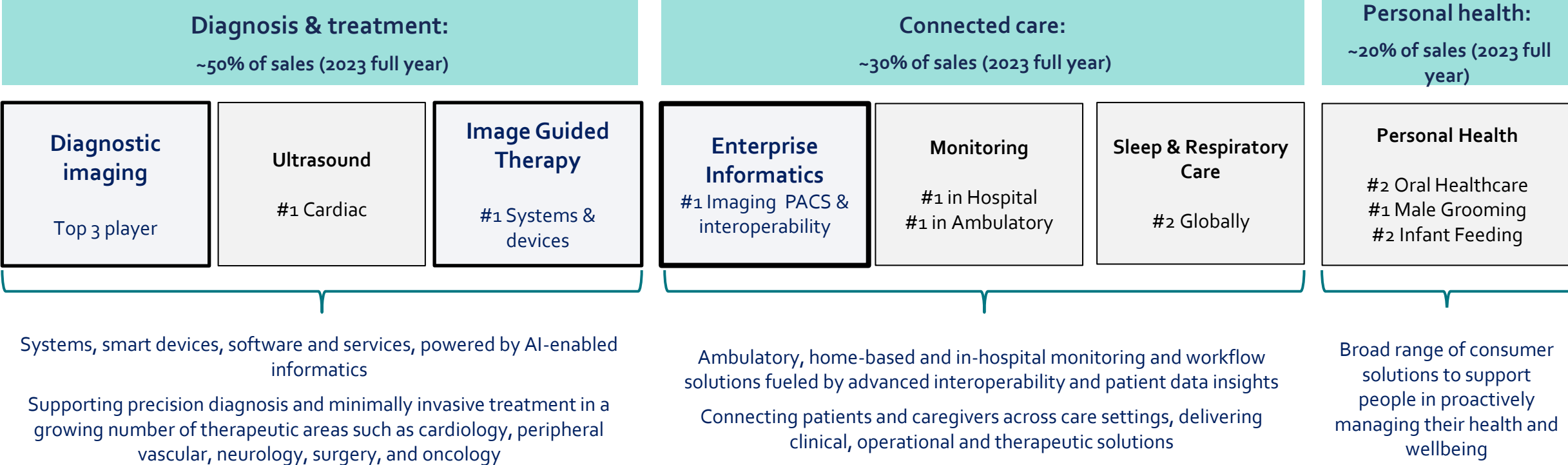
# Philips Update



# Philips overview

## Philips Healthcare – portfolio of businesses<sup>2</sup>

€18.2bn in sales (2023), ~70% in #1 or #2 positions; ~40% sales recurring revenue; ~70k employees  
 42% North America, 21% Western Europe, 9% other mature geographies, 28% growth geographies



## Market-leading capabilities integrating platforms, informatics, and services

1. Source: Philips website: <https://www.philips.com/a-w/about>  
 2. Source: Philips Investor Centre: <https://www.philips.com/a-w/about/investor-relations.html>

Key business units for 4DMedical

# Philips reseller agreement

## The Reseller Agreement

### Background

- Philips has long established and significant existing partnership with both the VA and DoD, spanning 45 years
- 50% of VA clinics using Philips imaging solutions, and 35% of critical care information systems in the VA

### Scope & key terms

- 5-year agreement
- Exclusivity for government and non-exclusivity for non-government/commercial
- Minimum performance hurdles: post first year, strongly growing minimum revenue targets to maintain exclusivity across the term
- Transfer pricing – Philips to earn margins of 20% on end customer sales of XV LVAS®, 30% on CT LVAS™, and 35% on Imbio products

### Execution

- Access through the US commercial team with excess of 250 sales personnel within the appropriate business units
- Working with the Government, Enterprise Informatics (PACS and AI), Image Guided Therapies (Fixed and Mobile c-arms) and Computed Tomography business units.
- Agreed support with Staffing, marketing commitments, and incentives

**Reseller agreement presents multiple opportunities with VA and US Commercial**

## The opportunity

1

- Philips & 4DMedical to work together to support the need for scalable, non-invasive lung screening in support of PACT Act
- PACT Act: \$280 billion commitment
- >6 million Veterans

2

- Positions portfolio to provide actionable insights to VA physicians treating patients with chronic lung disease
- Serving entire VA population
- Veterans 3x rates of chronic lung disease compared to general population
- Current VA healthcare budget >\$300 billion per annum<sup>1</sup>

US Govt:  
VA & DOD

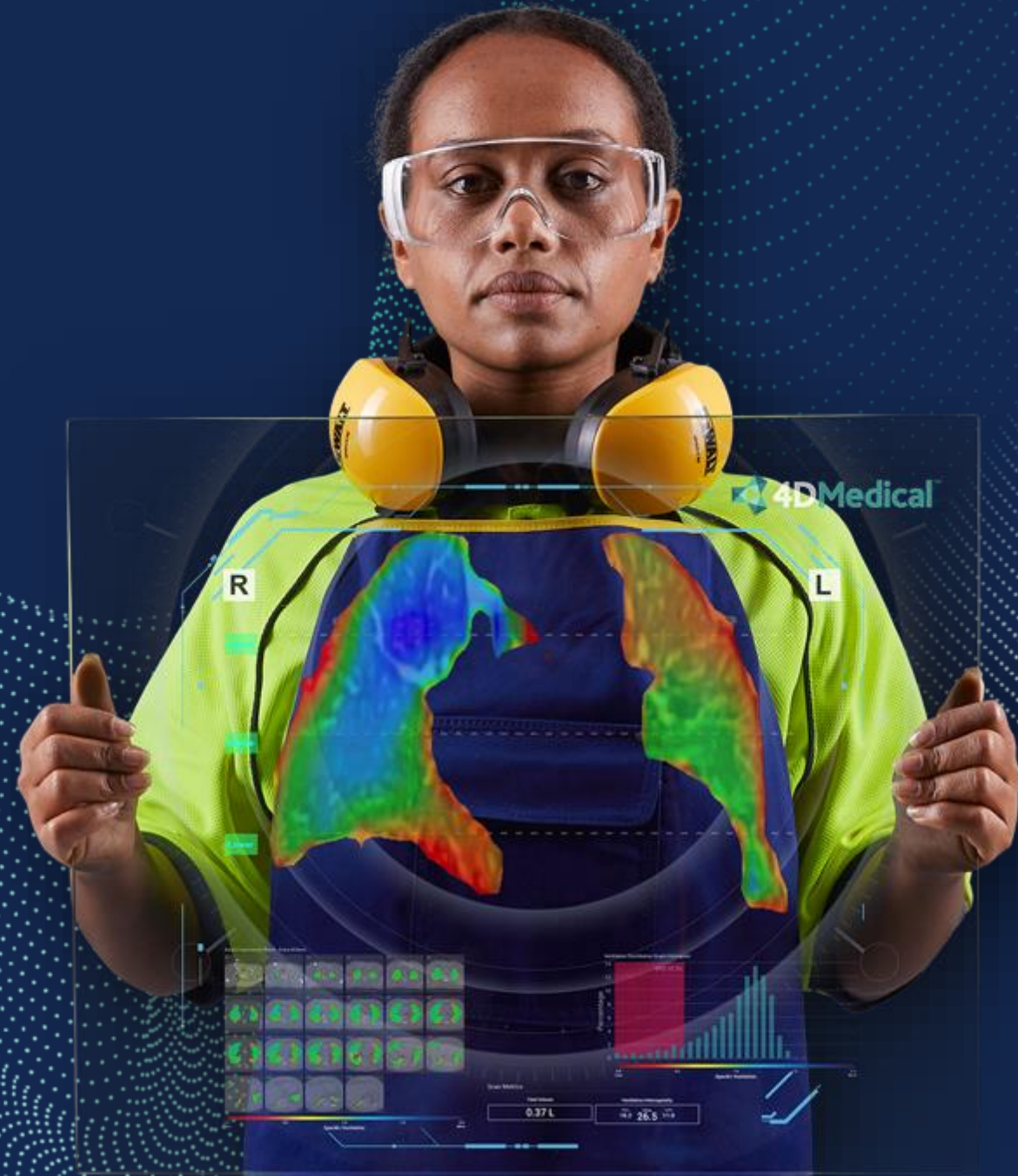
US  
Commercial

- US commercial opportunity significant
- 10.9 million Thoracic CT scans performed in 2019 on 14,500 scanners, driving spend of ~\$5.7 billion<sup>2</sup>
- Reimbursement established:
  - CT LVAS™ - \$650.50 per scan;
  - XV LVAS® - \$350.00 per scan

1. U.S. Department of Veterans Affairs

2. Figures adapted from Frost and Sullivan Report 2020 USD \$31.3 billion global spend annually (table)

# FY25 outlook



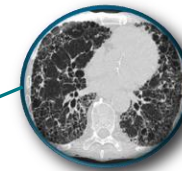
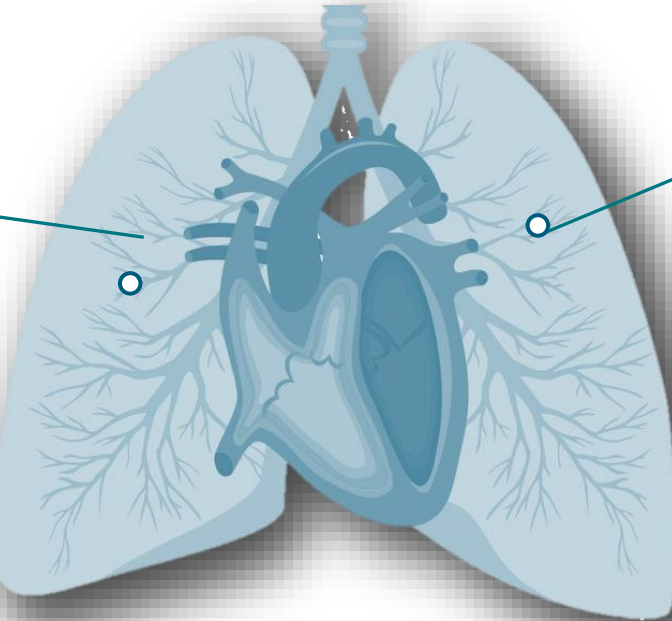


## Major disruptive breakthroughs on the horizon in large market segments



**CT:VQ**

“**CT:VQ**” represents a significant disruptive breakthrough in respiratory imaging workflow transitioning from nuclear to radiology, improving access to both perfusion and ventilation status for clinicians at better operating efficiencies



**IQ-UIP**

**IQ-UIP** is an AI algorithm that identifies patients with radiological usual interstitial pneumonia (UIP) pattern, the first-line diagnostic for Interstitial Pulmonary Fibrosis (IPF). Imaging biomarker development and patient selection tools shorten clinical trial time and expense



Disrupting Nuclear  
Medicine VQ  
market estimated  
opportunity >\$1B



Tapping into the  
multi billion-dollar  
pharmaceutical  
development sector

# FY25 outlook

## US Government

- Veterans Affairs
- Department of Defense
- Federal and State Facilities and stakeholders

## Philips

- Activation of Agreement creates large commercial coverage across multiple sectors in US healthcare
- Enabler for commercial success in the US

## US Commercial

- Adoption across Community and Radiology Networks
- Contracts with Academic institutes and Health Systems



## Research and Product Development

- CT:VQ FDA submission and approval
- IQ-IUP FDA Submission progressing with Breakthrough
- XV Scanner™ deployments generate clinical evidence and workflow gains

## Australia

- Continue to build partnerships within respiratory, cardiology and General practice
- Australian National Lung Cancer Screening Program preparation

## Global Partnerships

- Contract with Global Pharma / Device companies
- AI Marketplace vendors

# Executive team



**Dr ANDREAS FOURAS PhD**  
Managing Director and CEO

Award-winning aerospace engineer and innovator responsible for the conception and development of 4DMedical's core technologies.



**MATT TUCKER**  
Chief Commercial Officer

Seasoned executive leader, board member and healthcare director, with combined commercial leadership and clinical experience, achieved across global organisations.



**SIMON GLOVER**  
Chief Financial Officer

Experienced ASX-listed MedTech company CFO with significant corporate experience in relation to commercialisation, and a track record of driving revenue growth.



**Dr GREG MOGEL MD**  
Chief Medical Officer

A practicing radiologist and physician executive with a long career in medicine and engineering serving in government, academia, and industry. A proud veteran, he previously held multiple leadership roles at Kaiser Permanente.



**NAOMI LAWRIE**  
General Counsel & Company Secretary

Experienced ASX-listed company secretary and general counsel with significant legal experience, including in relation to health and technology businesses.



**RACHAEL TENKATEN**  
Senior Vice President, Product

Aerospace engineer with experience gained through transformative biomedical, aerospace and defence technology projects.



**Dr AIDAN JAMISON PhD**  
Senior Vice President, Engineering

With a PHD in medical imaging and a Masters of Law (IP), Aidan is an accomplished technical expert leading the R&D of the Company's product pipeline.



**DAVID HANNES**  
Senior Vice President, Global Business Development

David brings nearly 20 years of experience across Commercial Operations, Business Development and Strategy in both Fortune 500 and start-up medical device business to the Imbio team.



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