Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

<u>To</u> Company Name/Scheme	Lovisa Holdings Ltd
ACN/ARSN	602 304 503
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1. Details of substantial holder (1)

Name	Hyperion Asset Management Limited
ACN/ARSN (if applicable)	080 135 897

The holder became a substantial holder on 27/09/2024

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORDINARY FULLY PAID	5,844,474	5,844,474	5.28%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
REFER TO ANNEXURE A		

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	· · · · · · · · · · · · · · · · · · ·		Class and number of securities
REFER TO ANNEXURE B			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)	Class and number of securities
		Cash	Non-cash	
REFER TO ANNEXURE C				

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
REFER TO ANNEXURE D	

Signature

print name	CALVIN KWOK	capacity	COMPANY SECRETARY
sign here	A	date	01/10/2024

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Annexure A

Holder of relevant interest		Number of securities	Class of securities
	Hyperion Asset Management Limited in its capacity as investment manager has the power to control voting and/or disposal of securities.	5,844,474	Ordinary fully paid

This is Annexure "A" as mentioned in form 603 Notice of initial substantial holder

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Annexure B

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Number of securities	Class of securities
Hyperion Asset Management	BNP Paribas Australia Ltd	BNP Paribas Australia Ltd	196,827	Ordinary fully paid
Hyperion Asset Management	BNY Mellon Pty Ltd	BNY Mellon Pty Ltd	25,952	Ordinary fully paid
Hyperion Asset Management	Citicorp Nominees Pty Limited	Citicorp Nominees Pty Limited	3,526,429	Ordinary fully paid
Hyperion Asset Management	JP Morgan Chase Nominees Pty Ltd	JP Morgan Chase Nominees Pty Ltd	505,981	Ordinary fully paid
Hyperion Asset Management	Northern Trust Pty Ltd	Northern Trust Pty Ltd	212,898	Ordinary fully paid
Hyperion Asset Management	State Street Australia Pty Ltd	State Street Australia Pty Ltd	1,376,387	Ordinary fully paid

This is Annexure "B" as mentioned in form 603 Notice of initial substantial holder

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Annexure C

Holder of relevant interest		Nature of			Number of	
	Trade Date	change	Consideration		securities	Class of Securities
			Cash	Non-cash		
Hyperion Asset Management						ORDINARY FULLY PAID
Limited	29/05/2024	Purchase	\$ 33,345,847.60		1,004,393	
As above	03/06/2024	Purchase	\$ 4,575,000.00		150,000	ORDINARY FULLY PAID
As above	18/06/2024	Purchase	\$ 29,535,860.20		910,196	ORDINARY FULLY PAID
As above	19/06/2024	Purchase	\$ 2,093,662.26		65,063	ORDINARY FULLY PAID
As above	19/06/2024	Sale	-\$ 2,093,662.28		- 65,063	ORDINARY FULLY PAID
As above	25/06/2024	Sale	-\$ 1,987,235.94		- 60,408	ORDINARY FULLY PAID
As above	26/06/2024	Sale	-\$ 2,055,488.00		- 64,234	ORDINARY FULLY PAID
As above	03/07/2024	Purchase	\$ 7,997,300.70		258,214	ORDINARY FULLY PAID
As above	04/07/2024	Purchase	\$ 1,252,000.00		40,000	ORDINARY FULLY PAID
As above	05/07/2024	Purchase	\$ 5,425,000.00		175,000	ORDINARY FULLY PAID
As above	08/07/2024	Purchase	\$ 6,427,830.11		204,016	ORDINARY FULLY PAID
As above	09/07/2024	Purchase	\$ 6,405.81		199	ORDINARY FULLY PAID
As above	10/07/2024	Purchase	\$ 22,839.10		706	ORDINARY FULLY PAID
As above	24/07/2024	Sale	-\$ 674,941.30		- 19,793	ORDINARY FULLY PAID
As above	31/07/2024	Purchase	\$ 1,189,442.36		34,510	ORDINARY FULLY PAID
As above	31/07/2024	Sale	-\$ 7,139,451.32		- 209,510	ORDINARY FULLY PAID
As above	01/08/2024	Purchase	\$ 584,264.16		16,717	ORDINARY FULLY PAID
As above	01/08/2024	Sale	-\$ 7,886,654.55		- 227,464	ORDINARY FULLY PAID
As above	06/08/2024	Purchase	\$ 11,754.10		368	ORDINARY FULLY PAID
As above	15/08/2024	Purchase	\$ 22,349.04		636	ORDINARY FULLY PAID
As above	26/08/2024	Purchase	\$ 5,154.98		138	ORDINARY FULLY PAID
As above	29/08/2024	Purchase	\$ 42,826.99		1,375	ORDINARY FULLY PAID
As above	02/09/2024	Purchase	\$ 343,415.75		10,755	ORDINARY FULLY PAID
As above	03/09/2024	Purchase	\$ 530,692.32		16,294	ORDINARY FULLY PAID
As above	04/09/2024	Purchase	\$ 1,833,832.12		55,745	ORDINARY FULLY PAID
As above	06/09/2024	Purchase	\$ 12,035.24		371	ORDINARY FULLY PAID
As above	09/09/2024	Purchase	\$ 11,679,463.80	T	370,781	ORDINARY FULLY PAID

As above	12/09/2024	Purchase	\$ 16,774.56	528	ORDINARY FULLY PAID
As above	16/09/2024	Purchase	\$ 498,773.30	15,603	ORDINARY FULLY PAID
As above	18/09/2024	Purchase	\$ 1,832,467.98	56,116	ORDINARY FULLY PAID
As above	26/09/2024	Purchase	\$ 7,200,000.00	200,000	ORDINARY FULLY PAID
As above	27/09/2024	Purchase	\$ 12,659,500.00	350,000	ORDINARY FULLY PAID

This is Annexure "C" as mentioned in form 603 Notice of initial substantial holder

Annexure D

Name	Address
Hyperion Asset Management Limited	Level 19, 307 Queen St, Brisbane QLD 4000, Australia

This is Annexure "D" as mentioned in form 603 Notice of initial substantial holder