

ASX Announcement 10 October 2024 Adslot Ltd. ABN: 70 001 287 510 investor.relations@adslot.com adslot.com

ASX: ADS Level 2, 419 Collins Street Melbourne Vic 3000 Australia Tel: +61 (0)3 8695 9100

2024 Annual General Meeting

Adslot Ltd (ASX: ADS) (Company) advises that its Annual General Meeting will be held on Tuesday, 26 November 2024 commencing at 9.30am (AEDT). Full details will be provided in the Notice of Meeting which will be released to the ASX and provided to shareholders.

The closing time and date for receipt of nominations from persons wishing to be considered for election as a director of the Company at the Annual General Meeting is Monday, 14 October 2024.

This announcement is authorised for release by the Company Secretary of Adslot Ltd.

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For further enquiries, please contact:

Ben Loiterton Interim Chief Executive Officer Adslot Ltd investor.relations@adslot.com

About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose-built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.

NEW YORK SYDNEY LONDON MELBOURNE MUNICH SHANGHAI