

ASX Announcement

Update on ASIC Enforcement Proceedings

16 October 2024

McPherson's Limited (ASX: MCP) refers to its previous announcement dated 21 August 2024.

By orders made by the Court on 16 October 2024, the commencement date of the final hearing on liability in the Federal Court of Australia has been updated to commence on Monday 10 June 2025 (or on such other date as ordered by the Court).

McPherson's is defending the proceedings and maintains that it complied with the law over the relevant period.

McPherson's does not intend to provide further comment given the matter is now before the Court.

Authorisation

This ASX announcement has been authorised by the McPherson's Limited Board of Directors.

For further information please contact

Mark Sherwin (Chief Financial Officer) at <u>msherwin@mcpher.com.au</u> Craig Durham (General Counsel & Company Secretary) at <u>cdurham@mcpher.com.au</u>

About McPherson's Limited

McPherson's Limited is a supplier of some of Australia's well-known essential health, beauty, and wellness products. McPherson's has five core household brands: 'Manicare', 'Lady Jayne', 'Dr LeWinns', 'Swisspers' and 'Fusion.' McPherson's strategy is to invest in and grow these brands through the pharmacy, grocery and e-commerce channels. In addition, the Company supplies a supporting portfolio of other popular brands in attractive segments of the market including haircare, vitamins and supplements, fragrance, and nutrition. McPherson's is headquartered in Sydney, has offices in Melbourne, Auckland, Hong Kong and Shanghai, and is listed on the Australian Securities Exchange.

For further information, please visit www.mcphersons.com.au