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ASX RELEASE

29 October 2024

ADT and Signature re-enter security guarding market



Intelligent Monitoring Group Limited ("Intelligent Monitoring", "IMG" or "the **Company**") (**ASX: IMB**) is pleased to announce that subsidiaries ADT Security (ADT) and Signature Security Group (Signature) are re-entering the guarding business with a modern approach.

ADT exited the guarding business in Australasia in 2012 and transitioned to a subcontractor model. With the historical knowledge, experience, and established infrastructure, ADT, under IMG leadership, is now well-positioned to re-enter the direct guarding market with a technological focus.

ADT and Signature will leverage existing monitoring platforms to introduce innovative video guarding services. This cutting-edge solution redefines traditional guarding methods by utilizing cameras as advanced alarm systems. By integrating video technology into security protocols, ADT and Signature aim to create a more proactive approach to safeguarding properties, allowing for real-time monitoring and rapid response to potential threats.

IMG Managing Director, Mr. Dennison Hambling, stated that this move will revolutionize alarm monitoring by shifting from reactive to proactive monitoring. This new service not only addresses security gaps but also provides a continuous feedback loop for improvement. ADT and Signature's advanced guarding solution will allow cameras to evaluate environments, detect unusual activities, alert the monitoring teams, and ultimately go straight to the relevant authorities (from our A1 graded security monitoring rooms) to ensure that premises are protected around the clock.



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This continues IMG's journey to delivering globally leading solutions to Australasia and setting the standard in service and outcomes.

Customer feedback has clearly highlighted frustrations with the traditional guarding, patrol, and monitoring response model, particularly regarding slow and ineffective reactions to rising crime rates, often at considerable cost.

With ADT and Signature guarding (from an A1 accredited facility), we now have the capability to operate live and respond actively in real time during threat situations, all at a significantly lower cost to the customer.

This proven service, already successful in major countries like the USA, demonstrates a clear correlation between video guarding, increased arrest rates, and a decrease in crime rates.

The goal with this new service is to deter criminal activity, and in the event that it does occur, have a real-time presence to alert the authorities directly with verified responses, ultimately aiding in the apprehension of perpetrators. This initiative aims to provide genuine peace of mind and contribute to reducing the approximately 900,000 reported attempted or actual break-ins that occur in Australian businesses and homes each year.

ENDS –

Authorisation: This announcement is authorised for release by the Managing Director of Intelligent Monitoring Group Limited.

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