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ASX Market Announcements Office ASX Limited

LOVISA HOLDINGS LIMITED (LOV) ANNUAL GENERAL MEETING TRADING UPDATE

In advance of our Annual General Meeting today, we would like to provide an update on the status of the company's store network and current trading conditions.

Global comparable store sales for the first 20 weeks of FY25 were up 1.0% on FY24 for the year to date, with total sales for this period up 10% on FY24, benefiting from continued growth in the store network over the past year.

We continue to maintain our ongoing focus on expanding our global store footprint across all markets in which we operate, with 27 net new stores opened for the financial year to date, including 40 new stores opened and 13 closures (including 2 related to the conversion of our UAE franchise business to company owned and 2 relocations). This has taken the store network to 927 stores across 49 markets, with three new franchise markets opened for the year to date in Ivory Coast, Republic of Congo and Panama. Compared to this time last year we are currently trading from 91 more stores in 9 additional markets.

For further enquiries please contact:

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