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## **ASPERMONT LAUNCHES THE ESG MINING COMPANY INDEX.**

Aspermont (ASX:ASP, FRA:00W), the global market leader in B2B media for the resource sectors, has launched a new ESG intelligence report for the mining community.

This ESG Mining Company Index and dataset represent a range of new high-value data products referenced in the [company's recent growth strategies which are](#) being implemented to increase premium subscription content and the number of subscribers to drive higher average revenue per user.

The ESG Mining Company Index provides an in-depth evaluation of the ESG performance of sixty-one of the world's largest mining companies. Using a robust framework, it assesses each company across nine meticulously weighted indicators within six critical pillars: Carbon emissions, Diversity, Land disturbance, Water, Safety, and Social investment.

The ESG Index gathers over seven thousand data points to provide clear benchmarks for assessing mining companies' ESG performance. The carefully selected indicators reflect the urgency of establishing and measuring sustainable practices for an industry responsible for up to 7% of global carbon emissions.

### **Alex Kent, Managing Director of Aspermont, said:**

"The escalating demand for critical minerals obliges mining companies to implement increasingly robust ESG action plans. A dedicated focus on community relations, safety, and environmental performance is critical to both attract investors and ensure long-term sustainability. In this context, our ESG Mining Company Index is the best available measure of current performance and provides important data to advance and develop industry best practices.

We are excited to be launching the ESG Mining Company Index and data set, in line with our strategy to develop new high value subscriptions-based products which are our building blocks to grow a much larger and more profitable company."

### **Related Content:**

Further information on The ESG Mining Company Index [here](#).

The ESG Mining Company Index launch webinar [here](#).

For further information, please contact:

Alex Kent, Managing Director +44 207 216 6060

### **About Aspermont**

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high-value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increase size of (paid) audiences has opened a data monetization opportunity that the company is now developing.



**Aspermont**  
*Information for Industry*

T +61 8 6263 9100 E [contact@aspermont.com](mailto:contact@aspermont.com)  
A 613-619 Wellington St, Perth, Western Australia 6000  
F +61 8 6263 9148 W [www.aspermont.com](http://www.aspermont.com) ABN 66 000 375 048

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore, and the Philippines.

For more information, please see: [www.aspermont.com](http://www.aspermont.com)

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