

ASX Announcement
6 December 2024

AD1 Holdings to be renamed AdNeo

Melbourne, Australia, 6 December 2024: AD1 Holdings Limited (ASX:AD1) ('AdNeo' or the 'Company'), advises that it has changed the name of the entity from "AD1 Holdings Limited" to AdNeo Limited ("AdNeo").

The name change will be effective on ASX from the commencement of trading on Wednesday 11 December 2024. The Company's ASX Code will remain as 'AD1'.

END

This release has been authorised by the Board of Directors of the Company.

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AdNeo Ltd (ASX: AD1)

AdNeo (ASX:AD1) actively acquires, owns, and manages high-growth companies in the SaaS and innovative services sectors. AdNeo drives shareholder value by strategically acquiring synergistic companies with significant growth potential. Our experienced management team enhances operational efficiency and stimulates innovation, opening new market opportunities. This focused strategy maximises profitability and ensures exceptional returns for our shareholders.

Forward-looking statements

You are cautioned not to place undue reliance on any forward-looking statements regarding our belief, intent or expectations with respect to AD1's businesses, market conditions and/or results of operations (particularly in light of the current economic uncertainties and volatility).

Not advice

Information in this announcement, including forecast financial information, should not be considered as investment, legal, tax or other advice. You should make your own assessment and seek independent professional advice in connection with any investment decisions.

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