

## Notice under section 708A(5)(e) of the Corporations Act 2001 (Cth)

16 December 2024

This notice is given by NobleOak Life Limited ACN 087 648 708 (**Company**) under section 708A(5)(e) of the Corporations Act 2001 (Cth) (**Corporations Act**) in relation to the issue of 5,141,388 fully paid ordinary shares in the Company (**Shares**) which were issued on 13 December 2024 as part of the consideration for the Company's acquisition of RevTech Media Pty Ltd's trailing commissions on NobleOak products and its 'FiftyUp Club' platform business and brand, as described in the ASX announcement dated 1 October 2024.

In accordance with the requirements under section 708A(6) of the *Corporations Act 2001* (Cth) (**Act**), the Company gives notice that:

- (a) the Shares were issued without disclosure to investors under Part 6D.2 of the Act;
- (b) this notice is being given under sections 708A(5)(e) of the Act;
- (c) as at the date of this notice, the Company has complied with:
  - (i) the provisions of Chapter 2M of the Act, as they apply to the Company; and
  - (ii) section 674 and 674A of the Act; and
- (d) as at the date of this notice, there is no information that is 'excluded information' within the meanings of sections 708A(7) and 708A(8) of the Act that is required to be set out in this notice.

**Ends**

**This announcement has been authorised by the Board of NobleOak Life Limited.**

**For further information, please contact:**

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### **About NobleOak (ASX: NOL)**

NobleOak is an independent, multi award-winning, APRA-regulated Australian life insurance provider which has a 147-year history, dating back to one of the first benevolent societies in Australia, the United Ancient Order of Druids Friendly Society of NSW. NobleOak's core values: Be Noble, Create Value, Adapt & Grow, Keep it Simple, and Deliver on promises, are embedded deeply in its culture. Following its demutualisation in 2011, NobleOak repositioned its business model, launching direct-to-consumer life insurance products through its modern and intuitive digital platform. Since then, NobleOak has diversified its business by manufacturing white-labelled tailored products for strategic partners which are mostly offered to customers through advisers. NobleOak's strategy is underpinned by a commitment to offer customers high value, easy to understand and competitive life risk insurance products. For more information, please visit: [www.nobleoak.com.au](http://www.nobleoak.com.au)

### **About the RevTech Group**

Founded in Sydney Australia in 2011, RevTech is a marketing and technology services business that specialises in distributing discounted insurance, utilities, telco, and financial services products to more than one million members via its consumer platforms. The FiftyUp brand is one business line of the RevTech distribution business, targeted at Australian customers aged 50 and above, with 480,000 members. RevTech has distributed NobleOak's life insurance products since 2013.