



ASX ANNOUNCEMENT

18 December 2024

Acquisition of LiteracyPlanet

3P Learning Limited (ASX: 3PL) is pleased to announce that it has entered into a binding share sale arrangement to acquire 100% of the shares in Intrepica Pty Ltd A.C.N 128 896 980, the creators of LiteracyPlanet.

LiteracyPlanet was launched in 2009 to inspire a lifetime of learning for students, educators, and parents, and to improve English Literacy skills and education accessibility worldwide.

On this acquisition, Jose Palmero, CEO of 3PL said, "We are delighted that 2025 will bring together the 3P Learning and LiteracyPlanet teams.

We share a common goal in developing effective, engaging and motivational content for the schools market to deliver positive learning outcomes. LiteracyPlanet complements our suite of programs well and enhances our literacy product offering for students in School Years 2 to 10.

We continue to invest in talent, technology, and content that supports our teachers, parents and learners on their learning journeys in the 3 fundamental skills of reading, writing and maths."

The acquisition from LiteracyPlanet shareholders is scheduled to complete by 3 January 2025.

This announcement has been authorised for release by the Board of 3PL.

For further information, please contact:

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