

# city chic collective

3 February 2025

## Appointment of Chief Financial Officer

**City Chic Collective Limited** (ASX: CCX) (“City Chic”, or the “Group”) today announces the appointment of James Plummer as Chief Financial Officer (CFO), effective immediately. Mr Plummer has been serving as Interim CFO since October 2024, having joined City Chic in 2019 as General Manager of Finance and was promoted to Deputy CFO in 2021.

James has 13 years of experience in domestic and international finance roles after spending ten years at Ernst & Young based in Sydney, Amsterdam and New York. Prior to joining City Chic he was Vice President Financial Reporting at Fortune 500 fashion and lifestyle company, PVH Corp (NYSE:PVH).

Phil Ryan, Chief Executive Officer and Managing Director of City Chic said: “James has been a trusted and highly capable member of the team as we’ve gone through a period of considerable change. His deep understanding of our business, combined with his experience in senior finance roles within the industry both in Australia and abroad makes him as an invaluable asset. I look forward to continuing to work closely with James as we as we enter this next phase in our transformation.”

## About City Chic Collective

City Chic Collective is a global omni-channel retailer specialising in better dressing plus-size women’s apparel, footwear and accessories. Its omni-channel model comprises a network of 72 stores across Australia and New Zealand (ANZ) and websites operating in ANZ, the USA, and third-party marketplace and wholesale partners in Australia, New Zealand, USA, Canada.

## Investor and Media Enquiries

Matthew Gregorowski +61 422 534 755

Saskia West +61 452 120 192

Sodali & Co