

oOh!media Limited ABN 69 602 195 380

5 February 2025

## **ASX Release**

## DATE OF RELEASE OF 2024 FULL YEAR RESULTS

oOh!media Limited (ASX:OML) (**oOh!**) will announce its results for the year ended 31 December 2024 on Monday 24 February 2025.

Following the release of the results to the market, oOh! will hold a briefing for analysts and investors commencing at 9.00am (AEDT).

The presentation will be webcast and will be available:

- on the oOh! investor website (<a href="https://investors.oohmedia.com.au">https://investors.oohmedia.com.au</a>); or
- at the following link (<a href="https://webcast.openbriefing.com/oml\_fyr\_2024/">https://webcast.openbriefing.com/oml\_fyr\_2024/</a>)

This announcement has been authorised for release to the ASX by the Company Secretary.

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## About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of more than 35,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$634 million in 2023. It also owns the Cactus printing business.

The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at oohmedia.com.au