

ASX Announcement

CEO Legal Matter

12 February 2025

The Board of McPherson's Limited (**ASX:MCP**) has been notified by its Chief Executive Officer and Managing Director, Brett Charlton, that he has recently been charged with a single contravention of section 1308 of the *Corporations Act 2001* (Cth) with respect to a position he held with a previous employer in 2018. The matter is unrelated to his employment at McPherson's and Mr Charlton remains focused on overseeing McPherson's transformation.

Mr Charlton has informed the McPherson's Board that he intends to defend the matter.

Consistent with its fiduciary duties, the Board will continually monitor developments and carefully consider any implications for the Company.

Authorisation

This ASX announcement has been authorised by the McPherson's Limited Board of Directors.

For further information please contact

Mark Sherwin (Chief Financial Officer) at msherwin@mcpher.com.au

Craig Durham (General Counsel & Company Secretary) at cdurham@mcpher.com.au

About McPherson's Limited

McPherson's Limited is a supplier of some of Australia's well-known essential health, beauty, and wellness products. McPherson's has five core household brands: 'Manicare', 'Lady Jayne', 'Dr LeWinns', 'Swisspers' and 'Fusion.' McPherson's strategy is to invest in and grow these brands through the pharmacy, grocery and e-commerce channels. In addition, the Company supplies a supporting portfolio of other popular brands in attractive segments of the market including haircare, vitamins and supplements, fragrance, and nutrition. McPherson's is headquartered in Sydney, has offices in Melbourne, Auckland, Hong Kong and Shanghai, and is listed on the Australian Securities Exchange.

For further information, please visit www.mcphersons.com.au