

Acknowledgement of country

Challenger acknowledges the Traditional Owners of Country throughout Australia and we pay our respects to Elders past and present. We recognise the continuing connection that Aboriginal and Torres Strait Islander peoples have to this land and acknowledge their unique and rich contribution to society.



Business and strategy update
Nick Hamilton – Managing Director and Chief Executive Officer

Overview

2 Financial results and outlook
Alex Bell – Chief Financial Officer

Key priorities

Nick Hamilton – Managing Director and Chief Executive Officer



Business and strategy update

Nick Hamilton





Strong financial performance and executing strategy

Delivering against targets and investing for future growth

Delivering financial performance

- ✓ Normalised profit & EPS growth
- ✓ ROE above target
- Structural change in cost base
- Strongly capitalised
- Dividend growth
- On track to achieve earnings guidance

Executing strategy

- Remixed to longer tenor Life book
- Continue to broaden distribution channels
- New UniSuper lifetime annuity relationship
- ✓ New asset origination capability
- ✓ Strengthened brand presence

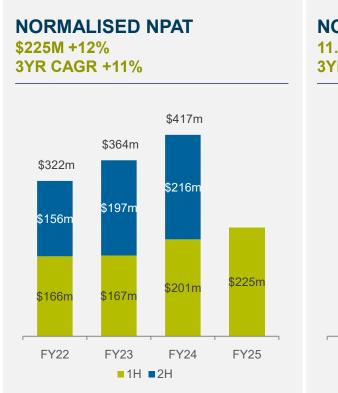
Building for the future

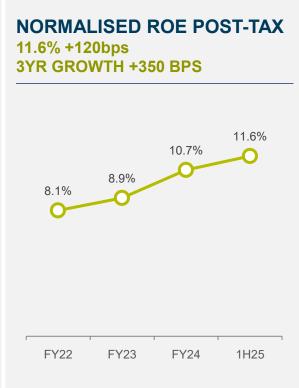
- Broadening product range and deepening relationships
- Replatforming Life's core customer registry technology
- Modernising investment administration operations platform

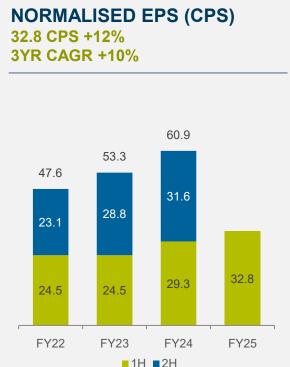


Delivering strong financial performance

Double digit earnings, EPS and dividend growth











Successfully executing strategy

Generating long-term sustainable growth

Life customer technology Investment administration partnership

- Customer excellence
- Scalable platforms
- Technology efficiencies



Investment

excellence

- Leading retirement brand
- Pre- and postretirement products
- Diversified sales channels

New brand campaign New UniSuper lifetime annuity relationship

Higher capital and ROE

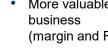
Dividend growth in line with earnings growth

- Strongly capitalised
- Supports growth
- Strong dividend growth









Broadened adviser base Record lifetime and

Japanese annuity sales

 More valuable (margin and ROE)

book growth

Longer duration

More sustainable

business

Whole loan origination and servicing capabiltiy

> New affiliate System Capital

- Proven alternative credit platform
- Strategic origination partnerships
- Strong risk management and ALM1 capability



Building for the future

Supporting long-term growth and generating further efficiency gains

CURRENT STATE



PROBLEM



SOLUTION



STRATEGIC BENEFITS



PROGRESS



CUSTOMER TECHNOLOGY Over last three years:

- Significant growth momentum across retail annuity sales (lifetime and term)
- ▶ 3 retirement partnerships
- Largest defined benefit win in Australia

20-year old legacy customer technology cannot support future growth



Replace core registry with Accenture Life Insurance & Annuity Platform (ALIP) and client portals

Make it easier to do business with Challenger and create a seamless user experience

- Simplify new business and accelerate sales
- Expand partner network
- Deliver innovative new products at scale
- Drive productivity gains and operating efficiencies

- Challenger public website upgrade completed
- Salesforce Financial Services Cloud rollout completed
- ALIP Core registry build and testing underway
- Expected to launch mid 2025 calendar year

INVESTMENT ADMINISTRATION TECHNOLOGY

 Legacy investment administration system Material uplift required to meet business needs, address increased cost to serve and support growth



Transition investment administration and custody services to global leader in investment services

Support growth across retirement, investment management and asset origination

- Provides highly scalable front to back-office Alpha platform
- Access to advanced technology, capability and ongoing investment
- Ability to scale and grow Life and Funds Management

- Custody and investment operations agreements completed
- ✓ Investment admin operations team transferred 1H25
- Migration of services underway
- Investment administration and custody services expected to complete by end of FY27



Financial results and outlook

Alex Bell





1H25 financial highlights

Delivering strong growth and shareholder returns

\$ 225m A12% Normalised NPAT

\$ 72m A28% Statutory NPAT

11.6% A120bps Normalised ROE1

32.8cps A12% Normalised EPS

14.5cps A12% Dividend per share

LIFE SALES

\$4.6bn

▼12%

AUM

\$131_{bn}

▲3% in 1H25

RETAIL LIFETIME SALES²

\$583m

24%

CLC PCA RATIO

1.61_x

 \triangle 0.11 x^3



^{1.} Normalised Return On Equity post-tax.

^{2.} Includes CarePlus sales.

^{3. 1}H25 PCA ratio up 0.11x (1H24 1.50x).

Delivering higher sustainable ROE

ROE above target

NORMALISED GROUP ROE (POST-TAX)
1H25 11.6% +120 BPS



 \Rightarrow



ROE DRIVERS



1H25 drivers

- Continued momentum in Life NCOE
- Higher Funds Management contribution (12% of Normalised NPAT)
- Structural reduction in expense base with cost to income ratio of 32% at bottom end of target range



Structural reduction in expense base

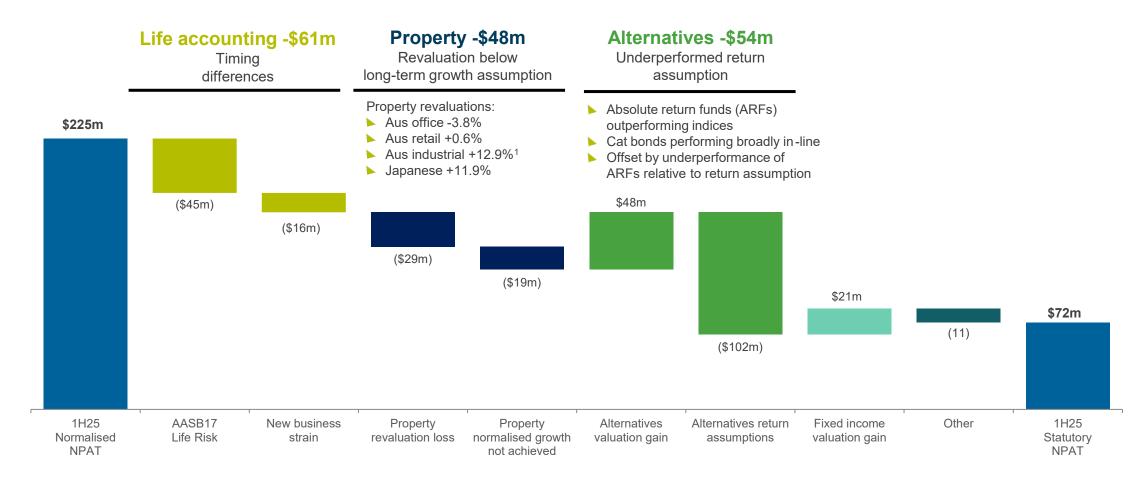
Management actions to structurally reduce expenses and capture operating leverage





Normalised to statutory earnings reconciliation

Accounting timing differences and returns on property and alternatives less than expected

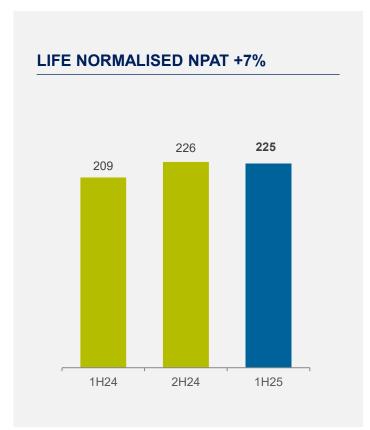


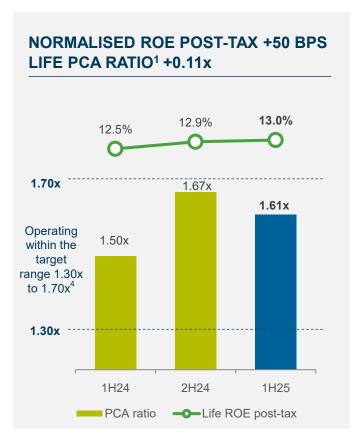


Life performance

Higher earnings driven by NCOE and operating leverage

	1H25	CHANGE
Normalised Cash Operating Earnings (COE)	\$386m	7%
Expenses	(\$60m)	2%
Normalised NPBT	\$327m	8%
Normalised Tax	(\$102m)	11%
Normalised NPAT	\$225m	7%
COE margin	3.11%	7bps
Normalised ROE post-tax	13.0%	50bps
PCA ¹ ratio	1.61x	0.11x
Retail lifetime sales	\$583m	24%
New business annuity sales tenor (years) ²	6.4	(2.5)
Maturity rate ³	15%	(2pp)





^{1.} Challenger Life Company Limited (CLC) PCA ratio represents CLC total Tier 1 and Tier 2 regulatory capital base divided by the Prescribed Capital Amount (PCA). 1H25 PCA up 0.11x (1H24 1.50x).



^{2.} Based on new business annuity sales, including term annuities and Lifetime sales, excluding reinvestments.

[.] Based on annuity maturities and repayments (excluding interest payments) in the year divided by the opening period undiscounted annuity liability balance.

^{4.} Challenger does not target a specific PCA ratio and the target PCA ratio range is a reflection of internal capital models, not an input to them and reflects asset allocation, business mix, capital composition and economic circumstances. The target surplus produced by these internal capital models currently corresponds to a PCA ratio of between 1.30 times to 1.70 times. This range may change over time and different constraints can apply including CET1 requirements.

Life sales

Record lifetime and Japanese annuity sales offset by lower shorter duration sales

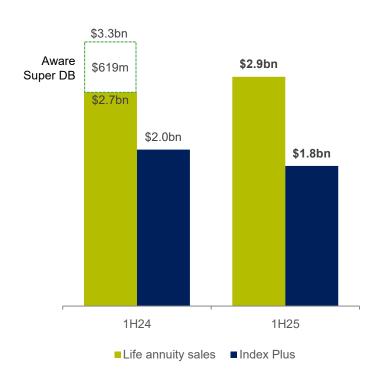
- ✓ Total Life sales \$4.6bn
- Record retail lifetime annuity sales \$583m (+24%)
- Record Japanese annuity sales \$616m (+78%)
- ✓ Fixed term annuity sales \$1.6bn (-12%) due to inverted yield curve and pricing discipline
- Challenger Index Plus sales \$1.8bn (-10%)

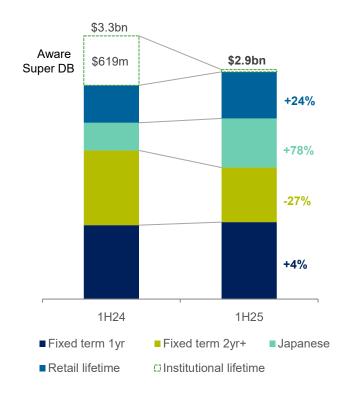
LIFE SALES



ANNUITY SALES









Life sales

Executed sales remix strategy to improve book quality

- Continuing to grow longer dated annuity sales
 - Retail lifetime sales +164% compared to 1H22
- Growing adviser base and demand for guaranteed income since 1H22
 - # advisers writing lifetime +67%
 - Quoting levels +91%
- Improving book quality
 - 82% of annuity book >3 years compared to 75% in 1H22

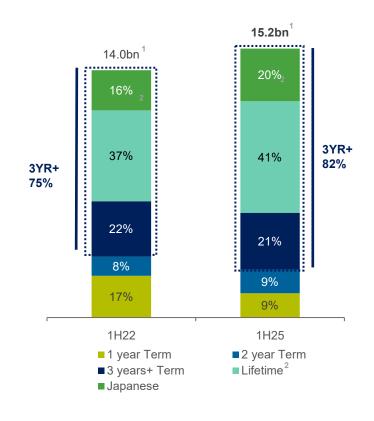
RETAIL LIFETIME SALES



POLICY LIABILITY PROFILE









^{1.} Excludes Life Risk business of 1H22 \$0.1bn and 1H25 \$0.6bn.

^{2.} Includes CarePlus sales.

Life ROE and COE margin

11.0%

2.88%

2H23

10.0%

2.76%

1H23

─COE margin

Continue to grow ROE COE margin reflects timing of distributions, tighter credit spreads and lower rental income

COEMARGIN & LIFE ROE

9.1%

2.63%

2H22



13.0%

3.11%

1H25

12.9%

3.20%

2H24

12.5%

3.04%

1H24

─Life ROE post-tax

1H25 COE MARGIN



Investment yield¹	6.71%
Other income	0.27%
Interest & distribution expense	(3.87%)
COE margin	3.11%

COE margin 1H25 to 2H24 -9 bps

- Timing of cat bond distributions: -3bps
- · Property: -3 bps
- Tighter credit spreads -3 bps

Other income (Life Risk) +1bp

Interest and distribution expense -1bp

1H25 performance by asset class (annualised)



- 1. Annualised COE investment yield includes investment yield on policyholder funds and shareholder funds and normalised capital growth.
- 2. Annualised total return includes COE investment yield and asset experience.

9.5%

2.56%

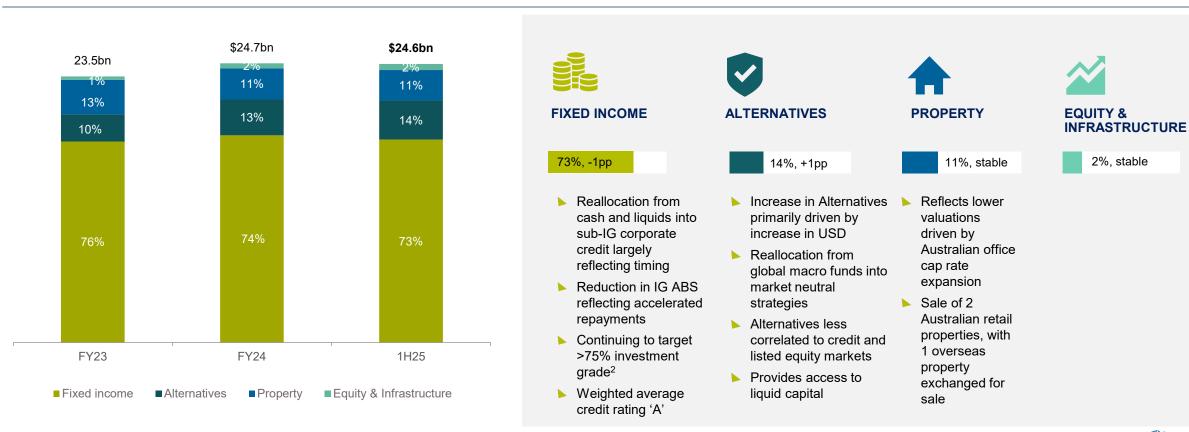
1H22

Life investment portfolio

Diversified balance sheet providing financial resilience No material change to asset allocation expected

LIFE AUM¹





^{1.} All comparisons 1H25 versus 2H24.

^{2.} Investment grade represents BBB- or higher.

Capital management

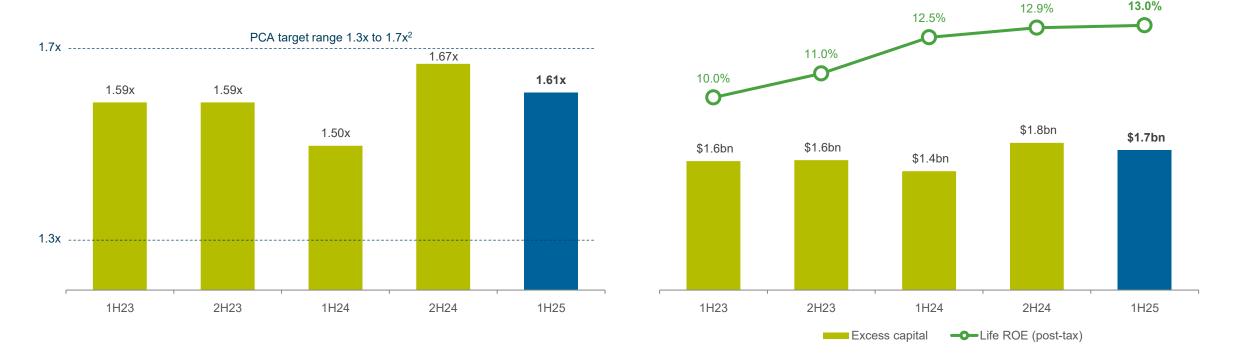
Strongly capitalised and capital resilience

PCA RATIO¹



CAPITAL FLEXIBILITY





^{1.} The PCA ratio represents total Tier 1 and Tier 2 regulatory capital base divided by the Prescribed Capital Amount.

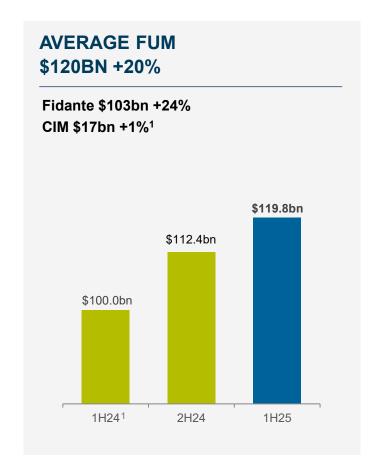


^{2.} Challenger does not target a specific PCA ratio and the target PCA ratio range is a reflection of internal capital models, not an input to them and reflects asset allocation, business mix, capital composition and economic circumstances. The target surplus produced by these internal capital models currently corresponds to a PCA ratio of between 1.30 times to 1.70 times. This range may change over time and different constraints can apply including CET1 requirements.

Funds Management performance

Strong operating leverage driving earnings growth

	1H25	CHANGE
FUM-based income & transaction fees	\$88m	7%
Performance fees	\$7m	35%
Net income	\$95m	9%
Expenses	(\$57m)	(3%)
Normalised NPBT	\$38m	33%
Normalised Tax	(\$11m)	25%
Normalised NPAT	\$27m	37%
FUM-based margin	13.9bps	(1.9bps)
Income margin	15.7bps	(1.7bps)
Normalised ROE post-tax	17.8%	530bps
Cost to income ratio	60.0%	(7.4pp)
Average FUM	\$119.8bn	20%







Funds Management

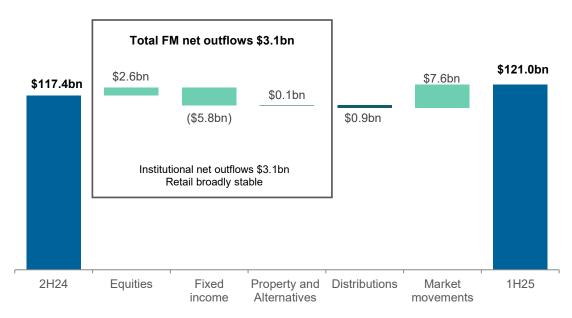
FUM benefiting from positive market movements

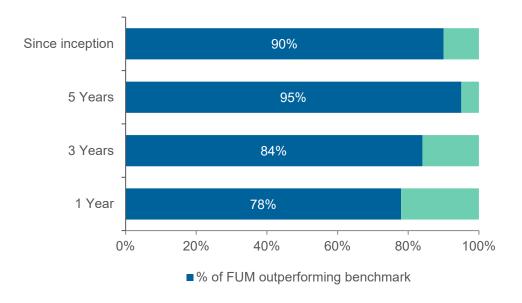
FUNDS UNDER MANAGEMENT



FIDANTE PERFORMANCE RELATIVE TO BENCHMARK¹









Challenger Investment Management

Proven alternative credit platform

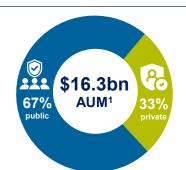
- ✓ A differentiated private lending investment platform
 - Mid-market corporate lending
 - Asset backed finance including whole loans and mortgage servicing capability
 - Non-construction commercial real estate lending
- Generating consistent income with capital stability
- ✓ Fund offerings all delivering strong investment returns
- ✓ Third party funds' FUM +27% in 1H25 (+53% on pcp)
- → >\$5bn in private credit
- ✓ NZ\$560m residential mortgage whole loans investment in December 2024

CIM FIXED INCOME PORTFOLIO¹



Public opportunities

- ✓ Financial Credit
- Securitised Credit
- Investment Grade Corporate Bonds
- ✓ High Yield Bonds

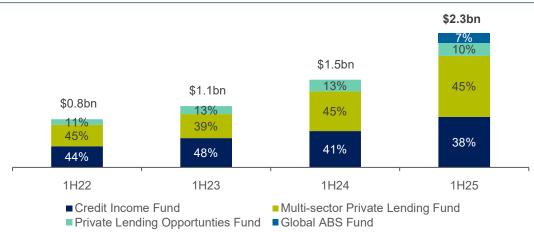


Private opportunities

- Asset Backed Finance
- Commercial Real Estate Lending
- ✓ Leveraged Buyout Debt
- Whole Loan Portfolio Lending

CIM THIRD PARTY FUNDS' FUM²







FY25 guidance and targets

Reaffirming earnings guidance and targets

NORMALISED NPAT GUIDANCE



THROUGH THE CYCLE TARGETS







- 1. Normalised ROE (post-tax) target of 11.2% being the RBA cash rate plus a margin of 12% less tax (equivalent to a Normalised ROE pre-tax target of ~16.4% and assumes tax rate of 31.3% in FY25).
- Normalised dividend payout ratio represents dividend per share divided by normalised earnings per share (basic).
- 3. Dividend subject to market conditions and capital management priorities.

4. Challenger does not target a specific PCA ratio. The target PCA ratio range is a reflection of internal capital models, not an input to them and reflects asset allocation, business mix, capital composition and economic environment. The target surplus produced by these internal capital models currently corresponds to a PCA ratio of between 1.30 times to 1.70 times. This range may change over time and different constraints can apply including CET1 requirements.



Key priorities

Nick Hamilton





Key priorities

Continue to deliver financial performance and execute strategy



Delivery of new core platforms – customer experience & investment operations



Continue to grow longer dated annuity sales – institutional and retail channel



Invest and grow asset origination platform



Meeting more customer needs – guaranteed and non-guaranteed



Retirement advocacy and brand strength



Deliver financial targets to drive shareholder value



Key points

1

Strong financial performance & delivering against targets

2

Successfully executing strategy

3

Strengthening relationships across customer channels

4

Investing in the business to drive growth



IMPORTANT NOTE

The material in this presentation is general background information about Challenger Limited group's activities and is current at the date of this presentation. It is information given in summary form and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered with professional advice when deciding if an investment is appropriate.

Challenger also provides statutory reporting as prescribed under the Corporations Act 2001.

The 2025 Interim Financial Report is available from Challenger's website at www.challenger.com.au/about-us/shareholder-centre.

This presentation is not audited. The statutory net profit after tax has been prepared in accordance with Australian Accounting Standards and the Corporations Act 2001. Challenger's external auditors, Ernst & Young, have reviewed the statutory net profit after tax. Normalised net profit after tax has been prepared in accordance with a normalised profit framework. The normalised profit framework is disclosed in Note 4 Segment Information of Challenger Limited 2025 Interim Financial Report. The normalised profit after tax has been subject to a review performed by Ernst & Young. Any additional financial information in this presentation which is not included in Challenger Limited 2025 Interim Financial Report was not subject to independent review by Ernst & Young.

This document may contain certain 'forward-looking statements'. The words 'forecast', 'expect', 'guidance', 'intend', 'will' and other similar expressions are intended to identify forward-looking statements. Forecasts or indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. You are cautioned not to place undue reliance on forward looking statements. While due care and attention has been used in the preparation of forward-looking statements, forward-looking statements, opinions and estimates provided in this announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance and may involve known and unknown risks, uncertainties and other factors, many of which are outside the control of Challenger. Actual results, performance or achievements may vary materially from any forward-looking statements and the assumptions on which statements are based. Challenger disclaims any intent or obligation to update publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

Past performance is not an indication of future performance.

While Challenger has sought to ensure that information is accurate by undertaking a review process, it makes no representation or warranty and (to the maximum extent permitted by law) accepts no liability as to the accuracy or completeness of any information or statement in this document.

Unless otherwise indicated, all numerical comparisons are to the prior corresponding period.

