



**ASX Release**  
26 February 2025

## **Appendix 4G and Corporate Governance Statement**

Appen Limited (**Appen**) (ASX:APX) provides the attached Appendix 4G and Corporate Governance Statement.

**Authorised for release by the Board of Appen Limited.**

**For further information, please contact:**

Investor Relations

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### **About Appen**

Appen is a global market leader in data for the AI Lifecycle. With over 28 years of experience in data sourcing, data annotation, and model evaluation by humans, we enable organisations to launch the world's most innovative artificial intelligence systems.

Our expertise includes a global crowd of more than 1 million skilled contractors who speak over 500 languages<sup>1</sup>, in over 200 countries<sup>2</sup>, as well as our advanced AI data platform. Our products and services give leaders in technology, automotive, financial services, retail, healthcare, and governments the confidence to launch world-class AI products.

Founded in 1996, Appen has customers and offices globally.

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<sup>1</sup> Self-reported.

<sup>2</sup> Self-reported, includes territories.

# Appendix 4G

## Key to Disclosures

### Corporate Governance Council Principles and Recommendations

Name of entity

<b>Appen Limited</b>
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ABN/ARBN

<b>138 878 298</b>
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Financial year ended:

<b>31 December 2024</b>
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Our corporate governance statement<sup>1</sup> for the period above can be found at:<sup>2</sup>

- These pages of our annual report:
- This URL on our website: <https://appen.com/investors/corporate-governance/>

The Corporate Governance Statement is accurate and up to date as at 25 February 2025 and has been approved by the board.

The annexure includes a key to where our corporate governance disclosures can be located.<sup>3</sup>

Date: 26 February 2025

Name of authorised officer authorising lodgement: Carl Middlehurst

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<sup>1</sup> "Corporate governance statement" is defined in Listing Rule 19.12 to mean the statement referred to in Listing Rule 4.10.3 which discloses the extent to which an entity has followed the recommendations set by the ASX Corporate Governance Council during a particular reporting period.

Listing Rule 4.10.3 requires an entity that is included in the official list as an ASX Listing to include in its annual report either a corporate governance statement that meets the requirements of that rule or the URL of the page on its website where such a statement is located. The corporate governance statement must disclose the extent to which the entity has followed the recommendations set by the ASX Corporate Governance Council during the reporting period. If the entity has not followed a recommendation for any part of the reporting period, its corporate governance statement must separately identify that recommendation and the period during which it was not followed and state its reasons for not following the recommendation and what (if any) alternative governance practices it adopted in lieu of the recommendation during that period.

Under Listing Rule 4.7.4, if an entity chooses to include its corporate governance statement on its website rather than in its annual report, it must lodge a copy of the corporate governance statement with ASX at the same time as it lodges its annual report with ASX. The corporate governance statement must be current as at the effective date specified in that statement for the purposes of Listing Rule 4.10.3.

Under Listing Rule 4.7.3, an entity must also lodge with ASX a completed Appendix 4G at the same time as it lodges its annual report with ASX. The Appendix 4G serves a dual purpose. It acts as a key designed to assist readers to locate the governance disclosures made by a listed entity under Listing Rule 4.10.3 and under the ASX Corporate Governance Council's recommendations. It also acts as a verification tool for listed entities to confirm that they have met the disclosure requirements of Listing Rule 4.10.3.

The Appendix 4G is not a substitute for, and is not to be confused with, the entity's corporate governance statement. They serve different purposes and an entity must produce each of them separately.

<sup>2</sup> Tick whichever option is correct and then complete the page number(s) of the annual report, or the URL of the web page, where your corporate governance statement can be found. You can, if you wish, delete the option which is not applicable.

<sup>3</sup> Throughout this form, where you are given two or more options to select, you can, if you wish, delete any option which is not applicable and just retain the option that is applicable. If you select an option that includes "OR" at the end of the selection and you delete the other options, you can also, if you wish, delete the "OR" at the end of the selection.

See notes 4 and 5 below for further instructions on how to complete this form.

## ANNEXURE – KEY TO CORPORATE GOVERNANCE DISCLOSURES

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have <b>NOT</b> followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
<b>PRINCIPLE 1 – LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT</b>			
1.1	A listed entity should have and disclose a board charter setting out: (a) the respective roles and responsibilities of its board and management; and (b) those matters expressly reserved to the board and those delegated to management.	<input checked="" type="checkbox"/> and we have disclosed a copy of our board charter at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b> <input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable
1.2	A listed entity should: (a) undertake appropriate checks before appointing a director or senior executive or putting someone forward for election as a director; and (b) provide security holders with all material information in its possession relevant to a decision on whether or not to elect or re-elect a director.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b> <input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable
1.3	A listed entity should have a written agreement with each director and senior executive setting out the terms of their appointment.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b> <input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable
1.4	The company secretary of a listed entity should be accountable directly to the board, through the chair, on all matters to do with the proper functioning of the board.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b> <input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable

<sup>4</sup> Tick the box in this column only if you have followed the relevant recommendation **in full** for the **whole** of the period above. Where the recommendation has a disclosure obligation attached, you must insert the location where that disclosure has been made, where indicated by the line with “*insert location*” underneath. If the disclosure in question has been made in your corporate governance statement, you need only insert “our corporate governance statement”. If the disclosure has been made in your annual report, you should insert the page number(s) of your annual report (eg “pages 10-12 of our annual report”). If the disclosure has been made on your website, you should insert the URL of the web page where the disclosure has been made or can be accessed (eg “www.entityname.com.au/corporate-governance/charters/”).

<sup>5</sup> If you have followed all of the Council’s recommendations **in full** for the **whole** of the period above, you can, if you wish, delete this column from the form and re-format it.

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
<p>1.5 A listed entity should:</p> <p>(a) have and disclose a diversity policy;</p> <p>(b) through its board or a committee of the board set measurable objectives for achieving gender diversity in the composition of its board, senior executives and workforce generally; and</p> <p>(c) disclose in relation to each reporting period:</p> <p>(1) the measurable objectives set for that period to achieve gender diversity;</p> <p>(2) the entity's progress towards achieving those objectives; and</p> <p>(3) either:</p> <p>(A) the respective proportions of men and women on the board, in senior executive positions and across the whole workforce (including how the entity has defined "senior executive" for these purposes); or</p> <p>(B) if the entity is a "relevant employer" under the Workplace Gender Equality Act, the entity's most recent "Gender Equality Indicators", as defined in and published under that Act.</p> <p>If the entity was in the S&amp;P / ASX 300 Index at the commencement of the reporting period, the measurable objective for achieving gender diversity in the composition of its board should be to have not less than 30% of its directors of each gender within a specified period.</p>	<p><input checked="" type="checkbox"/> and we have disclosed a copy of our diversity policy at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and we have disclosed the information referred to in paragraph (c) in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and if we were included in the S&amp;P / ASX 300 Index at the commencement of the reporting period our measurable objective for achieving gender diversity in the composition of its board of not less than 30% of its directors of each gender within a specified period.</p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>
<p>1.6 A listed entity should:</p> <p>(a) have and disclose a process for periodically evaluating the performance of the board, its committees and individual directors; and</p> <p>(b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.</p>	<p><input checked="" type="checkbox"/> and we have disclosed the evaluation process referred to in paragraph (a) in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and we have disclosed whether a performance evaluation was undertaken for the reporting period in accordance with that process, in our Corporate Governance Statement, which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
1.7	<p>A listed entity should:</p> <p>(a) have and disclose a process for evaluating the performance of its senior executives at least once every reporting period; and</p> <p>(b) disclose for each reporting period whether a performance evaluation has been undertaken in accordance with that process during or in respect of that period.</p>	<p><input checked="" type="checkbox"/> and we have disclosed the evaluation process referred to in paragraph (a) in our Corporate Governance Statement, which can be found at:</p> <p><a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and we have disclosed that a performance evaluation was undertaken for the reporting period in accordance with that process in our Corporate Governance Statement, which can be found at:</p> <p><a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>	
<b>PRINCIPLE 2 - STRUCTURE THE BOARD TO BE EFFECTIVE AND ADD VALUE</b>			
2.1	<p>The board of a listed entity should:</p> <p>(a) have a nomination committee which:</p> <p>(1) has at least three members, a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the members of the committee; and</p> <p>(5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or</p> <p>(b) if it does not have a nomination committee, disclose that fact and the processes it employs to address board succession issues and to ensure that the board has the appropriate balance of skills, knowledge, experience, independence and diversity to enable it to discharge its duties and responsibilities effectively.</p>	<p><input checked="" type="checkbox"/> The committee which is responsible for nomination matters is the People and Culture Committee.</p> <p>and we have disclosed a copy of the charter of the committee at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and the information referred to in paragraphs (4) and (5) is included in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>
2.2	<p>A listed entity should have and disclose a board skills matrix setting out the mix of skills that the board currently has or is looking to achieve in its membership.</p>	<p><input checked="" type="checkbox"/></p> <p>and we have disclosed our board skills matrix in our Corporate Governance Statement at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
2.3	<p>A listed entity should disclose:</p> <p>(a) the names of the directors considered by the board to be independent directors;</p> <p>(b) if a director has an interest, position, affiliation or relationship of the type described in Box 2.3 but the board is of the opinion that it does not compromise the independence of the director, the nature of the interest, position or relationship in question and an explanation of why the board is of that opinion; and</p> <p>(c) the length of service of each director.</p>	<p><input checked="" type="checkbox"/> and we have disclosed the names of the directors considered by the board to be independent directors in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and the information referred to in paragraph (b) is outlined in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and the length of service of each director is also outlined in our Corporate Governance Statement at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement</p>
2.4	A majority of the board of a listed entity should be independent directors.	<input checked="" type="checkbox"/>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>
2.5	The chair of the board of a listed entity should be an independent director and, in particular, should not be the same person as the CEO of the entity.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
2.6	A listed entity should have a program for inducting new directors and for periodically reviewing whether there is a need for existing directors to undertake professional development to maintain the skills and knowledge needed to perform their role as directors effectively.	<input checked="" type="checkbox"/>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
<b>PRINCIPLE 3 – INSTIL A CULTURE OF ACTING LAWFULLY, ETHICALLY AND RESPONSIBLY</b>			
3.1	A listed entity should articulate and disclose its values.	<input checked="" type="checkbox"/> and we have disclosed our values in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
3.2	A listed entity should: (a) have and disclose a code of conduct for its directors, senior executives and employees; and (b) ensure that the board or a committee of the board is informed of any material breaches of that code.	<input checked="" type="checkbox"/> and we have disclosed our code of conduct at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
3.3	A listed entity should: (a) have and disclose a whistleblower policy; and (b) ensure that the board or a committee of the board is informed of any material incidents reported under that policy.	<input checked="" type="checkbox"/> and we have disclosed our whistleblower policy at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
3.4	A listed entity should: (a) have and disclose an anti-bribery and corruption policy; and (b) ensure that the board or committee of the board is informed of any material breaches of that policy.	<input checked="" type="checkbox"/> and we have disclosed our anti-bribery and corruption policy at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement



## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>	
<b>PRINCIPLE 4 – SAFEGUARD THE INTEGRITY OF CORPORATE REPORTS</b>			
4.1	<p>The board of a listed entity should:</p> <p>(a) have an audit committee which:</p> <p>(1) has at least three members, all of whom are non-executive directors and a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, who is not the chair of the board,</p> <p>and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the relevant qualifications and experience of the members of the committee; and</p> <p>(5) in relation to each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or</p> <p>(b) if it does not have an audit committee, disclose that fact and the processes it employs that independently verify and safeguard the integrity of its corporate reporting, including the processes for the appointment and removal of the external auditor and the rotation of the audit engagement partner.</p>	<p><input checked="" type="checkbox"/></p> <p>and we have disclosed a copy of the charter of the committee at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and the information referred to in paragraphs (4) and (5) is outlined in our Corporate Governance Statement at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a></p> <p>Our audit committee is a combined Audit and Risk Management Committee.</p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement</p>
4.2	<p>The board of a listed entity should, before it approves the entity's financial statements for a financial period, receive from its CEO and CFO a declaration that, in their opinion, the financial records of the entity have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of the entity and that the opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.</p>	<p><input checked="" type="checkbox"/></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement</p>
4.3	<p>A listed entity should disclose its process to verify the integrity of any periodic corporate report it releases to the market that is not audited or reviewed by an external auditor.</p>	<p><input checked="" type="checkbox"/></p> <p>This process is described in our Corporate Governance Statement which can be found at : <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement</p>

## Key to Disclosures Corporate Governance Council Principles and Recommendations

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<b>PRINCIPLE 5 – MAKE TIMELY AND BALANCED DISCLOSURE</b>			
5.1	A listed entity should have and disclose a written policy for complying with its continuous disclosure obligations under listing rule 3.1.	<input checked="" type="checkbox"/> and we have disclosed our continuous disclosure compliance policy at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
5.2	A listed entity should ensure that its board receives copies of all material market announcements promptly after they have been made.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
5.3	A listed entity that gives a new and substantive investor or analyst presentation should release a copy of the presentation materials on the ASX Market Announcements Platform ahead of the presentation.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
<b>PRINCIPLE 6 – RESPECT THE RIGHTS OF SECURITY HOLDERS</b>			
6.1	A listed entity should provide information about itself and its governance to investors via its website.	<input checked="" type="checkbox"/> and we have disclosed information about us and our governance on our website at: <a href="https://appen.com/investors/">https://appen.com/investors/</a> and at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a> and at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
6.2	A listed entity should have an investor relations program that facilitates effective two-way communication with investors.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
6.3	A listed entity should disclose how it facilitates and encourages participation at meetings of security holders.	<input checked="" type="checkbox"/> and we have disclosed how we facilitate and encourage participation at meetings of security holders in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement

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6.4	A listed entity should ensure that all substantive resolutions at a meeting of security holders are decided by a poll rather than by a show of hands.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
6.5	A listed entity should give security holders the option to receive communications from, and send communications to, the entity and its security registry electronically.	<input checked="" type="checkbox"/>	<input type="checkbox"/> set out in our Corporate Governance Statement
<b>PRINCIPLE 7 – RECOGNISE AND MANAGE RISK</b>			
7.1	<p>The board of a listed entity should:</p> <p>(a) have a committee or committees to oversee risk, each of which:</p> <p>(1) has at least three members, a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the members of the committee; and</p> <p>(5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or</p> <p>(b) if it does not have a risk committee or committees that satisfy (a) above, disclose that fact and the processes it employs for overseeing the entity's risk management framework.</p>	<input checked="" type="checkbox"/> and we have disclosed a copy of the charter of the committee at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>  and the information referred to in paragraphs (4) and (5) at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>  and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a>  Our risk committee is a combined Audit and Risk Management Committee.	<input type="checkbox"/> set out in our Corporate Governance Statement
7.2	<p>The board or a committee of the board should:</p> <p>(a) review the entity's risk management framework at least annually to satisfy itself that it continues to be sound and that the entity is operating with due regard to the risk appetite set by the board; and</p> <p>(b) disclose, in relation to each reporting period, whether such a review has taken place.</p>	<input checked="" type="checkbox"/> and we have disclosed whether a review of the entity's risk management framework was undertaken during the reporting period in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
7.3	A listed entity should disclose: (a) if it has an internal audit function, how the function is structured and what role it performs; or (b) if it does not have an internal audit function, that fact and the processes it employs for evaluating and continually improving the effectiveness of its governance, risk management and internal control processes.	<input checked="" type="checkbox"/> We have disclosed how our internal audit function is structured and what role it performs our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement
7.4	A listed entity should disclose whether it has any material exposure to environmental or social risks and, if it does, how it manages or intends to manage those risks.	<input checked="" type="checkbox"/> We have disclosed whether we have any material exposure to environmental and social risks in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a> and, how we manage or intend to manage those risks is disclosed in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>  and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a>	<input type="checkbox"/> set out in our Corporate Governance Statement

## Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation	Where a box below is ticked, <sup>4</sup> we have followed the recommendation <b>in full</b> for the <b>whole</b> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>	
<b>PRINCIPLE 8 – REMUNERATE FAIRLY AND RESPONSIBLY</b>			
8.1	<p>The board of a listed entity should:</p> <p>(a) have a remuneration committee which:</p> <p>(1) has at least three members, a majority of whom are independent directors; and</p> <p>(2) is chaired by an independent director, and disclose:</p> <p>(3) the charter of the committee;</p> <p>(4) the members of the committee; and</p> <p>(5) as at the end of each reporting period, the number of times the committee met throughout the period and the individual attendances of the members at those meetings; or</p> <p>(b) if it does not have a remuneration committee, disclose that fact and the processes it employs for setting the level and composition of remuneration for directors and senior executives and ensuring that such remuneration is appropriate and not excessive.</p>	<p><input checked="" type="checkbox"/></p> <p>We have disclosed a copy of the charter of the committee at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and the information referred to in paragraphs (4) and (5) at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p> <p>and also in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a></p> <p>The committee which is responsible for remuneration matters is the People and Culture Committee.</p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>
8.2	<p>A listed entity should separately disclose its policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives.</p>	<p><input checked="" type="checkbox"/></p> <p>and we have disclosed separately our remuneration policies and practices regarding the remuneration of non-executive directors and the remuneration of executive directors and other senior executives in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a>:</p> <p>These practices are also described in our Annual Report which can be found at: <a href="https://appen.com/annual-reports/">https://appen.com/annual-reports/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>

Key to Disclosures Corporate Governance Council Principles and Recommendations

Corporate Governance Council recommendation		Where a box below is ticked, <sup>4</sup> we have followed the recommendation <u>in full</u> for the <u>whole</u> of the period above. We have disclosed this in our Corporate Governance Statement:	Where a box below is ticked, we have NOT followed the recommendation in full for the whole of the period above. Our reasons for not doing so are: <sup>5</sup>
8.3	<p>A listed entity which has an equity-based remuneration scheme should:</p> <p>(a) have a policy on whether participants are permitted to enter into transactions (whether through the use of derivatives or otherwise) which limit the economic risk of participating in the scheme; and</p> <p>(b) disclose that policy or a summary of it.</p>	<p><input checked="" type="checkbox"/> and we have disclosed our policy on this issue or a summary of it in our Corporate Governance Statement which can be found at: <a href="https://appen.com/investors/corporate-governance/">https://appen.com/investors/corporate-governance/</a></p>	<p><input type="checkbox"/> set out in our Corporate Governance Statement <b>OR</b></p> <p><input type="checkbox"/> we do not have an equity-based remuneration scheme and this recommendation is therefore not applicable <b>OR</b></p> <p><input type="checkbox"/> we are an externally managed entity and this recommendation is therefore not applicable</p>



# Appen

2024 Corporate  
Governance Statement

# 2024 Corporate Governance Statement

**The Appen Limited Board of Directors (Board) is pleased to present Appen's Corporate Governance Statement for 2024 (Statement). This Statement outlines our principal corporate governance practices in place during the financial year ended 31 December 2024. Copies of all governance documents referred to in this Statement can be found at [appen.com](https://www.appen.com).**

The Board and management team maintain a high standard of corporate governance ensuring our governance practices are aligned with our business needs and stakeholder expectations.

Our governance policies and practices are consistent with the 4th edition of the ASX Corporate Governance Council's Principles and Recommendations (**ASX Governance Principles**) throughout the year. These policies and practices are reflected in this Statement as well as our Appendix 4G.

The Board regularly reviews governance practices to consider changing stakeholder expectations, changes in the Company and relevant developments in corporate governance practices.

Our governance framework ensures accountability, both of the Board and senior executives, to the Company and its shareholders. Diagram 1 summarises our governance framework, including the functions reserved for the Board. The functions carried out by the two standing Board Committees are outlined in section 2 of this Statement.



## 2024 areas of governance focus

Key areas of governance focus and activities undertaken by the Board, its Committees and management during 2024 included:

- **Strategic and financial performance**
  - conducted a Board and executive strategy review to focus Appen's options for future growth considering the external operating and technology environment.
- **Our people**
  - reviewed our organisational structures within each business unit and functional areas with a focus on reducing organisation layers to improve operational efficiency.
  - strengthened Appen's executive team.
- **Oversight of financial and capital management**
  - completed a fully underwritten ~A\$50 million institutional placement on 14 October 2024 along with a ~A\$15M share purchase plan completed on 7 November 2024 to bolster the balance sheet and provide additional liquidity to fund working capital.
  - to ensure an appropriate allocation of capital, the Board determined not to pay any dividends.
- **Compliance and risk management**
  - internal audit program - reviewed and assessed processes across key operational areas, including a review of our cyber security maturity.
  - refresh of the risk management framework, revising the risk appetite statement to reflect new strategic risks and confirming alignment through the materiality assessment.
  - continued focus on cyber security including a cyber maturity review, ISO27001 certifications across global operational sites and SOC2 attestations on key platforms.
- **Ethics and responsible decision-making**
  - partnered with our key customers to establish projects to identify and monitor our impact on social impact activities.
  - published an updated Modern Slavery Statement, outlining the steps taken to mitigate risks of forced labor and exploitation within the supply chain.
- **Global crowd**
  - continued focus on upholding the Crowd Code of Ethics, reinforcing fairness, integrity, and responsible practices in our partnerships with the global crowd.
  - delivered significant enhancements to our platform, including new user experiences tailored to feedback from contributors to better support their engagement and performance.
  - strengthened partnerships with organisations such as Na'amal, Generation, and Konexio, opening new opportunities for underserved populations, including refugee communities, to access work.
  - introduced contractor wellness programs to support crowd contributors engaged in sensitive work, aligning with trust and safety priorities.
- **Social and environment**
  - continued disclosure of greenhouse gas emissions scopes 1, 2 and 3 and achieved limited assurance of the data.
  - continued implementation of Net Zero Roadmap and working towards net zero across operations by 2030.
  - continued tracking performance against United Nations Global Compact commitments, aligning with principles for human rights, labor, environment, and anti-corruption.

# 1 The Board of Directors

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Relevant governance document:

- Board Charter

## 1.1 The responsibilities of the Board

The Board is accountable to stakeholders, and as such, the Board is responsible for demonstrating leadership, establishing strategic objectives, defining the Company’s mission, approving our values and the Code of Conduct and oversight of the management of the Company. To clarify the roles and responsibilities of directors and management and assist the Board in discharging its responsibilities, the Board operates under a formal Charter that sets out the functions reserved to the Board and provides for the delegation of functions to Board Committees and to senior management.

The Board has reserved for itself the specific responsibilities summarised in diagram 1.

Further detail around the responsibilities reserved for the Board and those specifically delegated to the Chief Executive Officer and Managing Director (**CEO/MD**) are outlined in the Board Charter, which is reviewed on an annual basis to ensure that the division of functions between the Board and management continues to be appropriate for the needs of the Company.

The Board has delegated specific authority to two Board committees, which assist the Board by examining various issues and making recommendations. A description of each committee and its responsibilities are set out in section 2 of this Statement.

Diagram 1

## Appen Board

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Formally delegates certain functions to Board Committees and to management via the formal Board and Committee Charters.

Directly retains responsibility for several matters, including:

- overall strategic guidance, instilling the Company’s values and approving the Code of Conduct;
- oversight of management;
- oversight of financial and capital management;
- promotion of effective engagement with shareholders;
- promoting ethical and responsible decision-making;
- satisfying itself that there is a robust risk management framework in place;
- reviewing the Company’s Risk Appetite;
- monitoring the systems of compliance, risk management and control;
- overseeing the Company’s process for making timely and balanced disclosure of all material information; and
- oversight of policies governing the Company’s relationship with other stakeholders and those related to Environment Social & Governance (**ESG**), Work, Health & Safety (**WHS**) and other regulatory and statutory requirements.



## 1.2 Board composition

As at the date of this Statement there were eight directors on the Board. Table 1 below sets out each director, the commencement of their tenure, and their status as an independent or non-independent director.

Table 1

Director	Tenure commencement	Independent/Non-independent
Mr Richard Freudenstein	12 August 2021	Independent, non-executive director and Chair
Mr Ryan Kolln	05 February 2024	Non-independent, Chief Executive Officer and Managing Director
Ms Robin Low	30 October 2014	Independent, non-executive director
Mr Steve Hasker	07 April 2015	Independent, non-executive director
Ms Vanessa Liu	27 March 2020	Independent, non-executive director
Mr Stuart Davis	29 March 2022	Independent, non-executive director
Ms Lynn Mickleburgh	29 July 2022	Independent, non-executive director
Ms Sithumini (Mini) Peiris	04 November 2022	Independent, non-executive director

Directors' qualifications and experience are listed in the Annual Report in the Directors' Report, including details of their other listed entity directorships. This information can also be found on Appen's website.

## 1.3 Director independence

The Board assesses all directors' independence against the criteria outlined in Box 2.3 of the ASX Governance Principles annually. The Board considers a director to be independent if they are independent of management and free of any business or other relationship that could materially interfere with, or could reasonably be perceived to interfere with, the exercise of their unfettered and objective judgement.

Information about any such interests or relationships, including any related financial or other details, is assessed by the Board to determine whether the interest, position, or relationship could, or could reasonably be perceived to, materially interfere with the exercise of a director's unfettered and independent judgement. As part of this process, the Board considers each of the factors relevant to assessing the independence of a director set out in Box 2.3 of the ASX Governance Principles and other facts, information, and circumstances that the Board considers relevant. The Board considers the materiality of any given relationship on a case-by-case basis.

The Board assesses the independence of new directors on their appointment and makes an annual assessment of each non-executive director to determine whether it considers the director to be independent.

As illustrated in Table 1, the following directors have been determined as being independent as at 31 December 2024 - Mr Richard Freudenstein, Ms Robin Low, Mr Steve Hasker, Ms Vanessa Liu, Mr Stuart Davis, Ms Lynn Mickleburgh and Ms Sithumini (Mini) Peiris. The Board has made this assessment on the basis that none of these directors falls within any criteria listed in Box 2.3 of the ASX Governance Principles.

Further rationale for the determination of these directors being independent is they conduct themselves at arm's length in their engagement with the Company and bring their considerable skillsets to bear on matters before the Board. The approach of these directors to matters of the board is always independent in both appearance and in fact.

As at the date of this report, Mr Ryan Kolln by virtue of his executive CEO/MD position is considered non-independent, based on the criteria in Principle 2 of the ASX Governance Principles.

Based on this assessment, the Board has a majority of independent directors.

## 1.4 Our Chair

As noted above, the directors have elected Mr Richard Freudenstein as Chair of the Board. The duties of the Chair and the CEO/MD are carried out by separate people.

## 1.5 Relationship between the Board and our CEO and Managing Director

Our CEO/MD oversees the day-to-day management of the business and, with the support of senior management, reports to the Board on the exercise of his delegated authority. Our CEO/MD has been delegated the authority to manage the Company in accordance with the strategy, plans and policies approved by the Board. The delegations are reviewed by the Board from time to time.

Non-executive directors have the opportunity to meet at each Board meeting without the CEO/MD or management present.

## 1.6 Nomination and appointment of directors

When considering the appointment of directors to the Board, a formal process is undertaken to identify various candidates, with interviews held and appropriate background checks carried out. In addition, the Board considers and formally resolves to support the election or re-election of directors to shareholders at general meetings/annual general meetings.

Before director candidates are selected, the Board considers the current collective skills and competencies and will assess its needs at that time and in the future and develop selection criteria for the candidates. Candidates are required to disclose their other commitments and confirm that they can dedicate sufficient time to their duties. A shortlist of candidates is considered by the Board relative to its selection criteria.

This process was undertaken for all existing director appointments. There were no director appointments made in FY24, other than the Managing Director.

We provide shareholders, in the relevant notice of meeting, with information in our possession to assist them in making an informed decision on all directors standing for election or re-election. This information includes biographical details, covering relevant qualifications, experience, and skills directors bring to the Board, details of any other material directorships currently held by the candidate, the term of office currently served by the directors, a statement on the independence of the candidate and the reasons why, and a statement by the Board as to whether it supports the election or re-election of the candidate and a summary of the reasons why.

Directors are elected or re-elected in accordance with the Company Constitution, the *Corporations Act 2001* (Cth) (**Corporations Act**), and the ASX Listing Rules. At the 2024 Annual General Meeting, Ms Robin Low and Ms Vanessa Liu were re-elected by shareholders.

## 1.7 Induction and ongoing development

A director induction program has been designed, and our directors are expected to participate in this induction and orientation program on appointment. In addition, industry updates are regularly provided to the Board to ensure they are informed about developments within the Company and the tech industry more broadly.

## 1.8 Knowledge, skills, and experience

The Board maintains a Board Skills Matrix that outlines the skills and experience considered by the Board to be important for its directors to collectively possess. These skills are set out in Table 2, with each considered a competency that the Board believes it requires to effectively discharge its duties.

The Board Skills Matrix and competency descriptions are reviewed annually to ensure the skills remain relevant to the Company. This review was carried out in 2024 and no changes to the skills or the descriptions of those skills deemed necessary.

The Board comprises highly experienced senior business leaders from a variety of professional backgrounds who each meet the fundamental requirements and, collectively, possess the necessary mix of skills, experience, tenure and diversity considered necessary to appropriately govern the Company.

From time to time there may be areas identified by the Board where additional knowledge would be beneficial, which it addresses by engaging external advisors and/or requesting more detailed reporting from management.

The diagrams in table 2 illustrate, at 31 December 2024, the number of directors that have a level 3, 'high', or level 2, 'medium' competency, and experience in the described skill where directors were asked to rate their competency level for each skill as follows:

**High:** strong working knowledge or expertise and experience;

**Medium:** solid working knowledge and some experience; and

**Low:** limited knowledge and not an area of experience.

These numbers are extracted directly from the Board Skills Matrix.

In addition to the skills and experience set out in Table 2, we consider that each director has the following attributes:

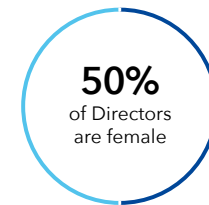
- honesty and integrity;
- the ability to think strategically;
- the time available to devote to Appen's business;
- a willingness to question and challenge; and
- a commitment to the highest standards of governance.

All directors are expected to use their range of relevant skills, knowledge and experience and to apply their judgement to all matters discussed at Board meetings.

Skill	Description	Skill level
Strategy	Experience in defining strategic objectives, assessing business plans and driving execution. Ability to think strategically and identify and critically assess opportunities and threats and develop effective strategies in the context of changing market conditions.	
Finance	Understanding the financial drivers of the business, experience in financial accounting and reporting, tax, corporate finance and internal financial controls.	
Risk	Experience in the identification, monitoring and management of material financial and non-financial risks, the oversight of compliance frameworks and controls, and the ability to identify and oversee mitigation strategies for emerging risk and compliance issues in the organisation.	
Industry experience	Experience and broad understanding of the application of language technology, machine learning, artificial intelligence and specifically AI, including market drivers, risks and trends and encompassing policies, competitors, end users, regulatory policy and frameworks.	
Customer/Client	Experience developing customer/client strategy and delivering customer/client outcomes.	
Capital markets	Expertise in considering and implementing efficient capital management including alternative capital sources and distributions, yields and markets.	
Corporate transactions	Experience in assessing and completing complex business transactions, including mergers, acquisitions, divestments, capital management, major projects and business integration.	
People and culture management	Board Committee or senior executive equivalent experience relating to people management and human resources, corporate culture, diversity and inclusion, and remuneration issues of a global organisation.	
Governance	Knowledge and experience in best practice governance structures, policies and processes.	
Technology and innovation	Experience and expertise in identifying, assessing, implementing and leveraging digital technologies and other innovations.	
Data and security	Understanding the use of data and the risks associated with data security, cyber and privacy.	
International business experience	Experience in international business, trade and/or investment at a senior executive level and exposure to global markets and a range of different political, regulatory, and business environments.	
ESG	Expertise in the areas of environment, social and governance (ESG), and the ability to advise the Company of required policies, actions and disclosures on these matters.	

■ High competency and experience    ■ Medium competency and experience

### Board diversity



■ Male 50.0%  
■ Female 50.0%

### Non-executive director tenure



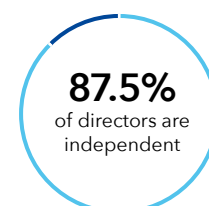
■ 0-1 year 0.0%  
■ 1-3 years 43.0%  
■ 3-5 years 28.5%  
■ 5+ years 28.5%

### International business experience



■ High 87.5%  
■ Medium 12.5%

### Director independence



■ Independent 87.5%  
■ CEO 12.5%

## 2 Operation of the Board

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Relevant governance documents:

- [Audit and Risk Management Committee Charter](#)
- [People and Culture Committee Charter](#)

### 2.1 Board committees

Our Board has established the following standing Committees, which assist it with the execution of its responsibilities. The composition and effectiveness of the committees are reviewed on an annual basis:

- Audit and Risk Management Committee; and
- People and Culture Committee.

In addition, our Board may establish committees or delegate authority to existing committees to oversee specific activities.

Each of these committees operate in accordance with specific charters approved by our Board, which sets out its composition, functions and responsibilities.

Details of the number of committee meetings held during the year and individual directors' attendance at these meetings can be found in the 2024 Directors' Report and in Section 2.7 below. Details of the qualifications and experience of committee members can also be found in the Directors' Report.

A high-level description of each committee's responsibilities and committee composition as at 31 December 2024 is set out in the following table.

Table 3

Committee	Members	Composition	Key Responsibilities
<b>Audit and Risk Management Committee</b>	Ms Robin Low (Chair) Mr Stuart Davis Ms Vanessa Liu	<ul style="list-style-type: none"><li>• At least three members, all of whom must be non-executive directors and a majority of whom are independent directors.</li><li>• The chair should be an independent non-executive director, who is not the Chair of the Board.</li><li>• All members should be financially literate and at least one member must have financial expertise and some members must have an understanding of the industry in which Appen operates.</li></ul>	<ul style="list-style-type: none"><li>• Monitoring and reviewing:<ol style="list-style-type: none"><li>a. the integrity of the Company's internal financial reporting and external financial statements;</li><li>b. the effectiveness of internal financial controls;</li><li>c. accounting and tax and related policies;</li><li>d. the independence, objectivity and performance of external auditors;</li><li>e. the performance of the Company's internal audit function and review of their audits; and</li><li>f. the policies on risk oversight and management;</li></ol></li><li>• Making recommendations to the Board in relation to the appointment of external auditors and approving the remuneration and terms of their engagement; and</li><li>• Risk management oversight.</li></ul>

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Committee	Members	Composition	Key Responsibilities
<b>People and Culture Committee</b>	Mr Steve Hasker (Chair) Mr Richard Freudenstein Ms Lynn Mickleburgh Ms Sithumini (Mini) Peiris	<ul style="list-style-type: none"> <li>At least three members, the majority of whom are independent directors.</li> <li>The chair should be an independent director.</li> <li>All members should have an appropriate level of understanding of the ASX Governance Principles, the Company's business and organisation structure, the functions of the Board and the various roles and responsibilities of directors and other senior executive positions, disclosure requirements under the Corporations Act and ASX Listing Rules, and the complexities involved in negotiating and determining executive remuneration packages.</li> </ul>	<p>Advising the Board on:</p> <ul style="list-style-type: none"> <li>key people and organisational culture strategies and alignment with the Company's overall strategy and mission;</li> <li>talent and succession planning for executives and the Board;</li> <li>remuneration policies and practices for the Board, the CEO, the CFO, senior executives, and other persons whose activities, individually or collectively, affect the financial soundness of the Company;</li> <li>reviewing terms of incentive schemes and equity based remuneration;</li> <li>reviewing performance benchmarks and ensuring they are appropriate to the Company's circumstances, goals, values and risk appetite;</li> <li>overseeing the implementation of the Diversity and Inclusion Policy and assessing progress in achieving the objectives of that policy;</li> <li>identifying nominees for directorships and other key executive appointments;</li> <li>the composition and size of the Board to ensure it is conducive to making appropriate decisions with the benefit of a variety of perspectives and skills;</li> <li>the appointment and re-election of directors;</li> <li>ensuring that effective induction and continuing professional development programs exist for directors; and</li> <li>the development and implementation of a process for evaluating the performance of the chairperson, Non-Executive Directors, Senior Executives, Board Committees and the Board as a whole.</li> </ul>

## 2.2 Remuneration of directors and senior executives

Appen's remuneration framework is designed to ensure that the level and composition of remuneration is both competitive and balances stakeholder expectations against good practice in Australia and the US. Remuneration is intimately connected to performance and is intended to be aligned with shareholder experience. Our policies are designed to attract and retain talented and motivated employees as well as raising the level of performance of the Company.

### Executive Remuneration

Our remuneration framework is designed to attract, motivate and retain employees, including senior management, and ensure that the interests of the employees are aligned with those of the shareholders. In discharging its duties, the People and Culture Committee reviews and makes recommendations to the Board on the remuneration of the CEO/MD, CFO, and other senior executives, including:

- short and long-term remuneration, including both fixed remuneration and performance-based remuneration;
- any termination payments; and
- appropriate grants of securities under the LTI Plan.

In making its recommendations the People and Culture Committee ensures that:

- remuneration is set with reference to prevailing market rates for similar positions, adjusted to account for experience, productivity and ability;
- remuneration packages are designed to motivate senior management to pursue the long-term growth and success of the Company, and not reward conduct that is contrary to the Company's values or risk appetite; and
- a clear relationship exists between performance and remuneration.

### Non-executive director remuneration

Our non-executive directors are remunerated by way of fees which are set with reference to the prevailing market rates. They do not participate in incentive schemes designed for the remuneration of executives, nor do they receive bonus payments, or any retirement benefits other than any required statutory superannuation.

To create alignment between non-executive directors and shareholders, non-executive directors are encouraged to hold Appen shares, and a policy has been adopted that places a minimum holding requirement of the equivalent of one years' pre-tax director fees after three years of service. All directors comply with this policy.

Conversely, to preserve independence and impartiality, no element of non-executive director remuneration is 'at risk' (that is, it is not based on the performance of the Company).

## 2.3 Performance evaluation

The Board is committed to enhancing its effectiveness through performance management and review. The annual Board review process is designed to help enhance performance by providing a mechanism to raise and resolve issues and provide recommendations to enhance its effectiveness.

Given an external board review was carried out in 2021 and the board renewal process undertaken during the year ended 31 December 2022, a board performance review was not undertaken in FY24. The Board has agreed to conduct a formal Board review process in the first half of 2025.

The evaluation for all executives is based on specific criteria, including the business performance of the Company, whether strategic objectives are being achieved, and the development of management and personnel.

The CEO/MD's performance is formally assessed on an annual basis by the Board. All Key Performance Indicators (KPIs) are considered by the People and Culture Committee, which evaluates the CEO/MD's performance and makes a recommendation to the Board in relation to performance and remuneration.

An annual assessment of the performance of all other senior executives is undertaken by the Board based on recommendations from the CEO/MD, who conducts performance reviews in relation to each senior executive.

A performance evaluation for all senior executives, including the CEO/MD, was undertaken in the reporting period in accordance with the process disclosed above.

Further information on directors' and executives' remuneration, including principles used to determine remuneration and KPIs, is set out in the Annual Report in the Remuneration Report.

## 2.4 Independent advice

To facilitate independent judgement in decision-making, following consultation with the Chair, each director has the right to seek independent professional advice at the Company's expense.

## 2.5 Agreements with directors and senior managers

Our non-executive directors are appointed pursuant to formal letters of appointment which, among other things, set out the key terms and conditions of the appointment, the Board's expectations in relation to the performance of the director, procedures for dealing with a director's potential conflict of interest and the disclosure obligations of the director, together with the details of the director's remuneration.

All senior executives (defined as a member of the Executive Team) are currently direct reports to the CEO/MD. All senior executives have detailed service contracts in place, with performance criteria requirements for short term or long-term incentives outlined in incentive offer documents provided to them on an annual basis.



## 2.6 Company Secretary

The Board Charter expressly provides that the company secretary is directly accountable to the Board through the Chair on all matters to do with the proper function of the Board. All directors have access to the company secretary, who is appointed by, and accountable to, the Board on all governance matters.

## 2.7 Board and committee meetings

Details of Board and Committee meetings held during the year and individual directors' attendance at these meetings is summarised below and can also be found in the Directors' Report in the 2024 Annual Report.

	Board		Audit and Risk Management Committee		People and Culture Committee	
	A	B	A	B	A	B
Richard Freudenstein	11	11	-	-	3	3
Ryan Kolln <sup>1</sup>	8	8	-	-	-	-
Stuart Davis	11	9	6	6	-	-
Steve Hasker	11	9	-	-	3	3
Vanessa Liu	11	11	6	6	-	-
Robin Low	11	11	6	6	-	-
Lynn Mickleburgh	11	10	-	-	3	3
Mini Peiris	11	8	-	-	3	2
Armughan Ahmad <sup>1</sup>	2	1	-	-	-	-

A: Meetings eligible to attend

B: Meetings attended

<sup>1</sup> appointed as a director on 5 February 2024.

<sup>2</sup> appointed as a director on 25 January 2023 and resigned on 05 February 2024.

### 3 Diversity and Inclusion

Relevant governance document:

- Diversity and Inclusion Policy

#### 3.1 Diversity, Equity and Inclusion at Appen

We believe that diversity, inclusion and equity are fundamental to the success of our business. As a provider of high-quality training data for artificial intelligence we employ a diverse group of people across the globe. The diversity of our people enables us to provide diverse data sets to better serve our customers.

Our Diversity, Equity and Inclusion Policy focuses on increasing gender and ethnic diversity among employees, in senior management, and on the Board.

Our vision is to promote diversity, inclusion, accessibility and equity at Appen.

- We promote understanding, empathy, and respectful dialogue among colleagues on issues of diversity, inclusion and equity.
- We listen to and focus on the voices and lived experiences of those not represented or under-represented in the company due to inequalities in society.
- We provide input and guidance to the company on ways Appen can meaningfully increase diversity inclusion, and equity at all levels and act on approved actions.

Diversity principles are also embedded in our hiring practices, and we remain committed to ensuring that our communication with prospective employees and contractors is inclusive and respectful. We recognise that our hiring practices are the building blocks of our success, and maintaining a diverse workforce enables Appen to deliver diverse data sets to our customers.

#### 3.2 Appen diversity profile, diversity initiatives, and measurable objectives

Appen is one of the few technology organisations founded by a woman, and our employee population is currently 56% female. The Board is committed to increasing female representation in senior roles and has established a goal of achieving a target of 30% females at all senior leadership levels as well as female Board representation above 40%. To achieve these goals, the Board has established measurable objectives that are reviewed annually.

As at 31 December 2024, the Company had the following gender diversity:

Table 4

	Female representation	
	2024	2023
Total workforce	57%	55%
Board Director	50%	57%
Executive Team/Senior Vice President	23%	22%
Vice President	57%	35%
Senior Director	36%	47%
Director	50%	40%
Manager	56%	61%

In addition to gender, the Company's Diversity, Equity and Inclusion Policy supports the Company's stance of a policy of non-discrimination with the aim to treat all employees fairly.

#### 3.3 Appen crowd diversity

The diversity of Appen's Crowd across more than 170 countries and speaking 235+ languages and dialects is vital to our Mission of helping the world build better AI. Our Crowd Code of Ethics is also an important differentiator for Appen in the marketplace to help achieve this goal. One of the six pillars of the Code is Inclusion. We are dedicated to offering opportunities to individuals of all abilities and backgrounds. To enable this focus we are a member of the IAOP Centre for Social Impact, helping to connect, convene and support industry investment in impact sourcing.

## 4 Risk Management and Assurance

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Relevant governance document:

- [Audit and Risk Management Committee Charter](#)
- [Environment Position Statement](#)
- [Global Ethical Sourcing and Modern Slavery Policy](#)

### 4.1 Role of the Audit and Risk Management Committee

Our Audit and Risk Management Committee assists the Board in overseeing and reviews the integrity of financial reporting, the effectiveness of the risk management framework compliance systems and internal control framework, and the external and internal audit functions to ensure that they continue to remain sound and appropriate.

Senior executives, the Head of Audit and Risk, senior members of Finance, and the external auditors attend meetings by invitation of the Audit and Risk Management Committee. The committee holds regular meetings with the external auditor without management or executive directors present. Any director who is not a member of the Audit and Risk Management Committee may attend any meeting of the committee.

### 4.2 Risk Management Framework

Our Audit and Risk Management Committee reviews and assesses the Company's risk management framework annually. This process includes reviewing the implementation, management, and maintenance of appropriate enterprise-wide risk management systems, policies and procedures, reporting protocols, and internal controls to ensure they continue to be sound and that the Company is operating in line with the current risk appetite set by the Board. The framework was reviewed and updated in the second half of 2024.

Appen has adopted an internal Risk Appetite Statement, which outlines the types and extents of risk that the Company is willing to accept in pursuit of its strategic objectives while adhering to its values. The risk appetite is reviewed and updated on an annual basis and in conjunction with the risk management framework.

### 4.3 External auditor

One of the functions of the Audit and Risk Management Committee is to review and monitor the performance and independence of the external auditor.

Our current auditor is KPMG. KPMG has provided an independence declaration to the Board for the year ended 31 December 2024, and this declaration forms part of the 2024 Directors' Report. Details of non-audit services provided by the external auditor over the reporting period are included in the Financial Statements.

Our external auditor is required to attend the annual general meeting and is available to answer questions from shareholders about the conduct of the audit and the preparation and content of the external auditor's report; accounting policies adopted by the Company in relation to the preparation of the financial statements; and independence of the auditor in relation to the conduct of the audit.

### 4.4 Internal auditor

The responsibility for oversight of an effective system of internal control has been delegated by our Board to the Audit and Risk Management Committee. Responsibility for providing assurance over this system is executed by the Internal Audit function. The Internal Audit function reports functionally to the Audit and Risk Management Committee for the strategic direction and accountability purposes and reports administratively to the SVP, General Counsel to facilitate administrative and day-to-day operations.

The VP, Risk, Trust & Safety (who also oversees Internal Audit) has direct communication access to the CEO/MD and the Audit and Risk Management Committee and reports to them directly on the strategic internal audit plan and results of internal audit activities.

The Audit and Risk function is responsible for the following internal audit activities:

- development of a risk-based annual internal audit plan for the Audit and Risk Management Committee's approval. The annual Internal audit plan is structured to align with Appen's strategic priorities and key risks. An integrated assurance mapping and planning process is undertaken to ensure that internal audit work considers the work performed by other assurance providers and targets areas where internal audit would be of the greatest value based on the level of risk, change programs, and treatment reliance across both non-financial and financial risks.

- execution of the internal audit plan in line with approved audit methodologies, including:
  - providing risk-based and objective assurance that Appen’s controls are:
    - effectively designed to manage Appen’s risks and achieve objectives, and
    - are operating in an efficient, effective, and ethical manner.
  - assisting management in improving business performance through advice and insight, and
- reporting results to management and the Audit and Risk Management Committee, including reporting on the progress in addressing significant control and risk issues.

## 4.5 Integrity in financial reporting and periodic corporate reports

We have a requirement that the CEO/MD and CFO provide written assurance to the Board, prior to the approval of the Company’s financial statements for each financial period, that in their opinion, the Company’s financial records have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of Appen’s financial position and performance, and that this opinion has been formed on the basis of a sound system of risk management and internal control which operates effectively.

This written declaration was received by the Board prior to its approval of the full year and half year financial statements for the financial year ended 31 December 2024.

For the Company’s quarterly reports, these are prepared internally, reviewed by the Company’s external auditor and then reviewed and approved by a duly appointed sub-committee of the Board.

We have a process in place to verify the integrity of any other financial or non-financial corporate reports not reviewed by the external auditor. Any periodic corporate report receives the approval of the Board prior to release to the market. This approval is based on a review of all relevant information provided by management. The specific process for each periodic corporate report will vary depending on the particular release but generally involves management analysis, discussion and recommendation, backed up by supporting documentation.

## 4.6 Environmental and social sustainability risks

The Board considers the Company’s exposure to environmental, and social sustainability risks, and we have policy frameworks to manage both the risks and the opportunities.

- **Environmental including climate change risks:** while the operations of the company have a relatively small direct environmental impact, we believe that AI technology plays an important part in reducing our environmental footprint and improving living conditions of society. In 2023 we developed our net zero roadmap and established pathways to achieve net zero emissions across our business operations by 2025 and net zero across the whole of business by 2030. We commenced the journey to having our GHG emissions assured in 2024 in preparation for legislated requirements. We have continued to ensure our reporting is in line with our commitments which includes reporting in accordance with the recommendations of the Taskforce on Climate-related Financial Disclosures to further understand our environmental risks which have been in disclosed in the 2024 Annual Report.
- **Social risks:** we are committed to understanding and managing the adverse social risks potentially arising from our activities. These risks include, but are not limited to, modern slavery, human rights abuses and corruption. We have set out expectations for suppliers and ourselves in Our Global Ethical Sourcing and Modern Slavery Policy and continue to report on our modern slavery efforts in our annual modern slavery statement. To further demonstrate our commitment to high ethical standards and conduct, we are a signatory to the United Nations Global Compact and support the ten principles on human rights, labour, environment, and anti-corruption. We provided our first Communication on Progress in 2024 to demonstrate how we are adopting the ten principles within our business strategies and operations.

More information about Appen’s ESG risks and mitigation strategies is provided in the Identifying and managing risk section of the 2024 Annual Report.

## 5 Corporate Responsibility

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Relevant governance documents:

- Code of Conduct
- Whistleblower / Speak Up Policy
- Anti-Corruption and Anti-Bribery Policy
- Global Ethical Sourcing and Modern Slavery Policy
- Privacy Statement
- Crowd Code of Ethics
- Environment Position Statement

### 5.1 Our values

This year Appen defined its new purpose and values to support the Company's turnaround and create an environment where everyone can thrive, feel valued, and grow to their full potential. The values were approved by the Board.

**Our purpose:** We unlock the power of 'AI for good' to build a better world.

**Values:**

- **Customer obsessed:** We believe our customer relationships are the ultimate differentiator and the foundation of our success.
- **Action oriented:** We take decisive action, fast pace and make informed decisions quickly to drive progress and achieve results.
- **Courage to innovate:** We have the courage to innovate and foster breakthrough thinking and make it our engine for growth, success, and progress.
- **Winning together:** We foster teamwork and collaboration, celebrate each other's success, and work together towards common goals.

### 5.2 Code of Conduct

Our Code of Conduct (the **Code**) outlines the standards of conduct expected of our business and its people, considering the Company's legal and other obligations to its stakeholders. The Code applies to the directors of the Company and all employees of the Company and its subsidiaries (**Group Personnel**).

As well as the legal and equitable duties owed by Group Personnel, the purpose of this Code is to:

- articulate the high standards of honesty, integrity, professionalism, ethical and law-abiding behaviour expected of Group Personnel;
- encourage the observance of those standards to protect and promote the interests of shareholders and other stakeholders (including employees, customers, suppliers, and creditors);
- guide Group Personnel as to the practices thought necessary to maintain confidence in the Company's integrity;
- outline employment practices adopted by the Company; and
- set out the responsibility of Group Personnel to report any violations of this Code or unethical or unlawful behaviour.

Given our business, we are working with customers to understand and address the emerging societal impact of artificial intelligence, including ethical implications and privacy issues.

### 5.3 Whistleblower/Speak Up Policy

The Company's Whistleblower/Speak Up Policy, allows people who are concerned about any improper conduct to feel comfortable reporting that conduct. It enables reporting of dishonest, fraudulent, illegal, or otherwise improper behaviour by employees, contractors, partners, former employees, and other relevant stakeholders.

The policy provides information on how disclosure can be made and ensures anonymity and confidentiality is maintained.

A third-party service has been engaged to ensure any concerns can be reported anonymously, tracked, and resolved.

## 5.4 Anti-Corruption and Anti-Bribery Policy

We are committed to directors, officers, employees, and agents conducting themselves according to the highest standards of ethical conduct, including a zero tolerance for bribery and corruption.

To this end, we have adopted an Anti-Corruption and Anti-Bribery Policy designed to ensure compliance with applicable Australian and international laws and standards (for example, the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions). It also is designed to implement specific local anti-corruption laws (for example, the FCPA and provisions in the Australian Criminal Code relating to bribery and corruption). The Policy is applicable to all our operations worldwide. All staff are required to acknowledge this Policy, and training is also conducted to ensure awareness. This policy is complemented by our Code of Conduct and our Crowd Code of Ethics.

## 5.5 Global Ethical Sourcing and Modern Slavery Policy

Following the passage of the *Australian Modern Slavery Act (2018)*, we adopted a Global Ethical Sourcing and Modern Slavery Policy reflecting our commitment to preventing acts of modern slavery and human trafficking from occurring within our business and supply chain and impose the same high standards on our suppliers, contractors, and other business partners.

Our third modern slavery statement was published at the beginning of 2024.

## 5.6 Privacy

We have published a Privacy Statement, which ensures compliance with privacy laws where the Company operates. Also, after the *California Consumer Privacy Act* of 2018 became law on 01 January 2020, a dedicated Privacy Policy for California residents was adopted. We have implemented various systems and processes internally to manage privacy, ensure compliance and mitigate risks.

## 5.7 Global Social Responsibility

We have an active Corporate Social Responsibility (CSR) program that supports those in need in the countries in which the company operates. Participation is encouraged, and community projects are reported and celebrated across the Company. We also support research and provide technical and linguistic resources towards community projects.

Our corporate approach to CSR includes partnerships with global NGOs such as our continued relationships with Na'amal, Konexio and Generation. Our program now spans seven countries and provides dedicated support to onboard refugees and people who have been long-term unemployed to access work on our platform. To further support these individuals and help them launch their online careers, we worked with our partners to provide internet access, laptops and training in a variety of technical and soft skills.

We also continue to take a role in industry groups helping to develop principles around digital gig worker conditions and collaborating to improve conditions and set standards for workers globally. We continue to strive to ensure that crowd workers have sustainable conditions, with responsible remuneration at or above the local minimum wage.

Appen employees also gave back by undertaking pro-bono work and held various fundraising events organised by our Employee Services Committee (ESC) to support a variety of not-for-profit organisations throughout the year.

## 5.8 Appen's Crowd Code of Ethics

As mentioned previously in this Statement, we have adopted a Crowd Code of Ethics to ensure that our crowd is treated equitably around the world. This codifies a long-standing set of values in the organisation regarding the ethical treatment and sustainability of our crowd - ensure fair play, inclusion, a voice for crowd workers, respect their privacy and confidentiality, provide transparent communication, and support the well-being of our crowd workers. The Crowd Code of Ethics will evolve to support the Company's continued focus on building sustainable practices in the use of labour to support artificial intelligence advancements with an ethical approach.

## 5.9 Environment, Social and Governance

Sustainable and responsible business practices are important to the creation of value for our crowd workers, employees, customers, suppliers, and shareholders, and the community and environment at large. We listen to feedback from our stakeholders on what is most important to them and where required, incorporate this feedback into our materiality assessment. We also focus on what is most material for our business and where we can make a meaningful difference. Our materiality assessment has been disclosed as part of Appen's 2024 Annual Report. We provide updates on our commitments, activities, and progress in our Annual Report. For information on how we manage ESG risks, see Section 4.6 of this Statement.

## 5.10 Cybersecurity

Security is an essential and core competency of our business model. Our approach to security is comprehensive and entails people, processes, and technology to ensure the right outcome for our clients, regulators, employees, and shareholders.

We have established several dedicated information security and privacy roles throughout the business. Mandatory Security Awareness and Privacy training is conducted for all employees as part of the employee on-boarding process and then annually for remediation purposes, and this is being rolled out to independent contractors based on requirements.

We have implemented various internationally recognised standards and maintains various systems and processes in order to deal with cybersecurity threats that our business faces, including:

- security incident management process modelled on NIST standards
- data protection is achieved via daily backups, and disaster recovery plans are in place for business-critical systems
- ISO 27001:2022 certification and supporting processes in the UK, Philippines, India and China and along with Cyber Essentials, SOC2, and ISO9001 certifications. In 2022, China achieved ISO 27701 Privacy Information Management System certification.
- annual penetration testing by a third-party professional service security organisation focused on both infrastructure and application (O-WASP10)
- data encryption
- patching policy that defines a structured and consistent approach to ensuring that patching is assessed and applied, according to operating environment and risks
- implementing secured facilities in regional locations
- annual incident management table-top independent review
- cybersecurity maturity assessment benchmarking
- annual review of IT Security policies and standards
- quarterly review of Privilege User register
- monthly simulated phishing campaigns for staff
- insider threat process definition
- implementation of Mandiant threat intelligence and security validation services
- brand and reputational risk management and domain take down services
- multi-cloud compliance and posture management solutions in place
- implementing data classification and loss prevention solution
- vendor (third party) risk management
- vulnerability scanning mechanism for endpoints and products
- SAST (Static Application Security Testing) tool for secure coding

Technology standards have been introduced globally across Appen to ensure consistency and reliability.

While we have a robust security environment, we are continuously working on improvements to our security profile and processes based on current best practices and emerging trends. There were no reported material breaches in 2024.

## 6 Engaging with Shareholders

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Relevant governance documents:

- Continuous Disclosure Policy
- Shareholder Communication and Participation Policy

### 6.1 Communications and external disclosure

We have adopted a Continuous Disclosure Policy, the objectives of which are to:

- ensure that the Company can meet its continuous disclosure obligations under the ASX Listing Rules and the Corporations Act; and
- establish internal procedures so that all Group Personnel understand their obligations to ensure:
  - confidential information is protected; and
  - disclosure of price sensitive information is reported to the company secretary.

The purpose of this policy is to:

- a. ensure that the Company immediately discloses all price-sensitive information to ASX in accordance with the ASX Listing Rules and the Corporations Act;
- b. confirm officers and employees are aware of the Company's continuous disclosure obligations; and
- c. establish procedures for:
  - the collection of all potentially price-sensitive information;
  - assessing if information must be disclosed to ASX under the ASX Listing Rules or the Corporations Act;
  - releasing to ASX information determined to be price-sensitive information and to require disclosure;
  - dealing with market rumours and speculation;
  - communicating with analysts and investors;
  - establish authorised company spokespersons; and
  - responding to any queries from ASX (particularly queries under Listing Rule 3.1B).

The overarching principle of this policy is governed by Listing Rule 3.1, which requires the Company to immediately notify the ASX of any information that a reasonable person would expect to have a material effect on the price or value of Appen's quoted securities, provided that the information does not fall within the exception to disclosure under the Listing Rules. The Policy provides for the exceptions to Listing Rule 3.1 as outlined in Listing Rule 3.1A.

Further, all material ASX announcements are promptly circulated to directors upon release to the market.

### 6.2 Shareholder communications

We are committed to promoting effective two-way communications with all shareholders and the broader investment community so that they understand Appen's business, governance, financial performance and future prospects. Our policy is that shareholders and other investors are informed of all material developments that impact the Company.

We communicate with shareholders via the following means:

- release of half-year and full-year financial statements;
- release of quarterly business activity statements and cashflow reports;
- release of ASX Announcements relating to important strategic and financial initiatives;
- investor technology day presentations;
- publication of an Annual Report (which includes ESG material);
- the Annual General Meeting and General Meetings;
- live webcasts of results briefings; and
- provision of information and resources through the online Investor Centre at [www.appen.com/investors](http://www.appen.com/investors).

We also invite shareholders to communicate directly with us and provide contact information and a dedicated email address on our Investor Centre. All shareholders have the option to receive communications from and send communications to, the Company and our Share Registry electronically.



To also facilitate communication, we have established a Shareholder Communication and Participation Policy. The aim of this Policy is to promote and maintain the confidence of the Company's shareholders through ongoing, timely, balanced and effective two-way communication.

All formal reporting and Company announcements made to the ASX are published on our website after confirmation of lodgement has been received from the ASX.

All new and substantive investor or analyst presentations are released to the ASX ahead of the presentation.

### 6.3 General Meetings

Our annual general meeting is convened once a year, usually in May. The 2024 AGM was held as an in-person meeting.

In relation to our meetings of shareholders, an explanatory memorandum on the resolutions is included with the notice of meeting, which provides all relevant information to enable shareholders to make informed decisions on the matters put to them.

Shareholders are encouraged to vote on all resolutions, and unless specifically stated otherwise in the notice of meeting, all shareholders are eligible to vote on all resolutions. Shareholders who cannot attend the annual general meeting may lodge a proxy in accordance with the Corporations Act. Proxy forms may be lodged with the share registry by mail, hand delivery, facsimile, or electronically.

We have always adopted the process of all resolutions being decided by a poll.

Shareholders are entitled to ask questions about the Company and of the auditor as to its conduct of the audit and preparation of reports.

The Chair's address and any investor presentation are released to the ASX prior to the commencement of the annual general meeting, and the outcome of voting on resolutions at the meeting is released to the market after the conclusion of the meeting. Both documents are also posted on the company website.

In the event that shareholders cannot attend formal meetings, they can lodge a direct vote online or return their voting form to the share registry. In addition, shareholders are encouraged to submit questions prior to the meeting via the share registry portal.

All shareholders have the option to receive communications electronically from and send communications to Appen's registry service provider, Link Market Services. Links to these contacts are available on Appen's website.

### 6.4 Investor engagement program

We have a dedicated Investor Relations function that facilitates investor engagement with institutional shareholders, retail shareholders and investor groups, analysts and proxy advisors.

Key activities in our investor engagement program include:

- the Annual General Meeting/General Meeting
- the release of our Annual Report
- regular releases of financial information, including half-year and full-year financial results, and trading updates as required
- media and analyst calls with Appen's CEO/MD and CFO following the release of key financial information
- the provision of investor-related resources on our website at [www.appen.com/investors](http://www.appen.com/investors) including information on the operations of the group, the Board, management, corporate governance charters and policies, ASX announcements, the share price, and material ESG matters
- one-on-one briefings with members of the domestic and international investment community
- responding to shareholder queries
- engaging with the Australian Shareholders' Association, retail stockbrokers, and proxy advisor organisations

### 6.5 ASX releases to the Board

We have a process of ensuring that all material ASX announcements are distributed to directors immediately upon their release to the market. This process is mandated in the Continuous Disclosure Policy.

## 7 Securities

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Relevant governance document:

- Securities Dealing Policy
- Non-executive Director Shareholding Policy

### 7.1 Securities dealing policy

We have adopted a Securities Dealing Policy that is intended to explain the types of conduct in relation to dealing in securities that are prohibited under the Corporations Act and establish a best practice procedure for the buying and selling of securities that protects our directors, officers, employees and management against the misuse of unpublished information that could materially affect the value of securities.

The Securities Dealing Policy sets out restrictions that apply to dealing with securities and defines ‘prohibited periods’, during which Designated Persons, are unable to deal in Appen securities.

In all instances, buying or selling of shares is not permitted at any time by any person who possesses price-sensitive information.

Our Security Dealing Policy provides that Designated Persons must not enter into any transaction that operates to limit the economic risk associated with holding securities in the Company. In addition, Designated Persons are prohibited from engaging in short-term dealing of Appen shares, where ‘short-term’ is considered six months.

### 7.2 Minimum shareholding policy

By promoting director and employee ownership of Appen’s shares, the Board encourages directors and employees to become long-term holders of Appen’s shares, aligning their interests with those of Appen’s.

As noted earlier in this Statement, Appen has adopted a Non-Executive Shareholding Policy, which places a minimum holding requirement on non-executive directors of the equivalent of one years’ pre-tax director fees after three years of service. All directors comply with this policy.

**This Corporate Governance Statement is current as at 25 February 2025 and has been approved by the Board.**

**Our Corporate Governance Statement and Key to Disclosures (Appendix 4G) have been lodged with the ASX and are available at <https://appen.com/investors/corporate-governance/>.**



**Appen**