



## ASX ANNOUNCEMENT

### Appointment of Janette Kendall as Director

Bega Cheese Limited (ASX:BGA) is pleased to announce the appointment of Janette Kendall as a director of the Company effective immediately.

Janette is a highly experienced company director with more than 25 years board experience across public, private and not-for-profit organisations. Her expertise spans a diverse range of industries including marketing and technology, media, property, retail, horticulture and the arts.

She has worked with organisations undergoing transformation, navigating disruption, expanding through acquisition, and entering new global markets - bringing a strong focus on strategy, risk management and governance.

Janette's executive career, both in Australia and China, encompassed marketing, digital innovation, and operations. She has extensive expertise in strategic planning, digital transformation, marketing and leadership across multiple sectors.

Currently, Janette serves as a Non-Executive Director of ASX listed Vicinity Centres and Tabcorp, as well as KM Property Funds. Her previous board roles include Nine Entertainment, Costa Group, Australian Venue Co, Wellcom Worldwide, and Visit Victoria.

She is a Fellow of the Australian Institute of Company Directors, a Fellow of Monash University, and a member of Chief Executive Women (CEW).

The Board welcomes Janette and believes her appointment as a director will complement the skills of the existing Board.

27 February 2025

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For further information please contact

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