

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>oOh!media Limited</b>
<b>ABN</b>	<b>69 602 195 380</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Catherine O'Connor
<b>Date of last notice</b>	6 June 2024

### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	N/A
<b>Date of change</b>	25 February 2025
<b>No. of securities held prior to change</b>	Direct – 1,466,470 performance rights Direct – 260,164 fully paid ordinary shares Direct – 53,625 DSTI restricted shares Indirect – 54,422 fully paid ordinary shares
<b>Class</b>	Performance rights and fully paid ordinary shares
<b>Number acquired</b>	233,931 fully paid ordinary shares

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+ See chapter 19 for defined terms.

## Appendix 3Y Change of Director's Interest Notice

<b>Number disposed</b>	<ul style="list-style-type: none"> <li>• 233,931 vested performance rights converted to 233,931 fully paid ordinary shares on a one-for-one basis in accordance with the terms and conditions of grant.</li> <li>• 209,961 performance rights lapsed in accordance with the terms and conditions of grant.</li> </ul> <p>443,892 performance rights were granted to Catherine O'Connor under the Equity Incentive Plan in 2022 following shareholder approval at the 2022 Annual General Meeting held on 12 May 2022.</p>
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	Nil
<b>No. of securities held after change</b>	Direct – 1,022,578 performance rights Direct – 494,095 fully paid ordinary shares Direct – 53,625 DSTI restricted shares Indirect – 54,422 fully paid ordinary shares
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	<ul style="list-style-type: none"> <li>• Vesting and conversion of 233,931 performance rights under the Equity Incentive Plan (as approved by shareholders at the 2022 Annual General Meeting).</li> <li>• Lapse of 209,961 performance rights.</li> </ul>

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A

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**Appendix 3Y**  
**Change of Director's Interest Notice**

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

**Part 3 – +Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A
<b>If prior written clearance was provided, on what date was this provided?</b>	N/A

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