



Announcement Summary

Entity name

ADVERTITAS LIMITED

Date of this announcement

Friday February 28, 2025

The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
AV1AB	PERFORMANCE RIGHTS	9,745,000	27/02/2025

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

ADVERTITAS LIMITED

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ABN

Registration number

88156377141

1.3 ASX issuer code

AV1

1.4 The announcement is

New announcement

1.5 Date of this announcement

28/2/2025



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

+Other securities issued under an +employee incentive scheme that are not intended to be quoted on ASX

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

has an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

ASX +security code and description

AV1AB : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

27/2/2025

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?

Yes

Provide details of the KMP or +associates being issued +securities.

Name of KMP	Name of registered holder	Number of +securities
Fiona Muir	Nicholas Muir	1,000,000
Elie Shuggi	Elie Shuggi	1,000,000
Chadwick Kinlay	Chadwick Kinlay	2,000,000
Matthew Sutton	Matthew Sutton	1,000,000

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

Refer resolution 6 of the 2023 Notice of AGM at - <https://announcements.asx.com.au/asxpdf/20231012/pdf/05w0172ftmv25l.pdf>

Any other information the entity wishes to provide about the +securities the subject of this notification

Issue of performance rights to certain staff pursuant to the terms and conditions of the Employee Incentive Plan.

Issue details

Number of +securities

9,745,000

Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this notification, the +securities of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (Total number of each +class of +securities issued and quoted on ASX)

ASX +security code and description	Total number of +securities on issue
AV1 : ORDINARY FULLY PAID	793,214,119

4.2 Unquoted +securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
AV1AB : PERFORMANCE RIGHTS	24,745,000
AV1AF : CONVERTIBLE NOTES	3,000,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?

Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

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